



TRANSATLANTIC TRENDS

KEY FINDINGS 2014

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The German Marshall Fund
of the United States

STRENGTHENING TRANSATLANTIC COOPERATION



Fundación **BBVA**



Methodology

This is the thirteenth annual *Transatlantic Trends* survey of public opinion in the United States and Europe. TNS Opinion was commissioned to conduct the survey in 13 countries: the U.S., Turkey, Russia, France, Germany, Greece, Italy, the Netherlands, Poland, Portugal, Sweden, Spain, and the United Kingdom. The surveys were conducted as Computer Assisted Telephone Interviews in all countries except Poland, Russia, and Turkey, where lower telephone penetration necessitated the use of face-to-face interviews.

In all countries, a random sample of approximately 1,000 men and women (Russia: 1,500), 18 years of age and older, were interviewed. Interviews were conducted between June 2 and June 26, 2014.

For results based on the national samples in each of the 13 countries surveyed, one can say with 95% confidence that the maximum margin of error attributable to sampling and other random effects is +/- 3%.

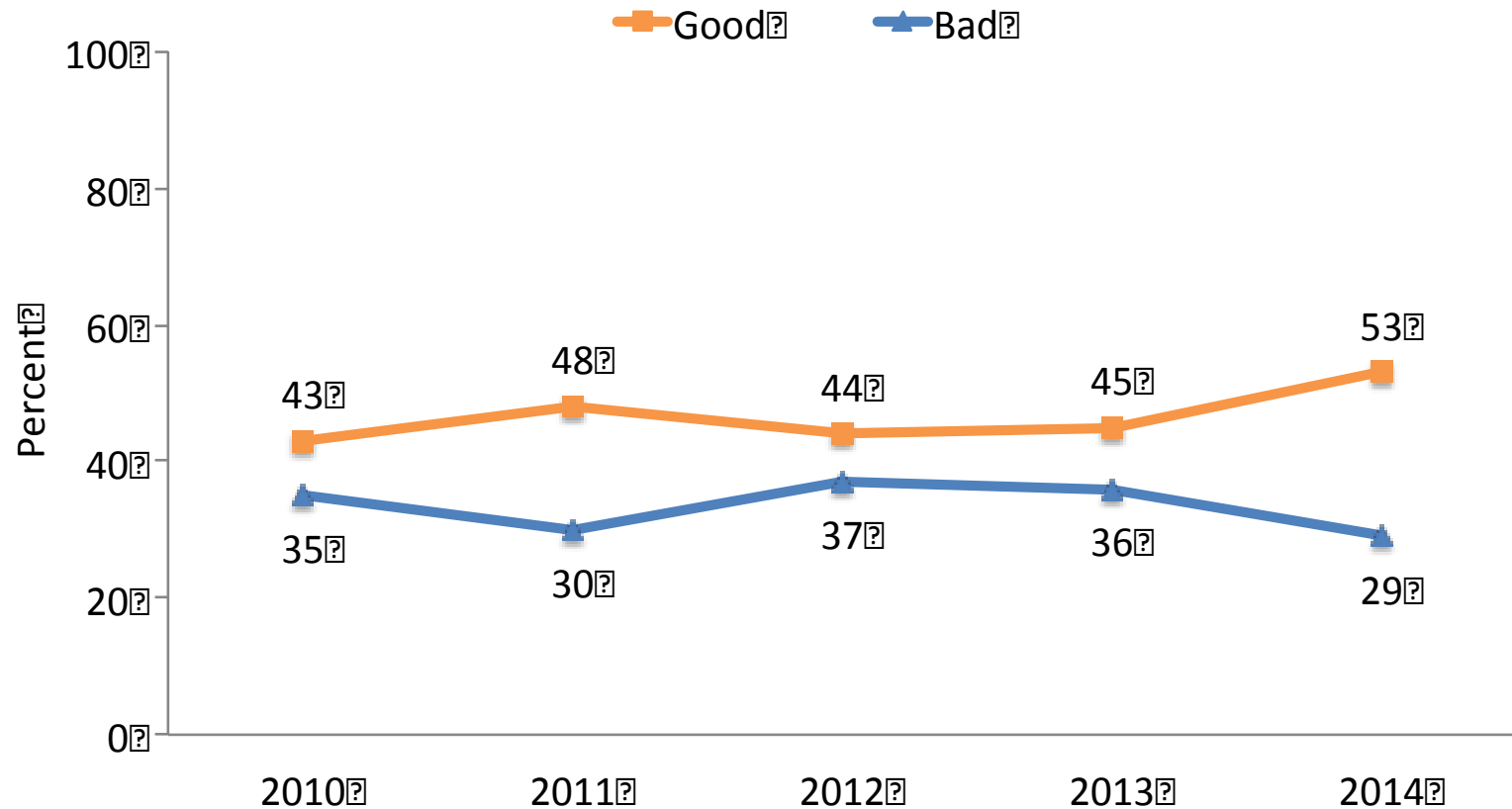


Overview

1. Turkey
2. The Transatlantic Relationship
3. The Economy, the EU, and Immigration
4. Transatlantic Security Cooperation
5. Russia



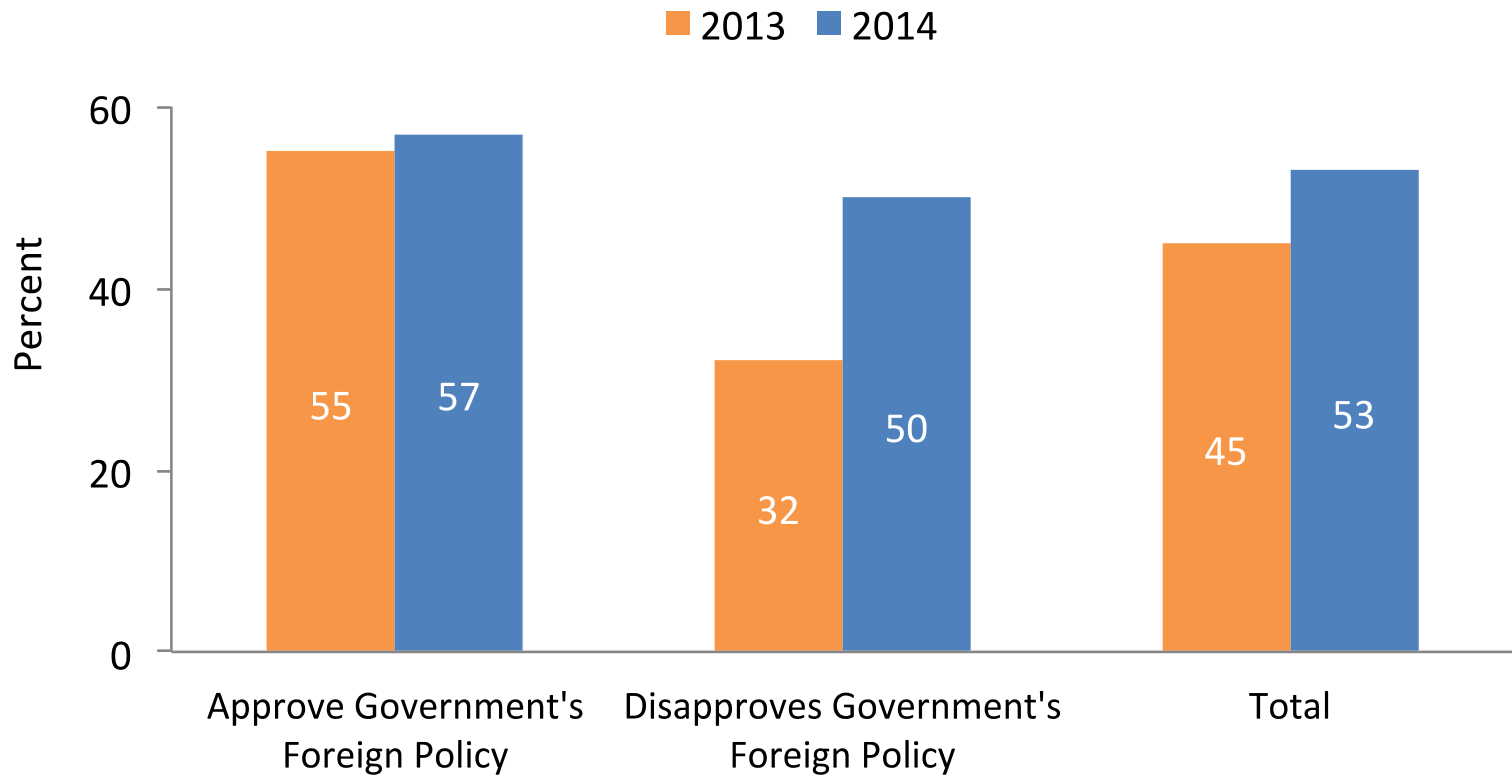
Turks Increasingly in Favor of EU Membership



Q22: Generally speaking, do you think that [COUNTRY]'s membership in the European Union [EU COUNTRIES: has been]/[TURKEY: would be] a good thing or a bad thing for [COUNTRY]?



Now, Turks Who Disapprove of the Government's Foreign Policy Also Support EU Membership

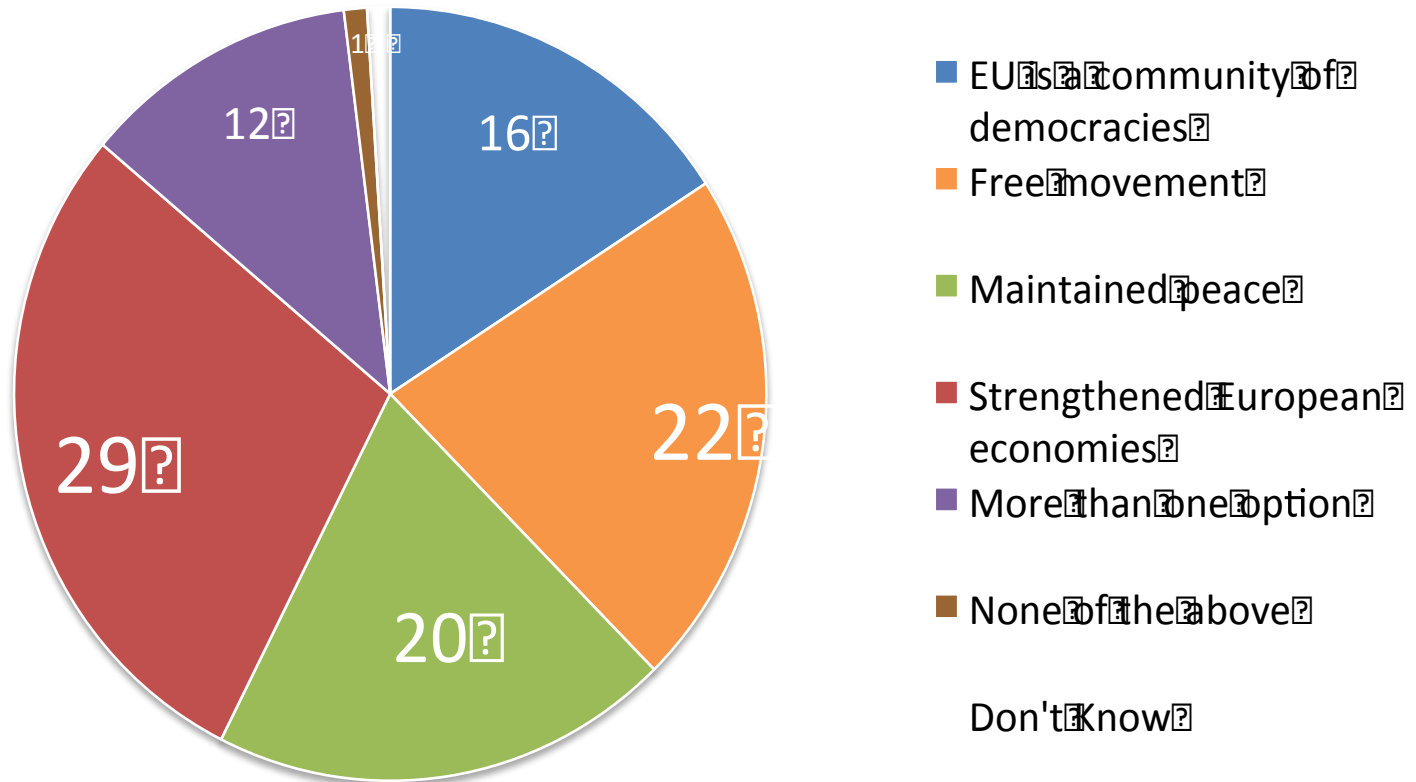


Q 22: Generally speaking, do you think that [COUNTRY]'s membership in the European Union [EU COUNTRIES: has been]/[TURKEY: would be] a good thing or a bad thing for [COUNTRY]?

