

Workshop
“Attracting and Retaining Investments - The Role of Investment Climate and Incentives”
IDB, TEPAV and the WBG,
Istanbul
September (20-23), 2010

Sunday, 19 September 2010	
Arrivals	
DAY 1 - Monday, 20 September 2010	
VENUE: TOBB PLAZA Talatpaşa Cad. No.3 Gültepe-Levent / İstanbul	
8:00 AM	Departure from the hotel
8:30 am - 9:00 am	Registration Coffee/Tea
9:00 am - 9:30 am	Welcome remarks from IsDB, TEPAV, WBG
9:30 am - 9:45 am	Participants Introduce Themselves
9:45 am - 10:00 am	Introduction to the Whole Workshop and to its First Part: “Building an Attractive Investment Climate” WBG
10:00 am - 11:15 am	“What’s Important for an Investor to Make a Decision to Invest?” With Questions and Discussions Roel Spee, Global Leader Plant Location International, IBM
11:15 am - 11:30 am	Coffee/tea break
11:30 am - 12:00 pm	IMF Research on Conducive Investment Climate, Effectiveness of Investment Incentives and Tax Competition Alexander Klemm, Fiscal Affairs Division, International Monetary Fund via VC
12:00 pm - 12:30 pm	The Role of Investment Climate and Incentives – Session I (Presentation of Econometric Results and Survey Results) Sebastian S. James, Senior Investment Policy Officer, The World Bank Group Stefan Van Parys, University of Ghent
12:30 pm – 1:00 pm	Welcome Speech from Rifat Hisarciklioglu, TOBB President (Union of Chambers and Commodity Exchanges)
1:00 pm – 2:00 pm	Lunch
2:00 pm – 2:30 pm	The Role of Investment Climate and Incentives – Session II (Cost, Political Economy and Policy Implications) Sebastian S. James, The World Bank Group Nathalie McGregor, The World bank Group
2:30 pm – 3:00 pm	Questions and Discussion from Participants Panel: Roel Spee, Alexander Klemm, Sebastian James, Nathalie McGregor and Stefan van Parys
3:00 pm – 3:15 pm	Introduction to the Round Table Session
3:15pm – 3:30pm	Coffee Break
3:30 pm – 4:45 pm	Round Tables on Country Experiences with Investment Incentives Group 1 - Group 2 - Group 3 - Group 4
4:45 pm – 5:45 pm	Presentation by Groups on Country Experiences
5:45 pm – 6:00 pm	Wrap-up The World Bank Group

DAY 2 - Tuesday, 21 September 2010	
VENUE: TOBB PLAZA Talatpaşa Cad. No.3 Gültepe-Levent / İstanbul	
8:15 AM	Departure from the hotel
9:00 am – 10:00 am	Reform of Investment Incentives – Country Experience Egypt & Malaysia
10:00 am - 10:30 am	Questions to Panel (Egypt, Malaysia)
10:30 am – 10:45 am	Coffee Break
10:45 am – 11:15 pm	Attracting Investments without Tax Incentives Robert Whyte, Global Product Specialist Natalie McGregor, Private Sector Development Specialist The World Bank Group
11:15 am – 11:45 am	“Designing an Effective Investment Policy and Investment Law” Xavier Forneris, Senior Investment Policy Specialist via VC The World Bank Group
11:45 am - 12:15 pm	Questions and Discussion [for the preceding two sessions]
12:15 pm – 12:30 pm	Introduction to the Case Study Exercise Joseph Battat, Advisor to the WBG
12:30 pm - 1:30 pm	Lunch break
1:30 pm -3:00 pm	Case Study Discussions [in breakout groups] Group 1 - Group 2 - Group 3 - Group 4
3:00 pm - 3:15 pm	Coffee/Tea Break
3:15 pm – 4:30 pm	Case Study Presentations Facilitator: Joseph Battat
4:30 pm – 5:00 pm	“Building an Attractive Investment Climate” Lessons Learned Joseph Battat

DAY 3 - Tuesday, 22 September 2010	
VENUE: TİKA	
Yalıköşkü Cad Hocapaşa Vergi Dairesi üstü	
No 16 Kat (floor) 3	
Eminönü, Istanbul, Turkey	
8:15 AM	Departure from the hotel
9:00 am – 9:15 am	Introduction to the Second Part of the Workshop “In Support of a Good Investment Climate” WBG
9:15 am - 10:15 am	“Access to Finance & Financial Sector Development” with Questions and Discussion WBG via VC
10:15 am - 10:30 am	Coffee/Tea Break
10:30 am - 11:30 am	“Access to Land for Investment Projects –Juggling Competing Objectives” With Questions and Discussion WBG via VC
11:30 am - 12:30 pm	“Human Resource Development & Labor Policy for a Competitive Economy” With Questions and Discussion WBG
12:30 pm – 1:30 pm	Lunch break
1:30 pm – 2:30 pm	“Export Promotion and Trade Logistics to Meet Global Competitiveness” With Questions and Discussion The World Bank Group
2:30 pm – 3:30 pm	“Informality, Governance and Corruption – Effects on the Investment Climate” With Questions and Discussion WBG
3:30pm – 3:45pm	Coffee/Tea Break
3:45 pm – 4:45 pm	“Doing Business Indicators – a Wedge for Investment Climate Reform” With Questions and Discussion WBG
4:45 pm – 5:00 pm	Wrap-up The World Bank Group

DAY 4 - Wednesday, 23 September 2010	
VENUE: TİKA	
Yalıköşkü Cad Hocapaşa Vergi Dairesi üstü	
No 16 Kat (floor) 3	
8:15 AM	Departure from the hotel
9:00 am – 9:15 am	Introduction to the Third Part of the Workshop “Turkey – A Case study in Economic Reform” TEPAV
9:15 am - 9:45 am	Introduction to TOBB, TEPAV, TRIPP
9:45 am - 10:45 am	“Overview of the Turkish Economy – Transformation Process, Recent Reform Agenda and Current Policy Challenges” With Questions and Discussion / Sarp Kalkan, TEPAV
10:45 am – 11:00 am	Coffee/Tea Break
11:00 am - 12:00 pm	“Turkey’s Investment Climate Study – Introduction to the Investment Climate Reform Process, Main Findings and Major Policy Aspects” With Questions and Discussion TEPAV / Esen Çağlar, TEPAV
12:00 pm - 1:00 pm	Lunch break
1:00 pm – 1:45 pm	"Political economy of the reform process" Hasan Ersel, Sabanci University
1:45 pm – 2:00 pm	Coffee Break
2:00 pm – 3:00 pm	"Role of access to finance in improving the investment climate" Hasan Ersel, Sabanci University
3:00 pm – 3:15 pm	Coffee Break
3:15pm – 4:15pm	Telecommunication and Electricity Deregulation, With Questions and Discussion Izak Atiyas, Sabanci University
4:15 pm – 5:00 pm	Wrap Up Panel for the Workshop IsDB, TEPAV and WBG
5:00 pm – 5:15 pm	Closing Remarks IsDB
5:15 pm – 6:15 pm	Closing Reception

For queries and additional information;
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