

# Foreign Direct Investments in Turkey, untapped potential and problems

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- **Logistics Companies are a key player regarding FDIs.**
  1. Strong presence of international companies in the sector
  2. Strong logistics infrastructure is a key ingredient to attract FDI
- **Potential of Turkey as an investment country for logistics companies .**
  1. Turkey is a young and growing market
  2. Ambitious targets to increasing connectedness
  3. Geopolitical location
  4. Successful track record
- **Key points to consider :**
  1. Availability of skilled labor (especially for logistics industry)
  2. Regulatory complexity and stability
  3. Foreign perception
  4. Stability