Q3.1: Do you approve or disapprove of how [COUNTRY]'s government is handling international policies?



Plurality of Turks Who Think EU Membership Would be a Good Thing Think it Will be Good for the Economy

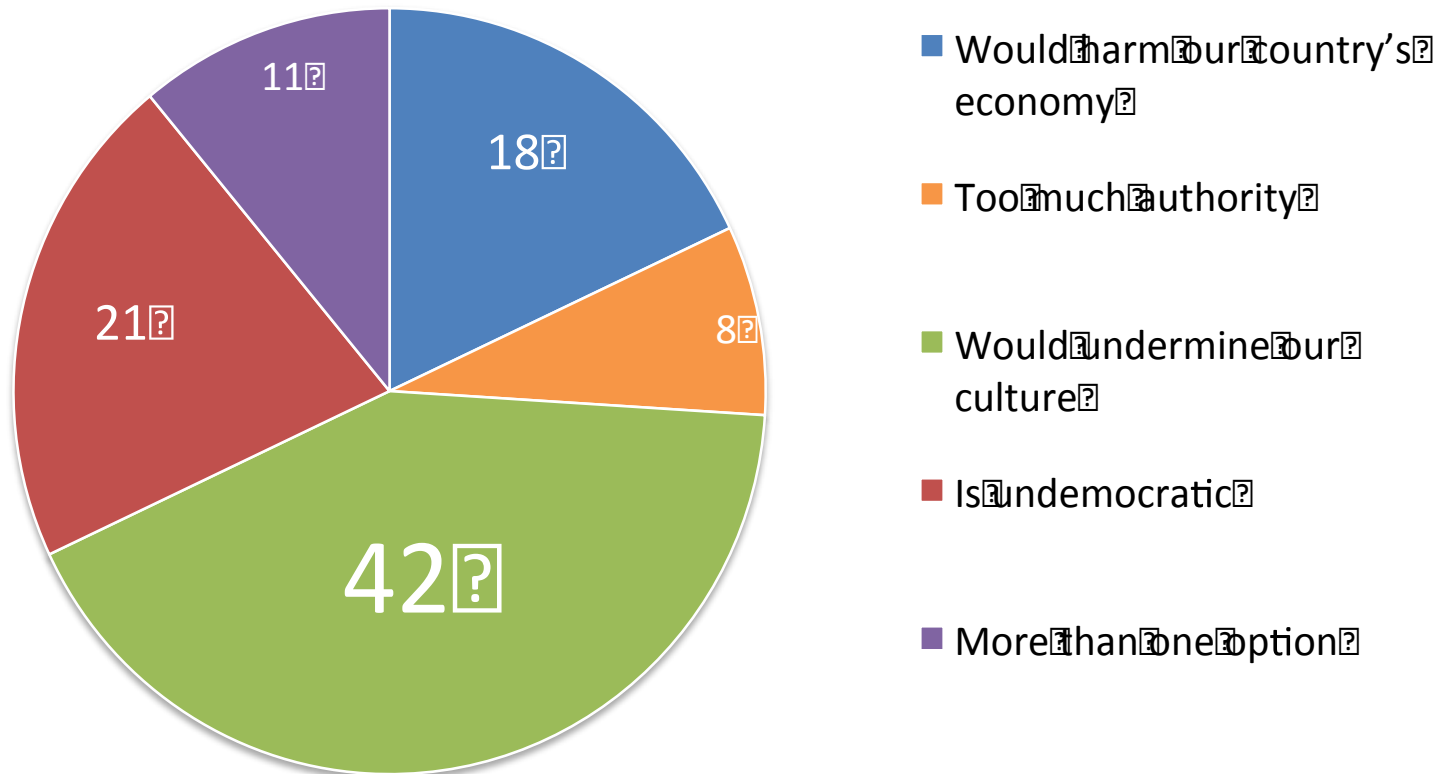


Q23a: What is the most important reason EU membership has been a good thing?

* Asked of the 53% of Turkish respondents who said EU membership would be a good thing for their country



Plurality of Turks Who Think EU Membership Would be a Bad Thing Think that the EU Would Undermine Turkey's Culture

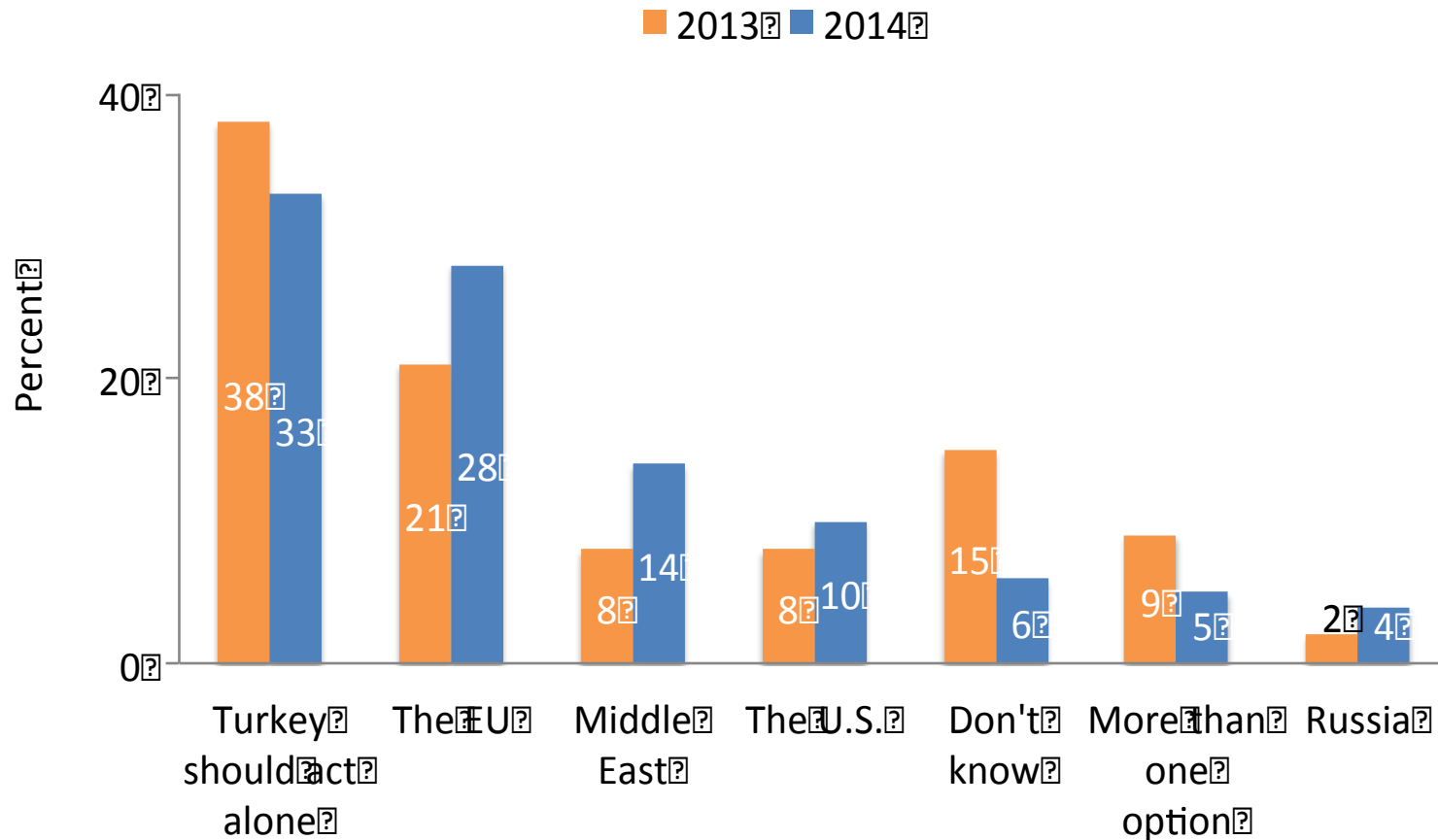


Q23b: What is the most important reason EU membership has been a bad thing?

* Asked of the 29% of Turkish respondents who said EU membership would be a bad thing for their country



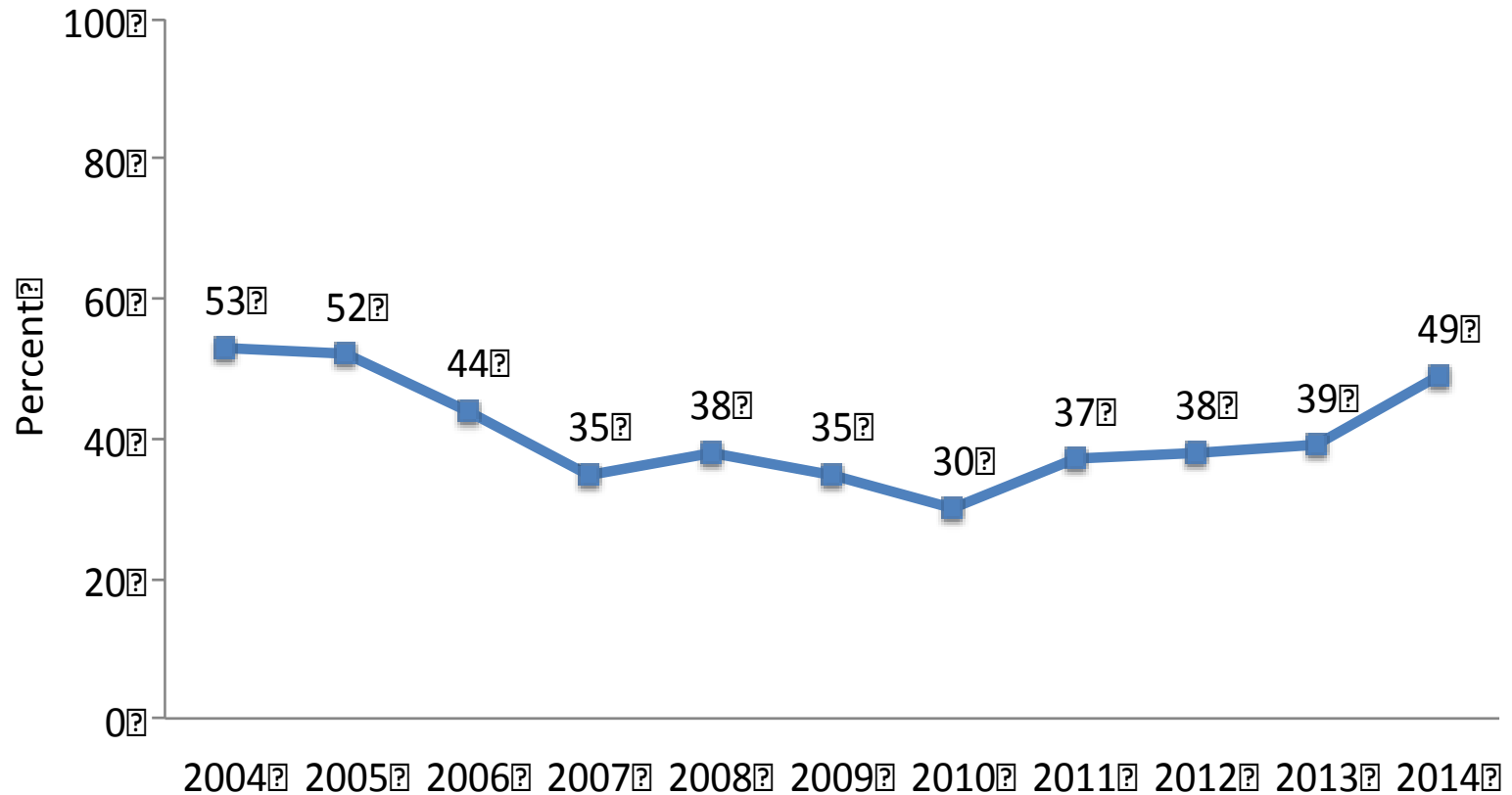
Turkey Increasingly in Favor of Working with EU



Q7: On international matters, with which one of the following do you think Turkey should cooperate most closely?



