

TEPE MAY-2010 RESULTS ANNOUNCED

A. TEPE, which ensured an upwards trend since January 2010 and reached the highest level so far in April-2010, decreased by 6.6 points compared to the April 2010. On the other hand, TEPE recovered by 2.6 points compared to May 2009.

Figure-1. TEPE (May 2009-May 2010)

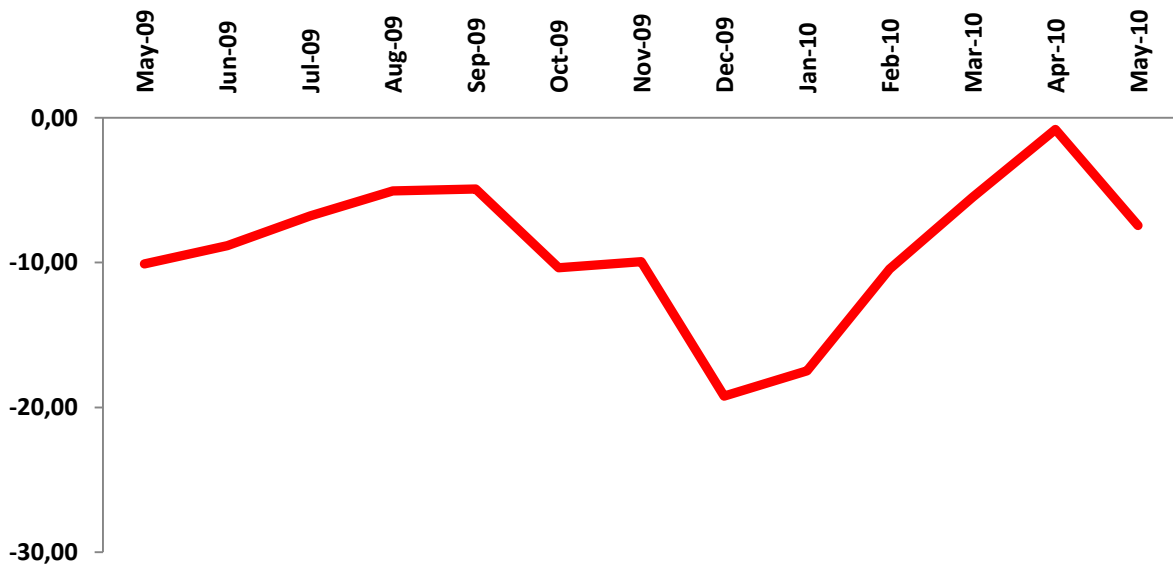


Table-1. TEPE

	January	February	March	April	May	June	July	August	September	October	November	December
2008					-19,6	-23,8	-20,6	-7,8	-9,4	-20,7	-27,2	-30,8
2009	-29,5	-26,0	-17,1	-9,8	-10,1	-8,8	-6,8	-5,1	-4,9	-10,3	-9,9	-19,2
2010	-17,5	-10,4	-5,5	-0,8	-7,4							

B. Prospective expectations that also tended to recover since January 2010 and contributed significantly to the improvement in TEPE appear to have deteriorated in May. 34.7 percent of survey participants in May 2010 expect an improvement in their business activities over the three months ahead while 37.9 expect deterioration in their business activities. This implies a deterioration by 20.9 points compared to April 2010.

Figure-2: Expectations for the three months ahead (%increased- %decreased)

