

TALKING TURKEY

An EU Communication Strategy on Turkey and Turkey's Communication Strategy for the EU

European Economic and Social Committee, Brussels
10 February 2009

13.30-14.00	Registration
14.00-15.30	Opening Remarks <ul style="list-style-type: none"> ➤ Ettore Greco, Director-IAI, Rome ➤ Güven Sak, Director-TEPAV, Ankara ➤ M. Rifat Hisarcıkhoğlu, President-Union of Chambers and Commodity Exchanges of Turkey, Ankara ➤ Michael Leigh, European Commission-DG Enlargement, Brussels ➤ Egemen Bağış, Minister for EU Affairs and Chief Negotiator of Turkey
15.30-16.15	Talking Turkey Network Participants Discussion <i>Chair: Haluk Kabaalıoğlu, Director-Economic Development Foundation, Istanbul</i> <ul style="list-style-type: none"> ➤ Talking Turkey in Europe: Towards a Differentiated Communication Strategy Nathalie Tocci, IAI, Rome <p><i>Open Debate among Talking Turkey Network Participants</i></p>
16.15-16.45	Coffee-Break
16.45-18.15	What Next for Turkey's Communication Strategy? <i>Chair: Güven Sak, Director- TEPAV, Ankara</i> <ul style="list-style-type: none"> ➤ Turkey's Communication Strategy for EU Capitals Jean Christophe-Filori, European Commission-DG Enlargement, Brussels ➤ Turkey's Communication Strategy for Economic and Social Partners in Europe Hamro Drotz, European Economic and Social Committee, Brussels ➤ Turkey's Communication Strategy and the Role of Media Murat Yetkin, Radikal, Ankara ➤ Discussions on Turkey's Communication Strategy in Turkey Oğuz Demiralp, Secretary General for EU Affairs, Ankara
18.15-18.30	Closing Remarks <ul style="list-style-type: none"> ➤ Güven Sak, Director-TEPAV, Ankara