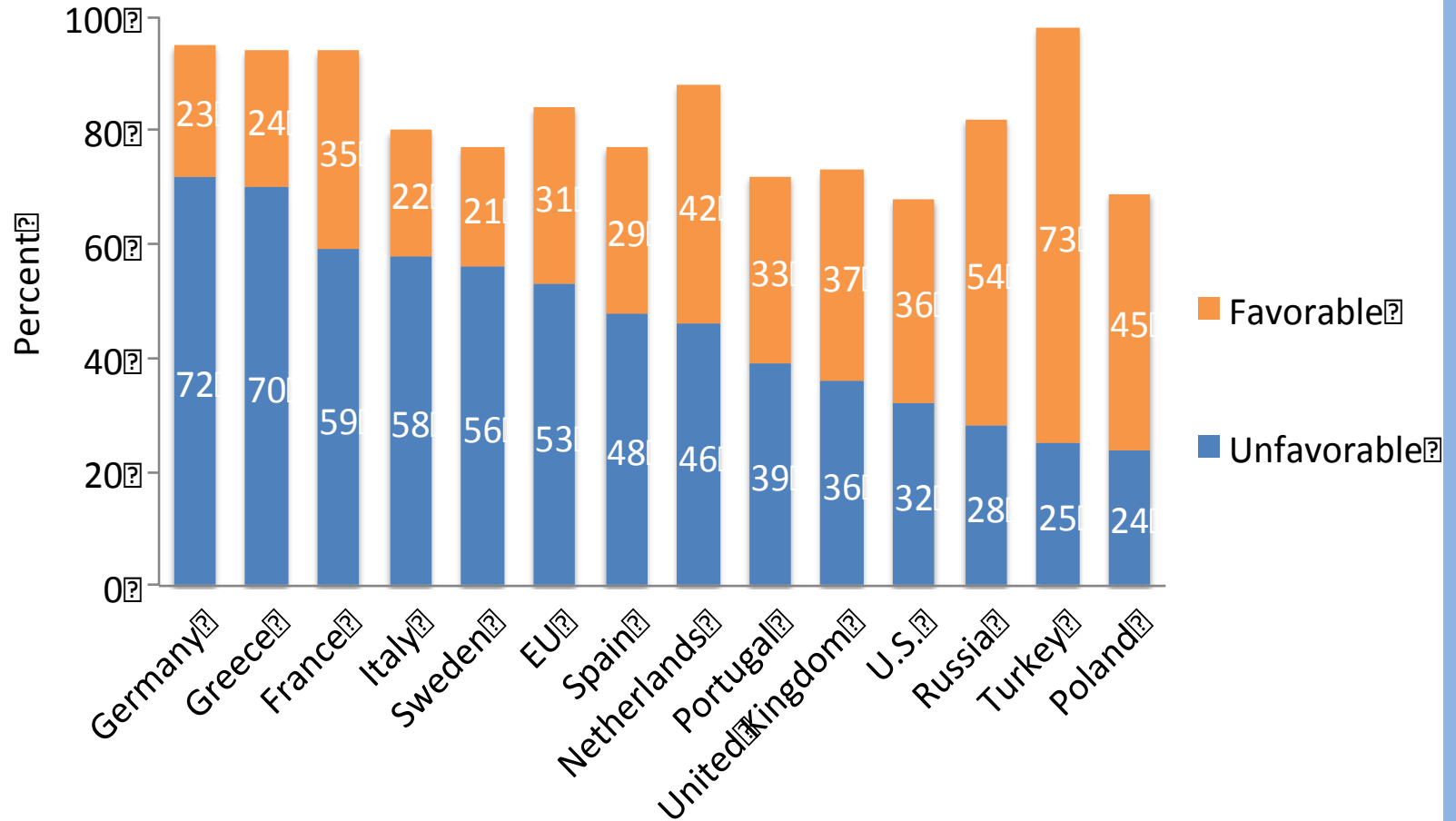
Turks Increasingly View NATO as Essential



Q10: Some people say that NATO is still essential to our country's security. Others say it is no longer essential. Which of these views is closer to your own? (If respondent asks: "NATO is the Alliance among the USA, Canada, and many European States")



Favorability of Turkey



Q4.5: Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Turkey?

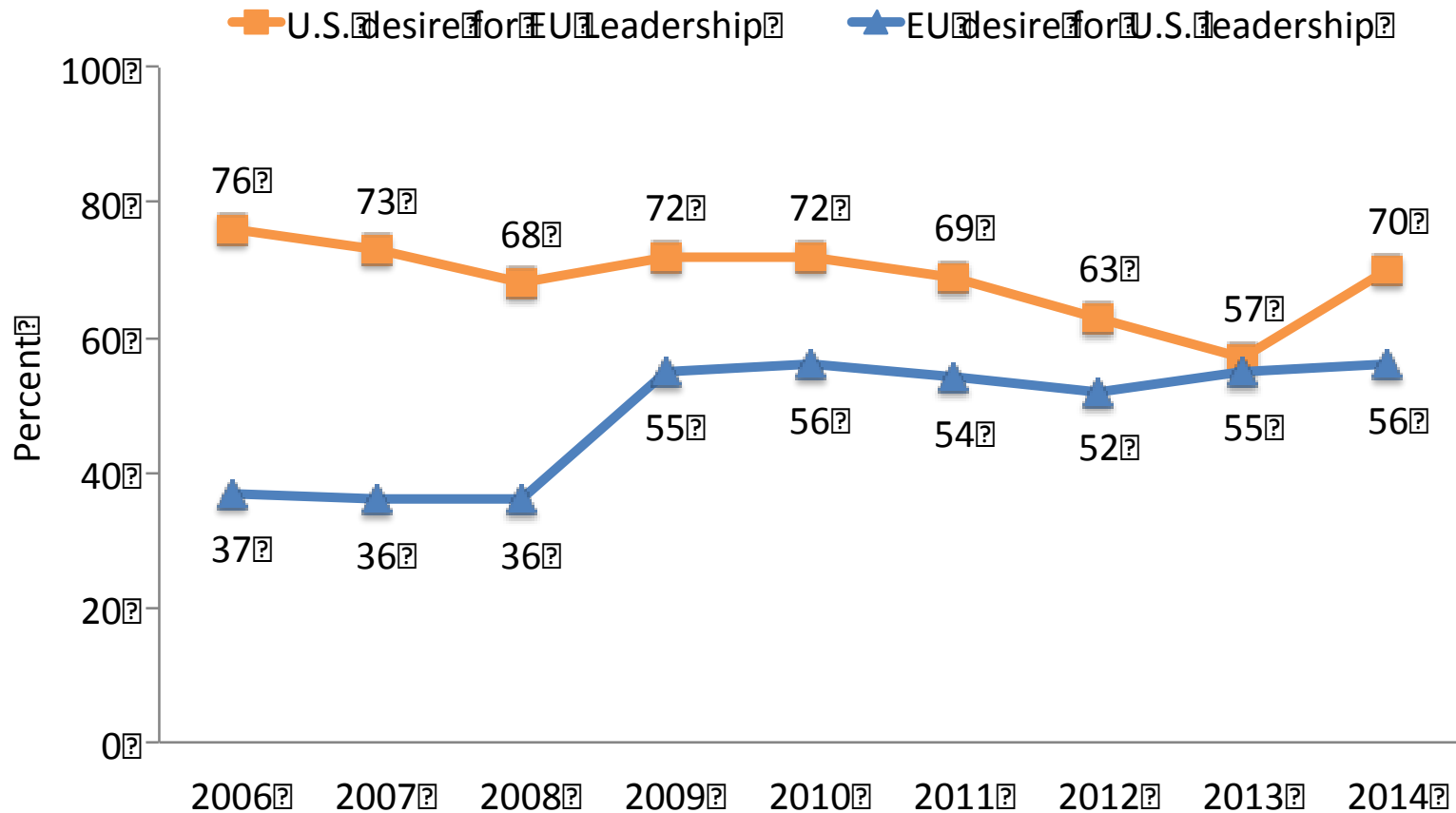


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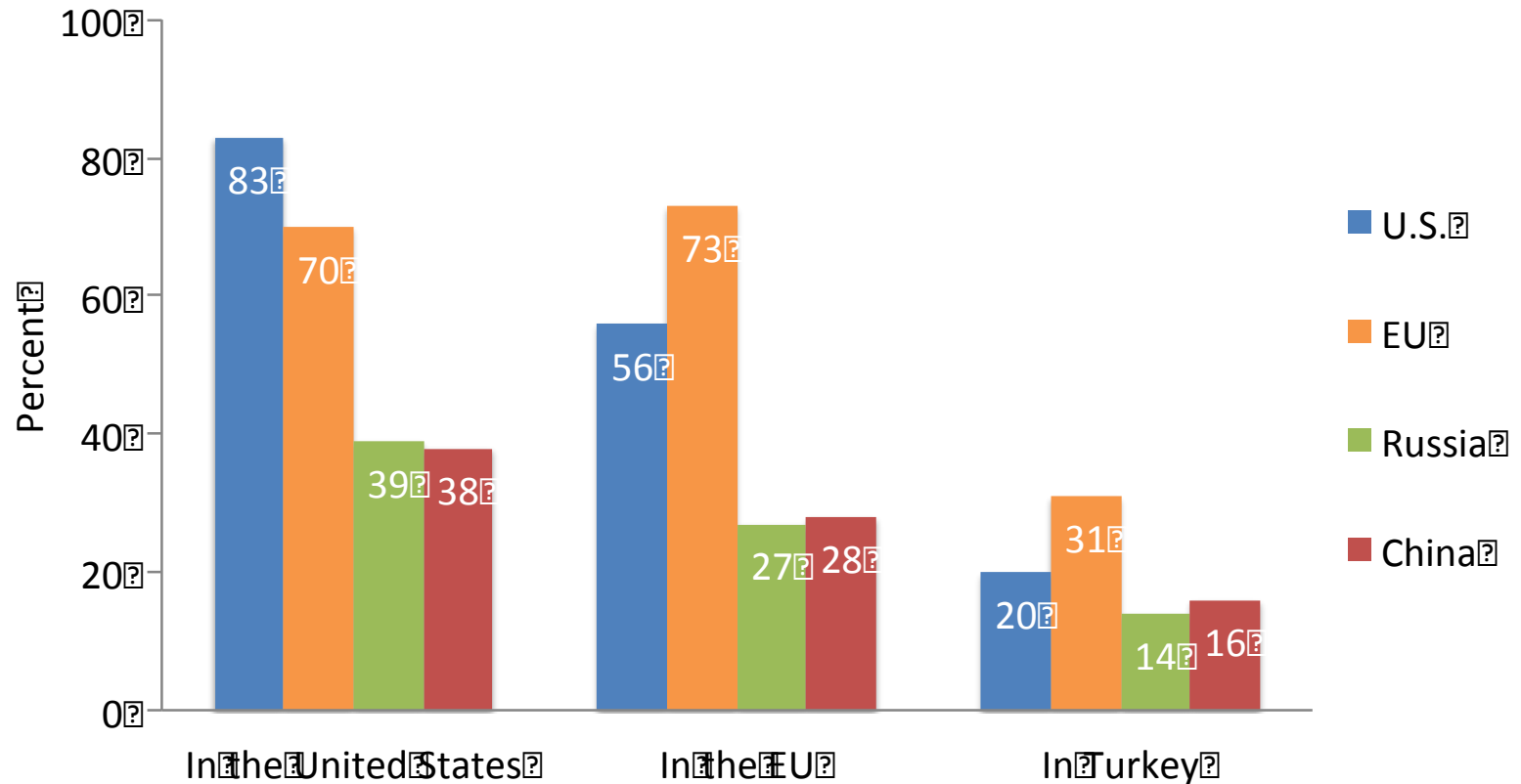
Majorities Support U.S., EU Leadership



Q1a-b: How desirable is it that the United States/European Union exert strong leadership in world affairs? Very desirable, Somewhat desirable, somewhat undesirable, or Very undesirable?