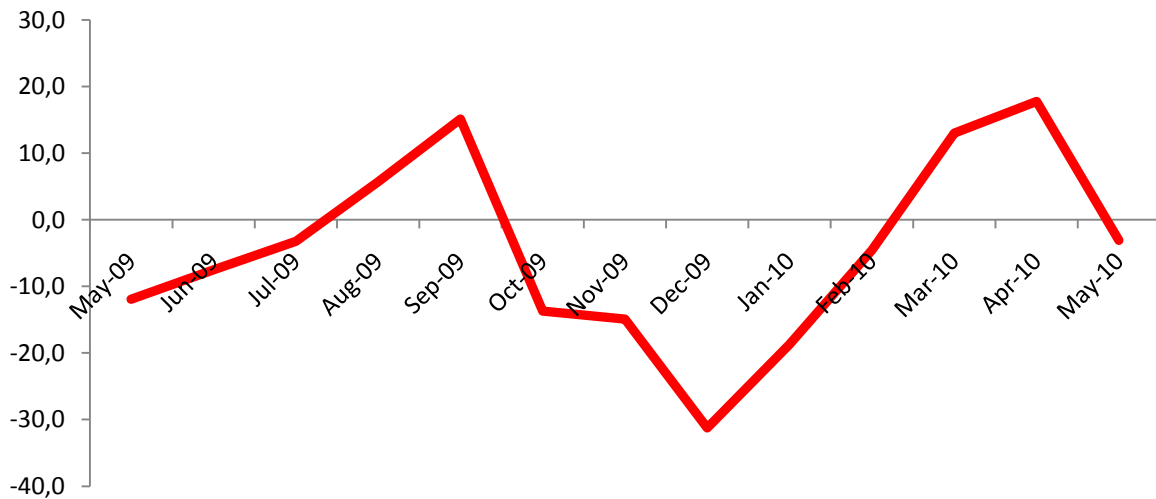


Table-2. TEPE – Expectations for the three months ahead (%increase- %decrease)

%	January	February	March	April	May	June	July	August	September	October	November	December
2008					-26,3	-39,0	-21,6	4,9	0,9	-31,5	-44,0	-53,2
2009	-40,1	-27,6	-24,0	-1,3	-11,9	-7,5	-3,2	5,7	15,1	-13,7	-14,9	-31,3
2010	-18,7	-4,5	13,0	17,8	-3,1							

C. TEPE, which approached to positive zone in April 2010 and was expected to achieve the positive zone in May 2010, tended downwards with a trend similar to that in EU-27. The difference with the TEPE and EU-27 average tending to close over the last two months widened in May 2010.

Figure-3. Comparison of TEPE with EU-27 Retail Confidence Index (May-2009, May-2010)

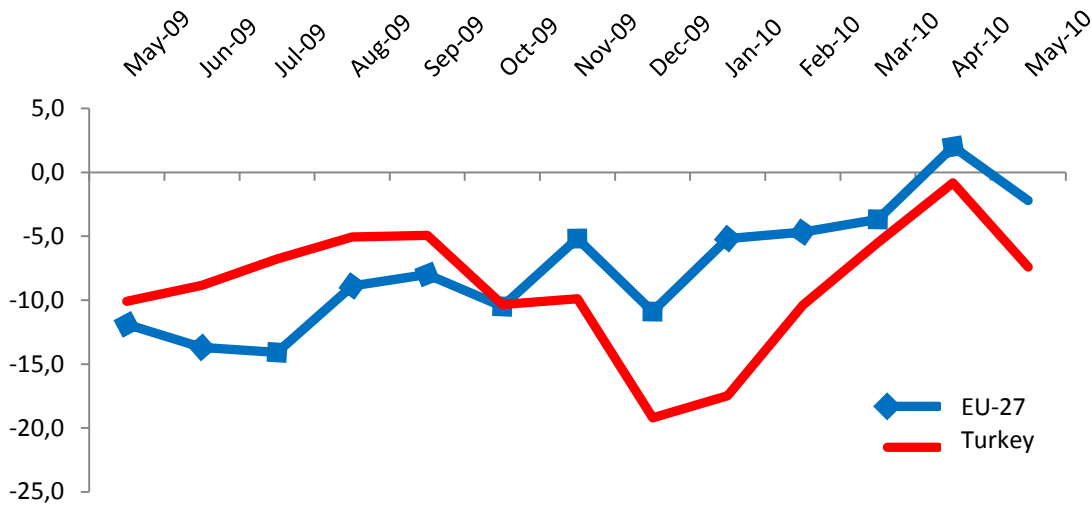
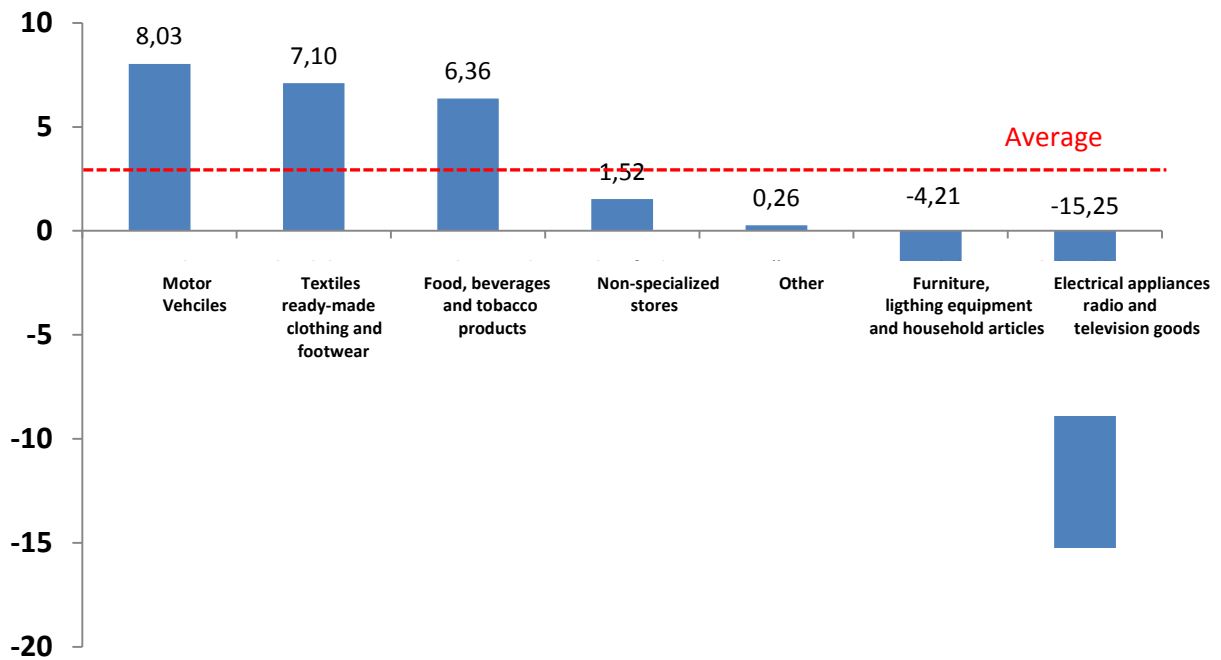