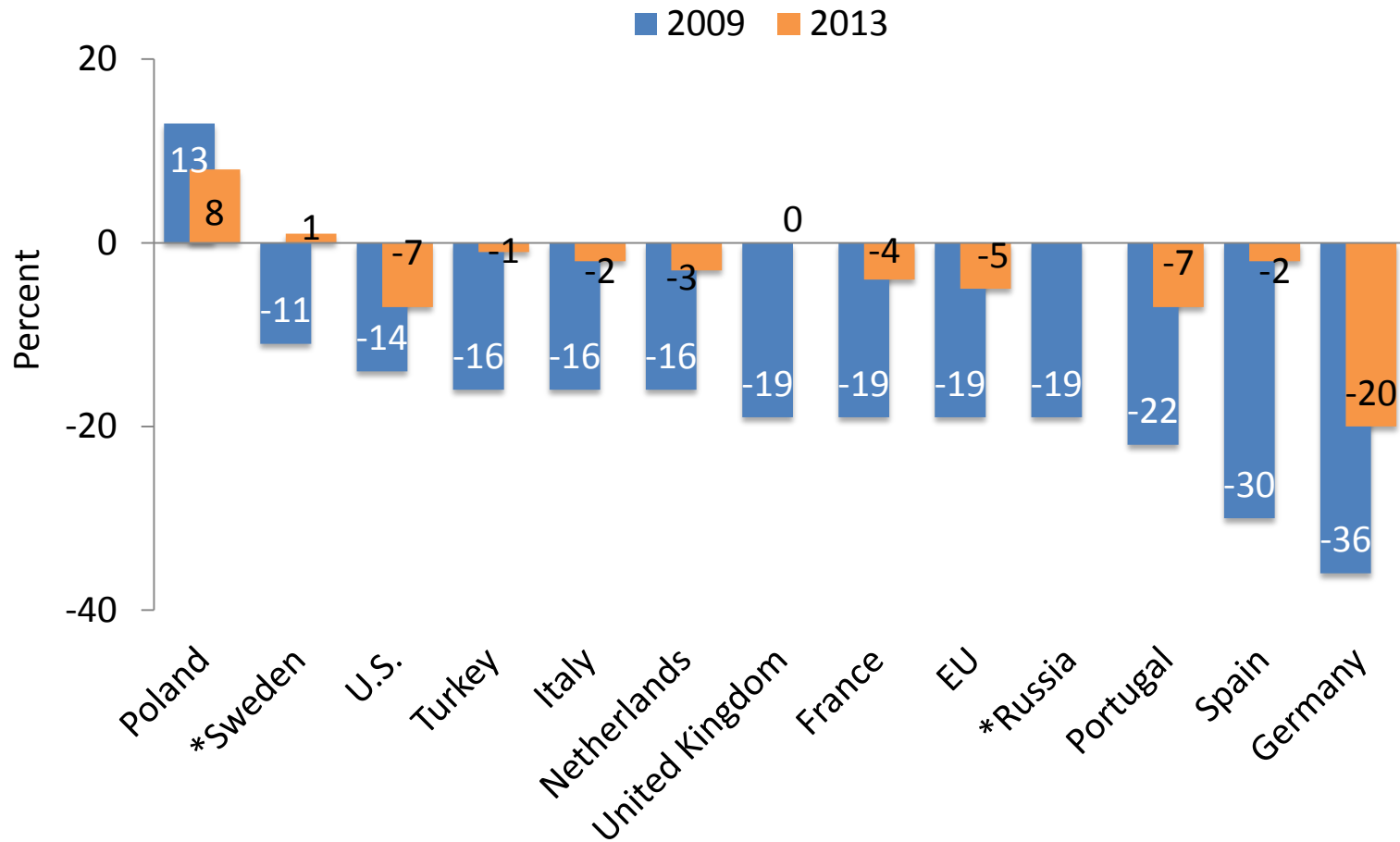
U.S., EU Leadership Seen as Desirable, Russia Less So



Q1a-d: How desirable is it that the United States/European Union/Russia/China exert strong leadership in world affairs? Very desirable, somewhat desirable, somewhat undesirable, or very undesirable?



Obama's Approval Drops, Dramatically in Germany

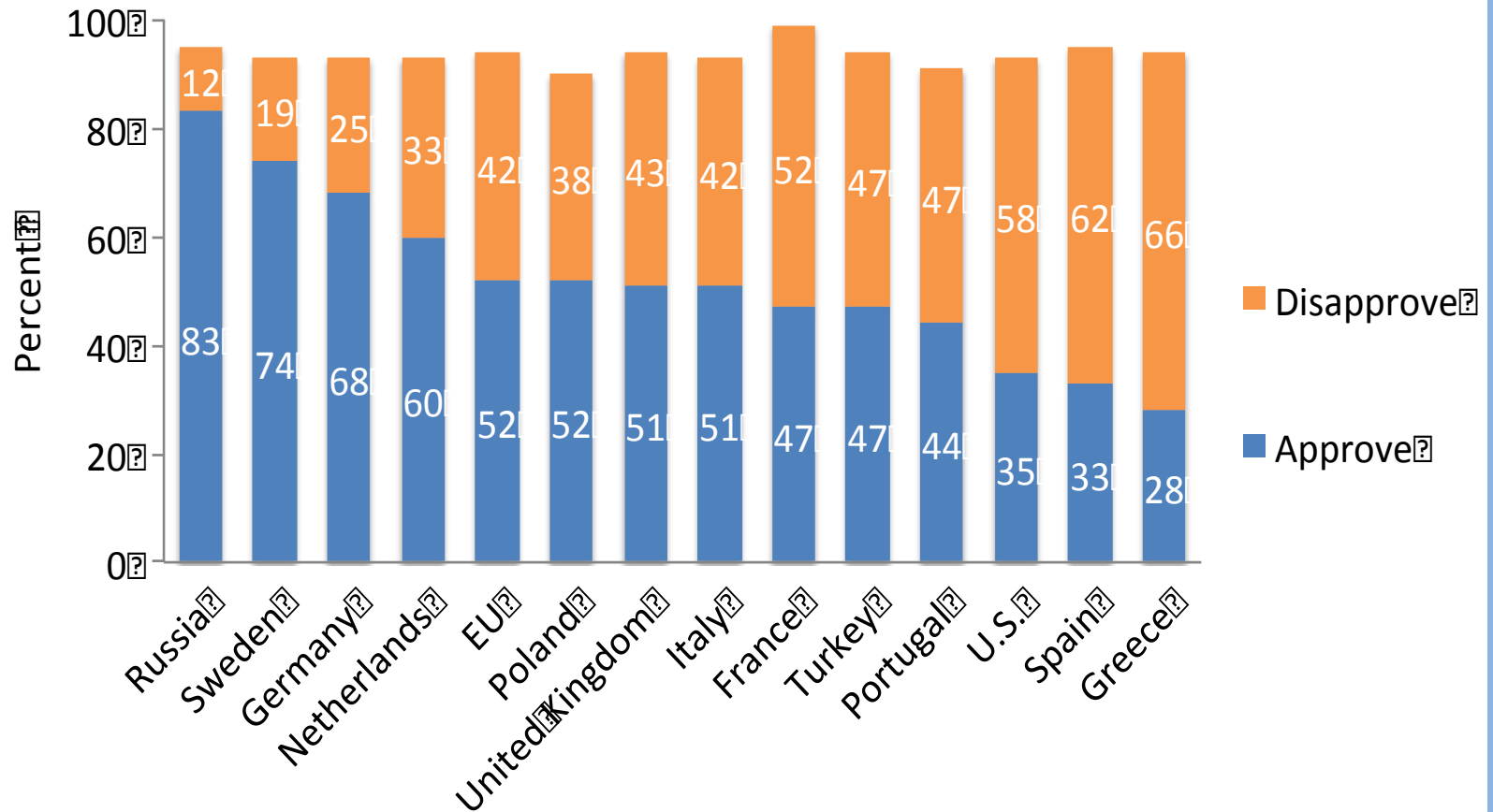


2.1: Do you approve or disapprove of the way the President of the United States Barack Obama is handling international policies?

*Sweden data from 2011, Russia data from 2012



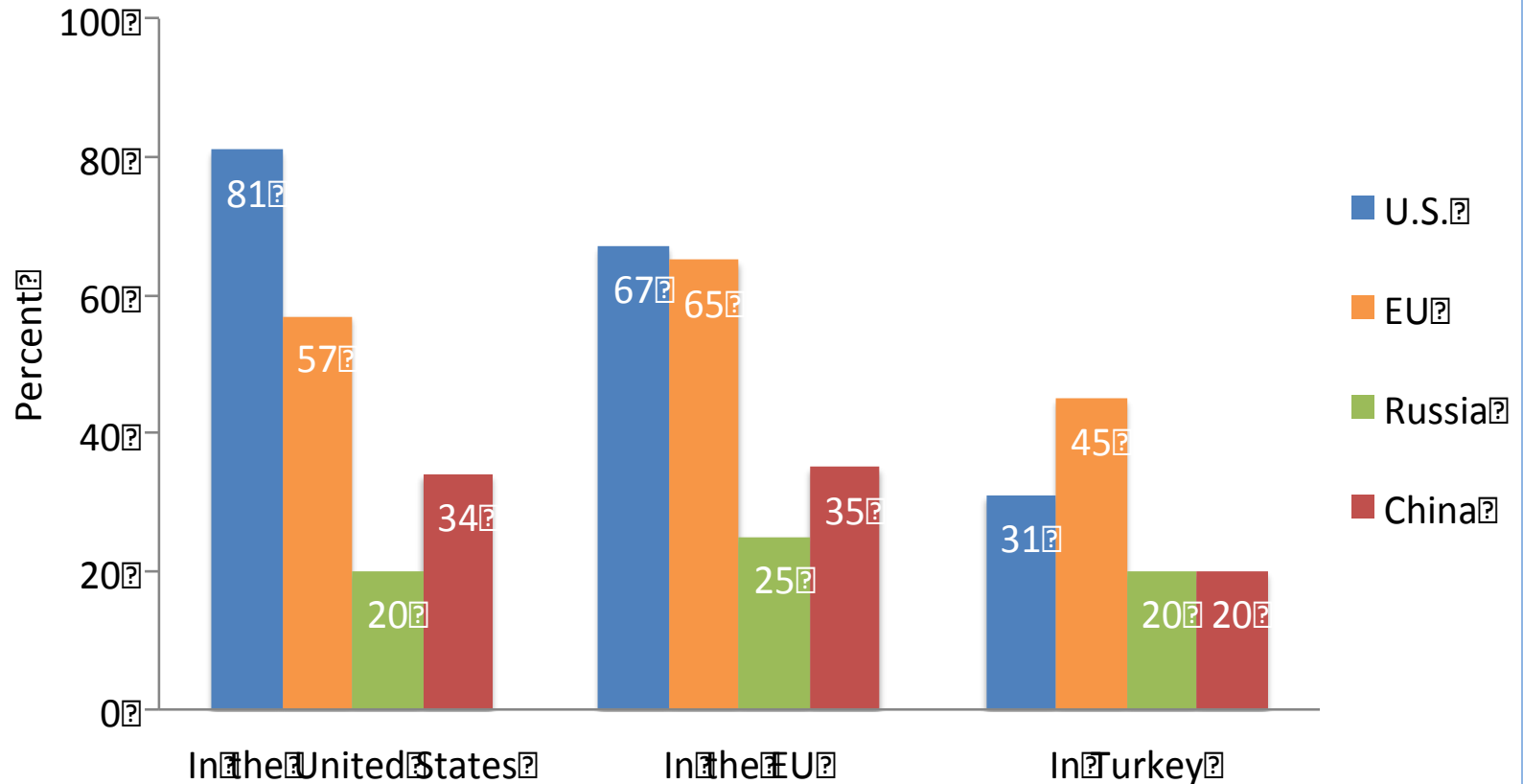
Approval of Own Government's International Policies



Q3.1: Do you approve or disapprove of how [COUNTRY]'s government is handling international policies?



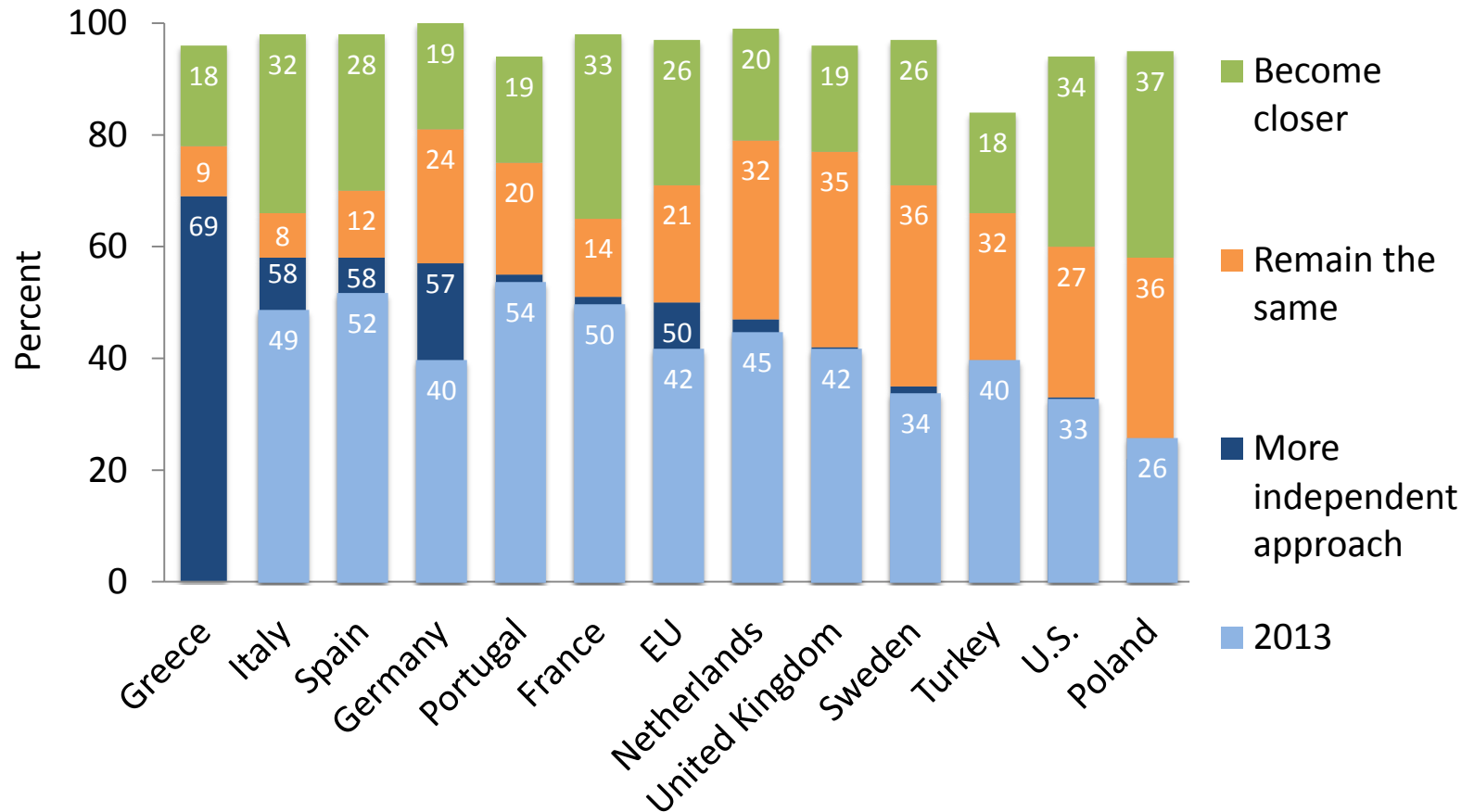
U.S., EU See Each Other Favorably



Q4.1-4: Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the United States/the European Union/Russia/China?



Support for Independent Approach to Transatlantic Relationship



Q5: Do you think that the partnership in security and diplomatic affairs between the United States and the European Union should become closer, should remain about the same, or should the [IN EUROPE: European Union / IN THE US: United States] take a more independent approach from the [IN EUROPE: United States / IN US: European Union]?

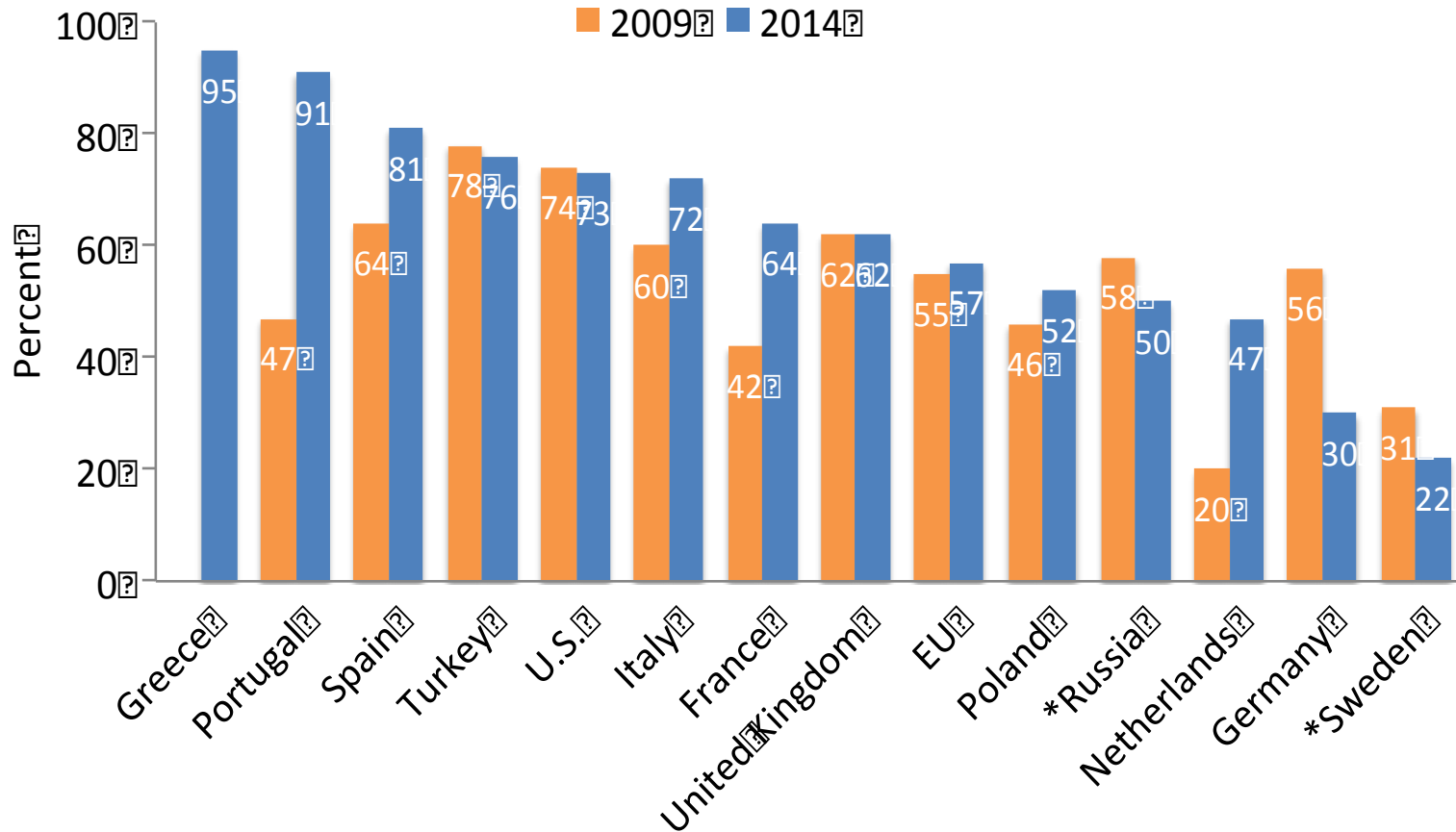


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Widespread Effect of Economic Crisis

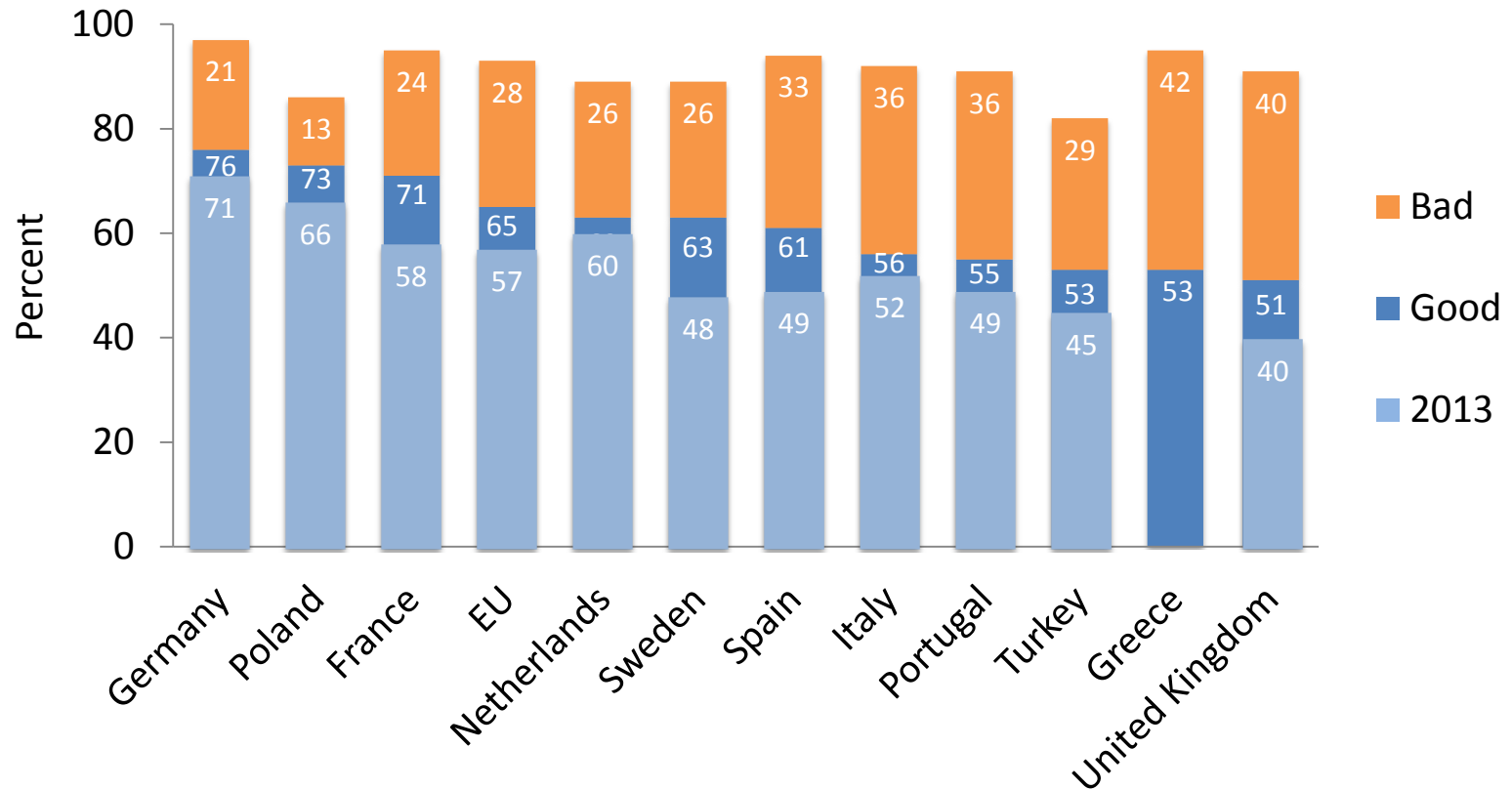


Q18: Regarding the extent to which you or your family has been personally affected by the current economic crisis, would you say that your family's financial situation has been greatly affected, somewhat affected, not really affected, or not affected at all?