Table-3. EU-27

%	January	February	March	April	May	June	July	August	September	October	November	December
2008					-1,7	-4,8	-13,9	-13,2	-12,4	-16,3	-18,8	-29,0
2009	-25,9	-22,1	-18,8	-17,1	-11,9	-13,7	-14,1	-8,8	-8,0	-10,5	-5,2	-10,9
2010	-5,2	-4,7	-3,7	2,0	-2,2							

D. Considering the performance of sub-sector, it is seen that for May 2010 pace of recovery is higher in motor vehicles, textile and ready-made clothing, and food, beverages, and tobacco products sectors compared to other sub-sectors. Survey results also reveal that furniture and electrical household appliances sectors recorded decreases of 4.21 and 15.25 percent, respectively compared to the same period in the year before.

Figure-3. Change in TEPE in May-2010 compared to the same period in the last year (points)



E. A comprehensive analysis of TEPE questions reveals that change in sales and the course of expectations in May 2010 are different than those in previous periods. Both indicators ensured an improvement compared to the same period in the year before. However, in comparison with April 2010 it can be concluded that the recovery trend in sales prevail while the expectations for the sales over the three months ahead. Expectations for employment do not demonstrate a recovery yet. It should be underlined that the downward trend that appeared in April 2010 prevails as well in May 2010.

Table 3. Detailed TEPE results by questions (%)

Questions	Index 05/2009	Index 04/2010	Index 05/2010	Change comp. to the month before 05/2010	Change comp. to the same month in the year before 05/2010
How has your business activity developed over the past three months ? It has...	-41,3	-41,9	-36,6	5,3	4,7
Do you consider the volume of inventories you currently hold to be...? ¹	23,0	21,7	17,4	-4,3	-5,6
How do you expect your orders placed with suppliers to change over the next 3 months? They will...	-20,3	-8,4	-9,7	-1,3	10,6
How do you expect your business activity (sales) to change over the next 3 months? It will...	-11,9	17,8	-3,1	-20,9	8,8
How do you expect your firm's total employment to change over the next 3 months? It will...	-11,4	0,0	-4,0	-4,0	7,4
How do you expect the prices you charge to change over the next 3 months? They will...	-2,9	1,8	-4,3	-6,1	-1,4
How has your business activity developed this year compared to the same period in the last year ? It has...	-56,8	-41,4	-33,8	7,6	23,0
Do you expect an increase in the number of your stores next year?	1,7	5,7	8,9	3,2	7,2

¹ Positive inventory level indicates that current level of inventory stands below the normal.