*Sweden data from 2011, Russian data from 2012



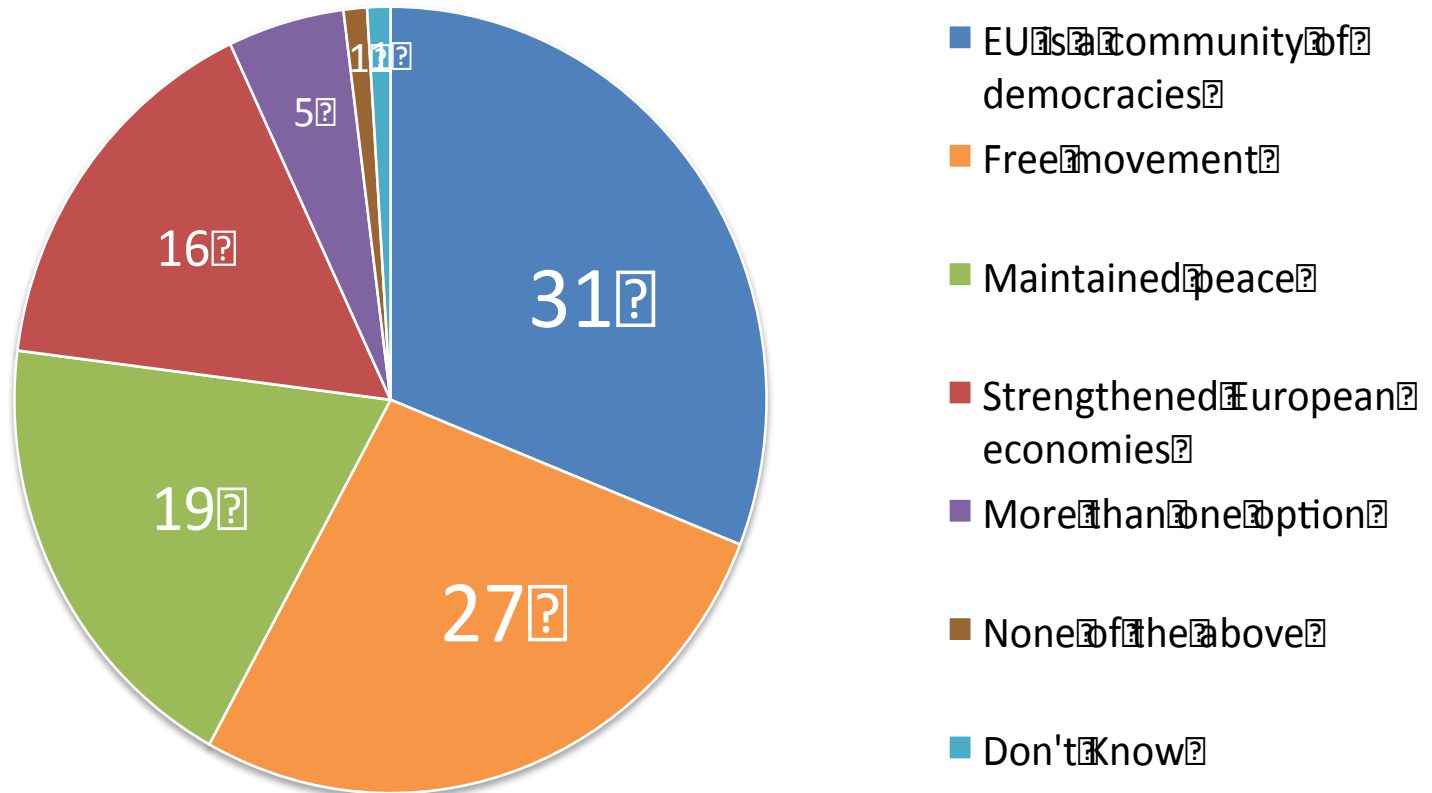
Majorities See EU Membership as Beneficial



Q22: Generally speaking, do you think that [COUNTRY]'s membership in the European Union [EU COUNTRIES: has been]/[TURKEY: would be] a good thing or a bad thing for [COUNTRY]?



EU Membership Good because of Democracy, Free Movement

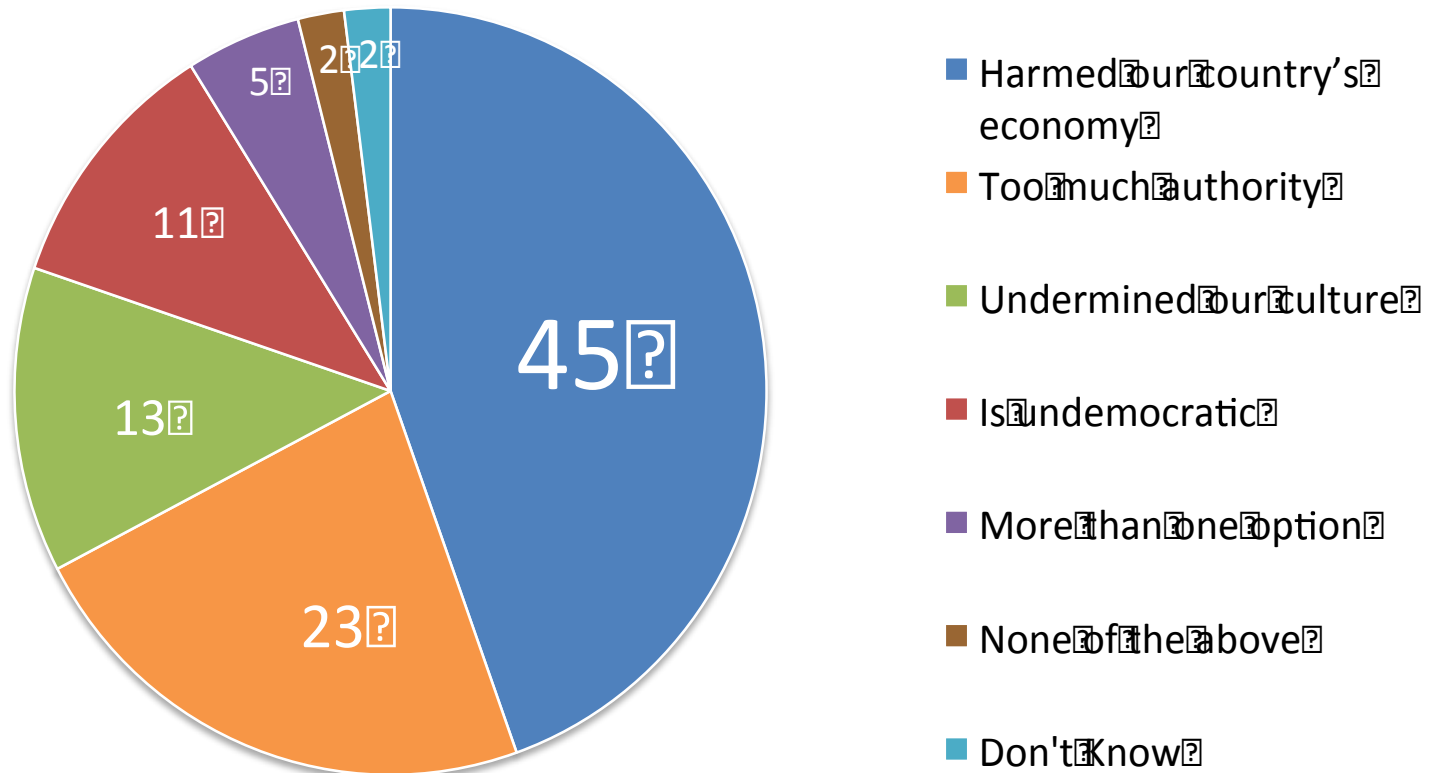


Q23a: What is the most important reason EU membership has been a good thing?

* Asked of the 65% of Europeans who said EU membership has been a good thing for their country



...But Bad Because of Its Effect on National Economies?

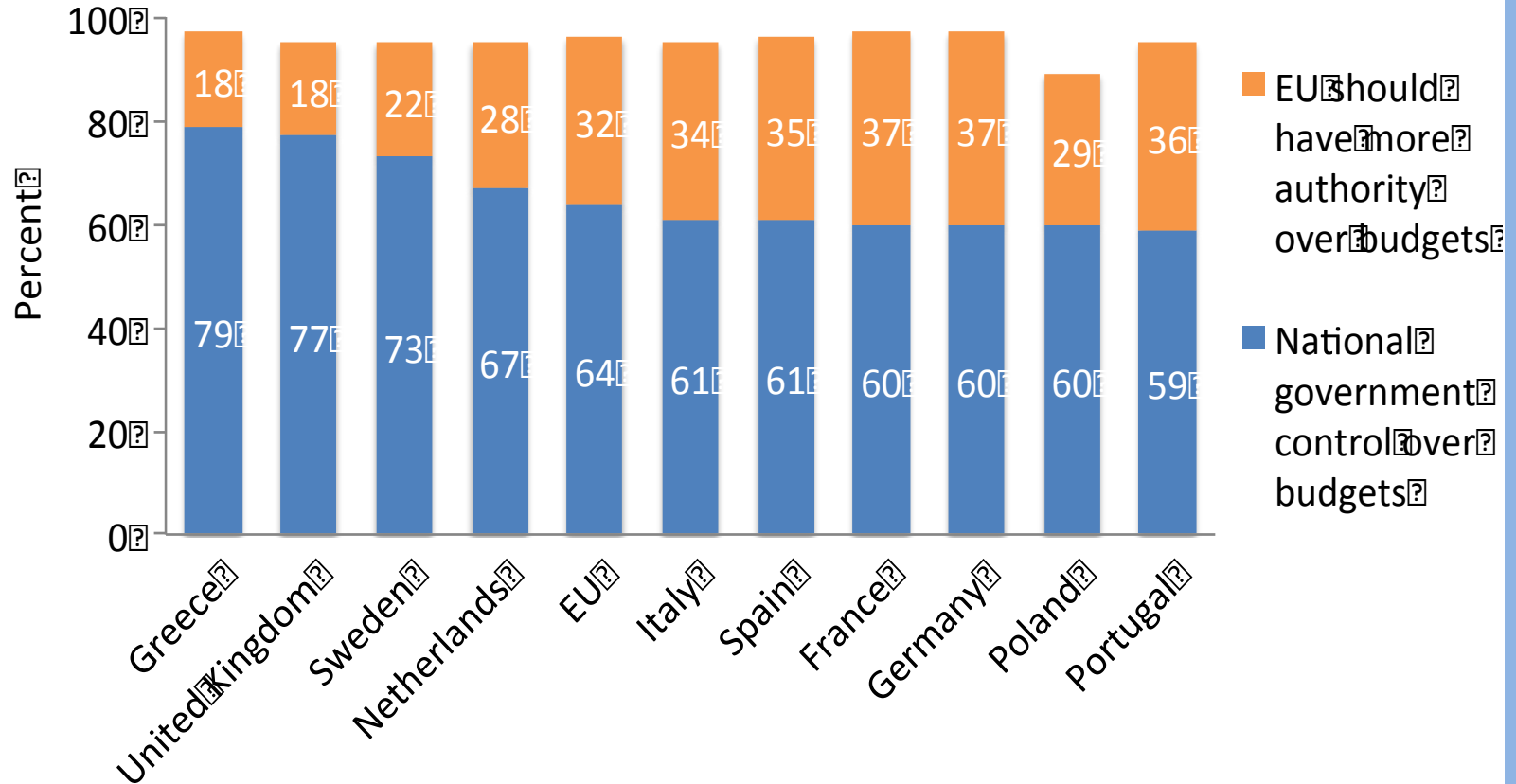


Q23b: What is the most important reason EU membership has been bad thing?

* Asked of the 28% of Europeans who said EU membership has been a bad thing for their country



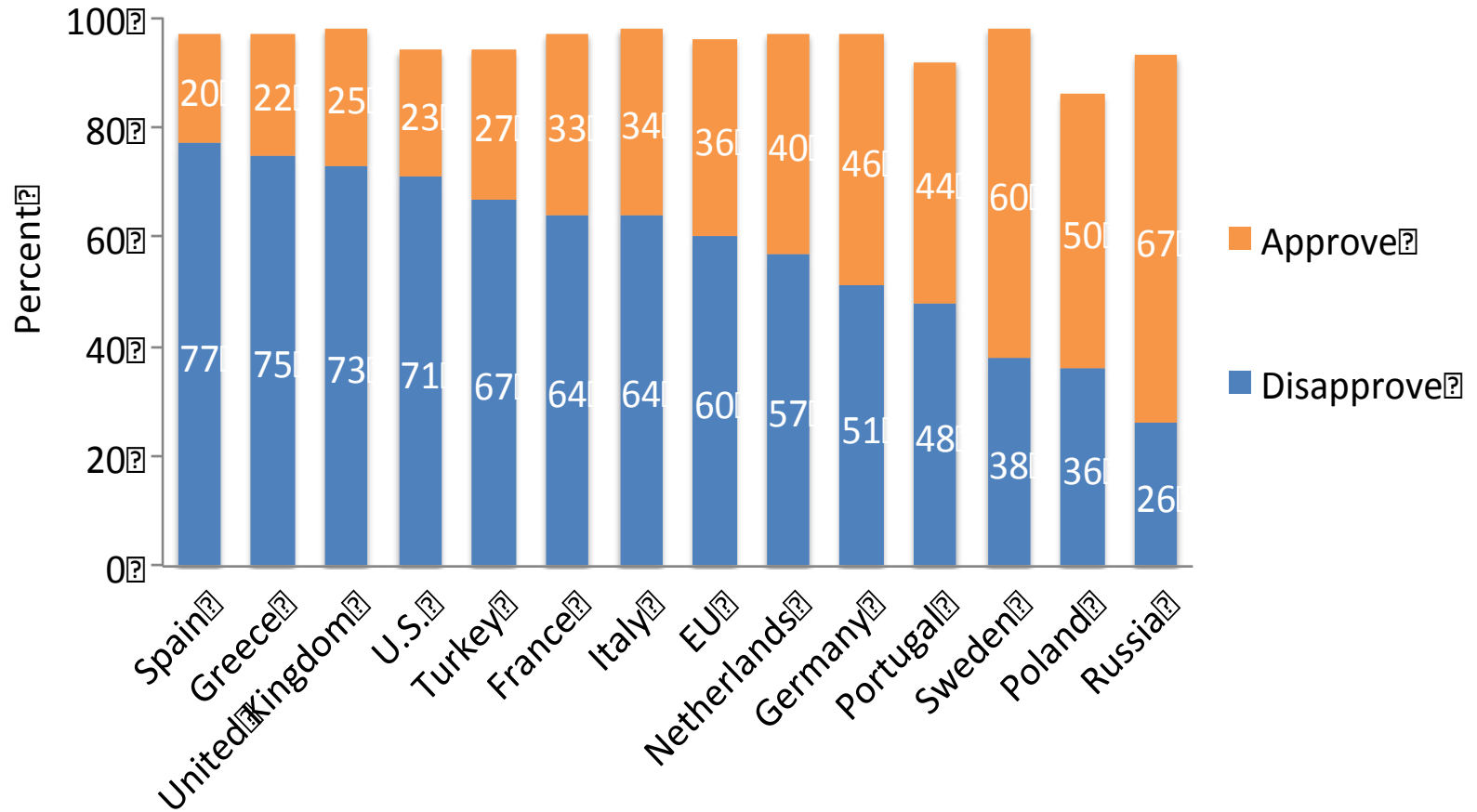
Majorities Support National Control Over Budgets



Q21: Some people say that because of recent economic difficulties, the EU should have more authority over Member States' economic and budgetary policies. Other people say that each member state should retain this authority for itself. Which view is closer to your own?



Dissatisfaction with Government's Handling of Immigration



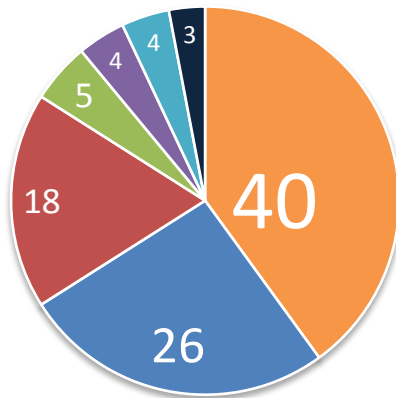
Q3.3: Do you approve or disapprove of how [COUNTRY]'s government is handling immigration from other countries?



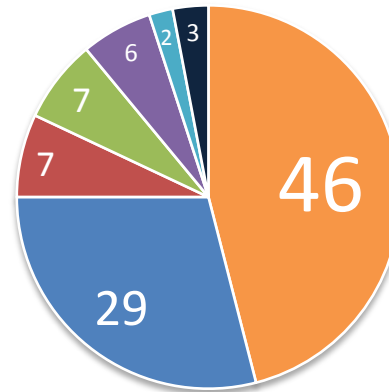
What Do We Think Motivates Immigrants?

■ Work
 ■ Seek social benefits
 ■ Seek asylum
 ■ United with family members
 ■ Study
 ■ None of the above
 ■ Don't know

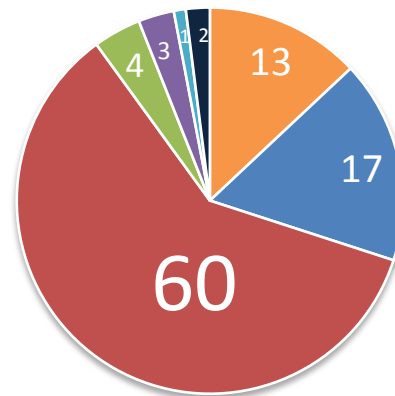
EU



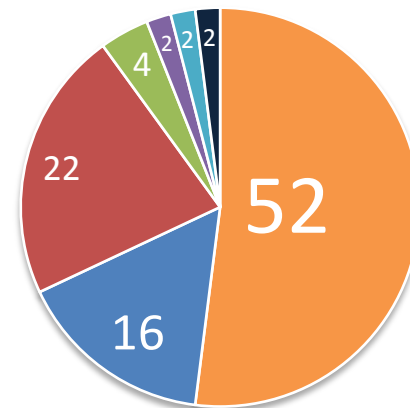
U.S.



Turkey



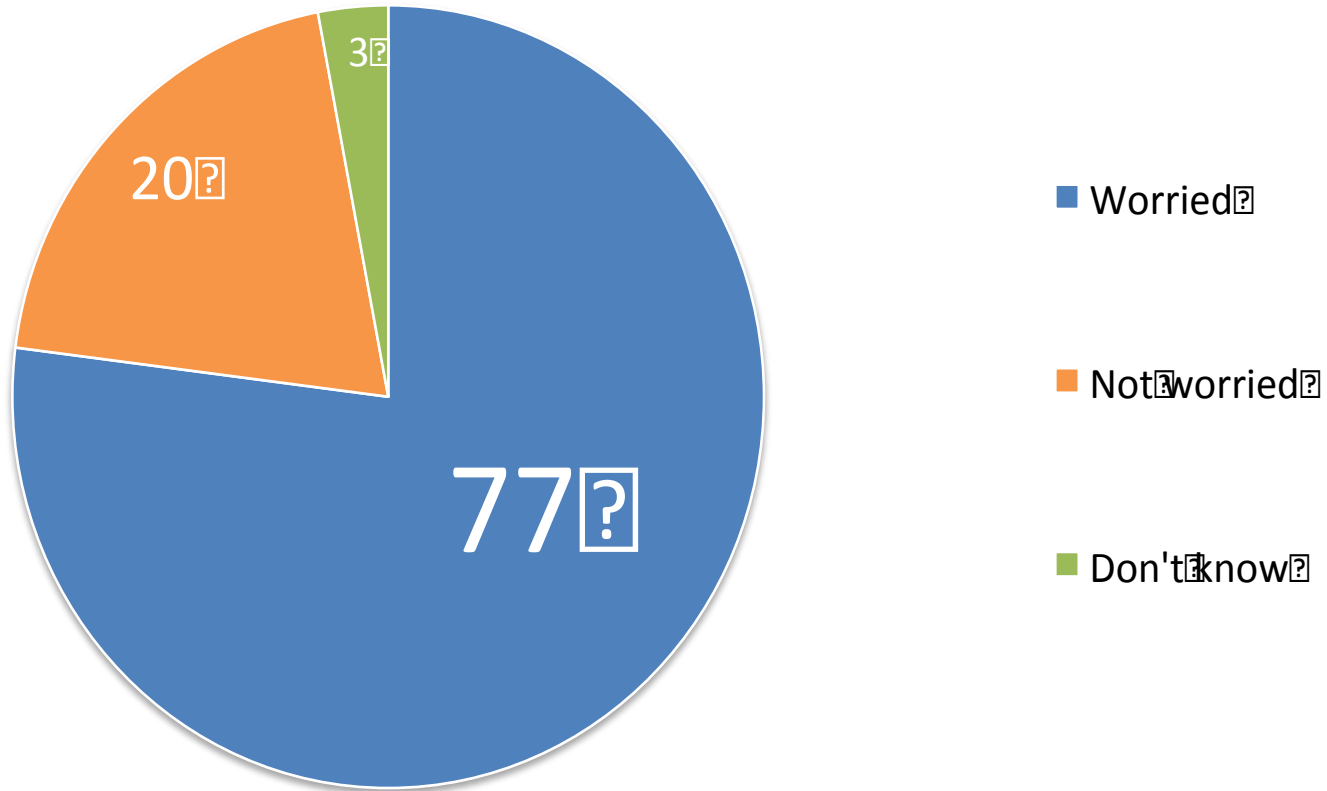
Russia



Q26a: In your opinion, what do you think is the most common reason for immigrants (from other countries) to come to [COUNTRY]?



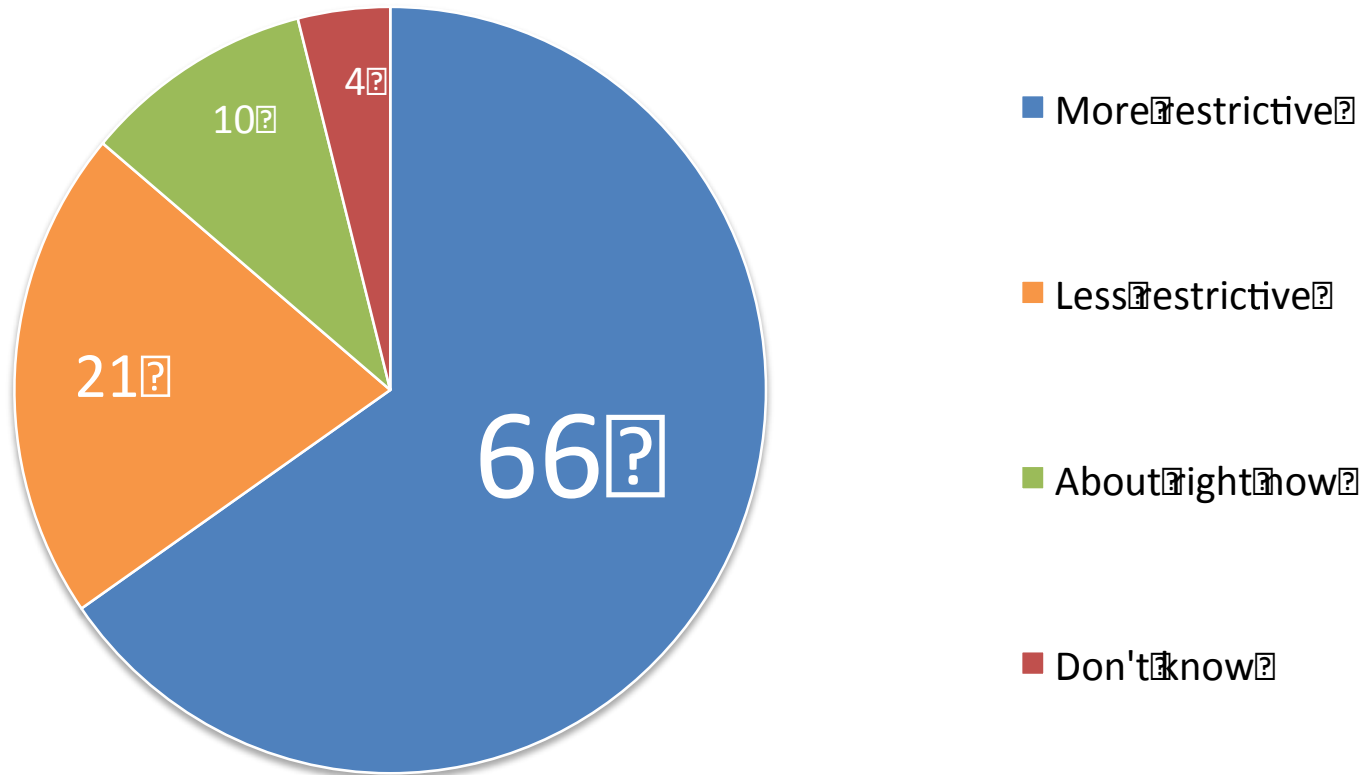
Turks Worried About Refugees



Q29.5: Can you tell me if you are worried or not worried about refugees?



...and Feel Refugee Policies Should be More Restrictive



Q28: And how about refugees? Do you think that [COUNTRY]'s policies towards refugees should be...

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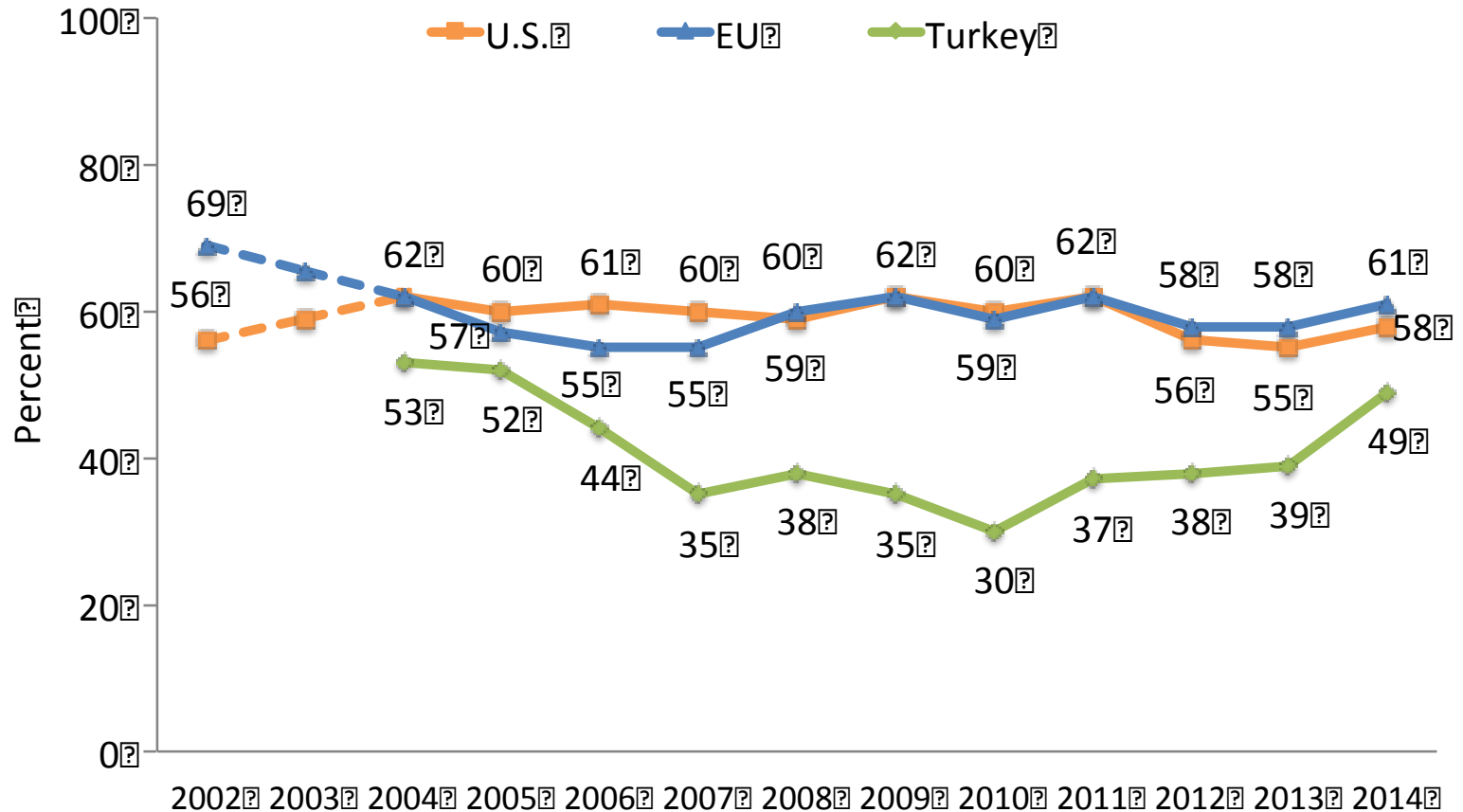


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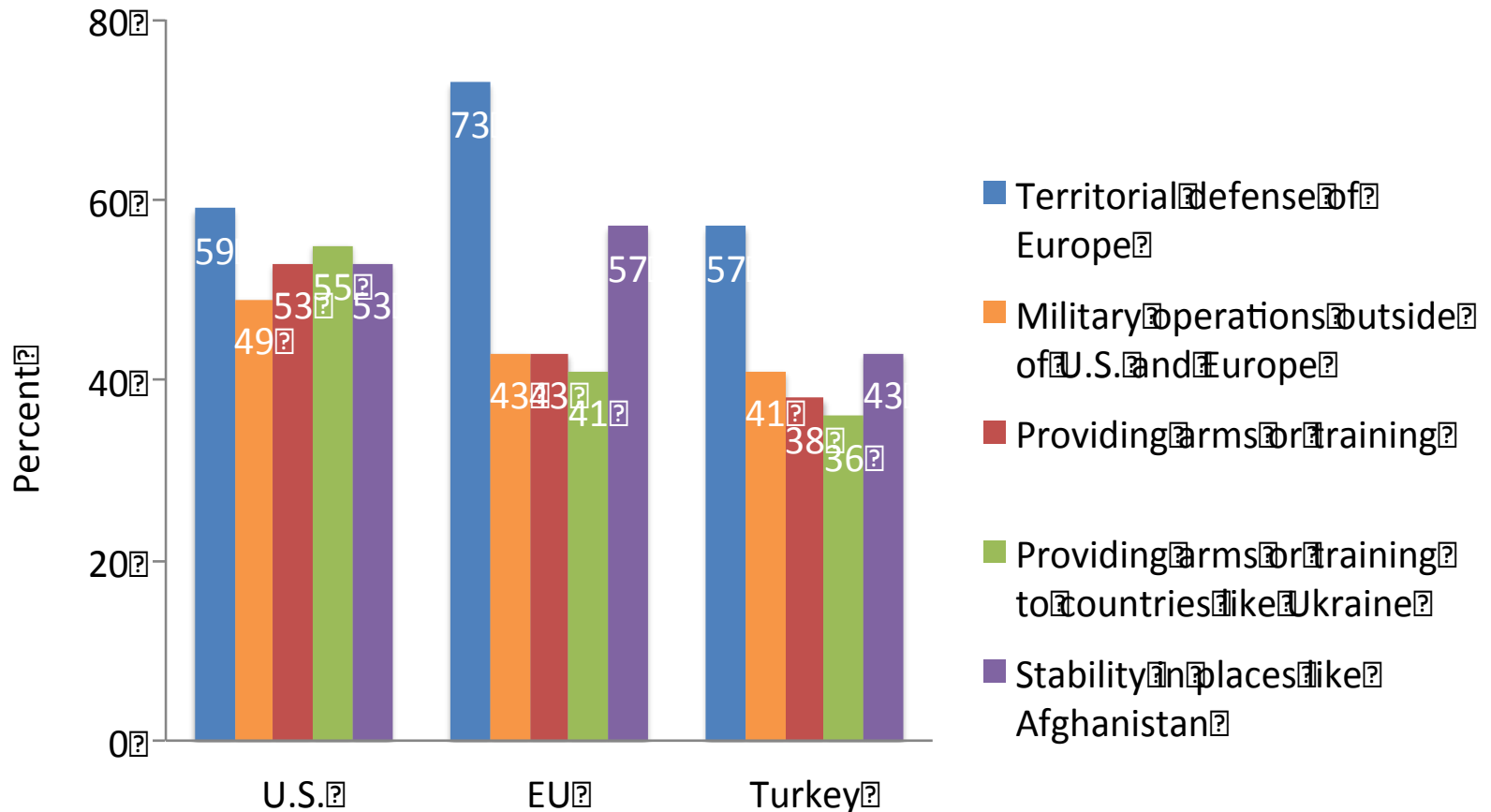
NATO Still Essential in U.S., EU



Q10: Some people say that NATO is still essential to our country's security. Others say it is no longer essential. Which of these views is closer to your own? (If respondents asks: 'NATO is the Alliance among the USA, Canada, and many European States')



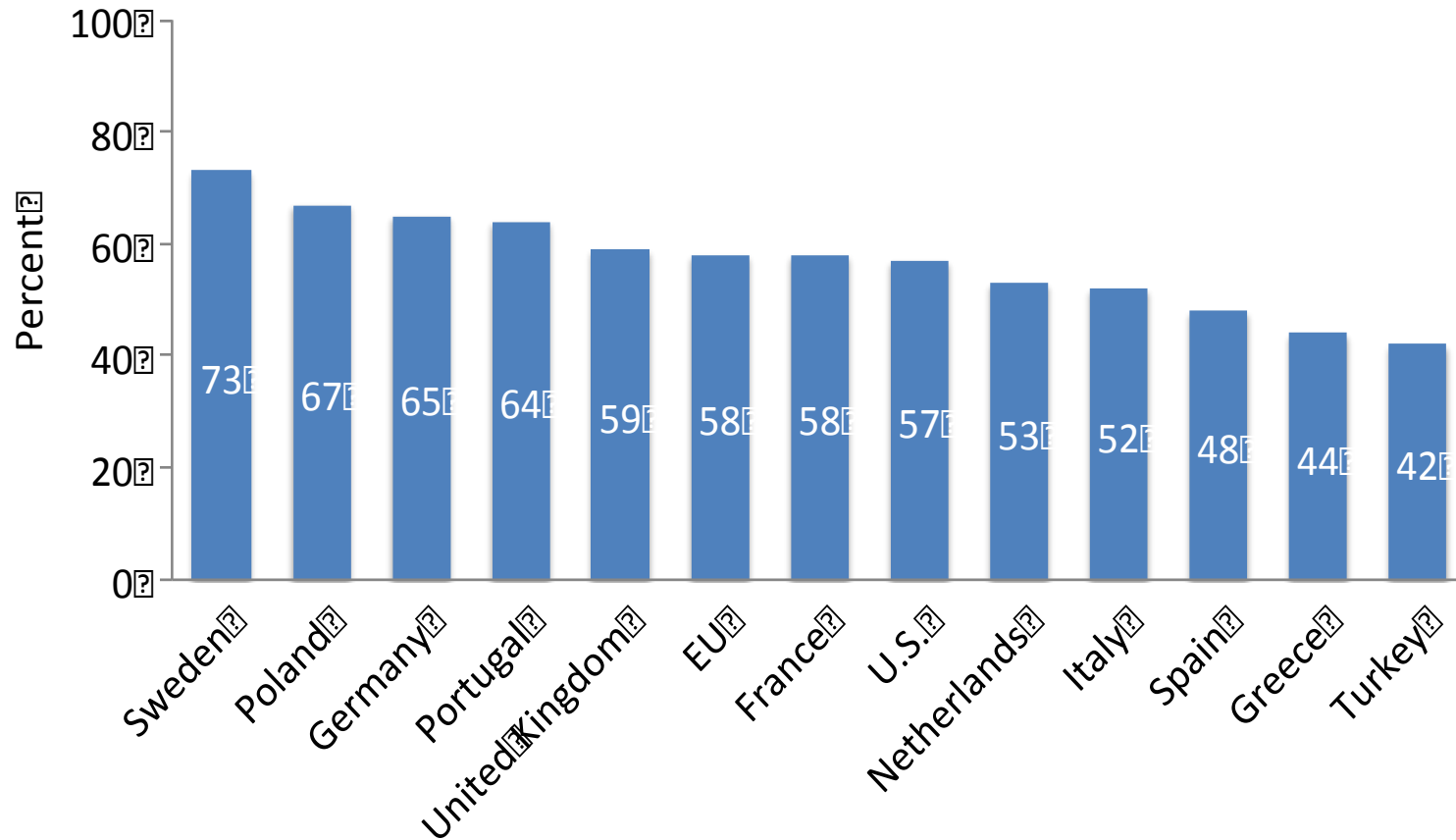
Little Support for NATO Missions Outside of Europe, U.S.



Q11.1-5: Should NATO be engaged in the following missions? 1. Territorial defense of Europe 2. Military operations outside of U.S. and Europe 3. Providing arms or training 4. Providing arms or training to countries like Ukraine 5. Stability in places like Afghanistan



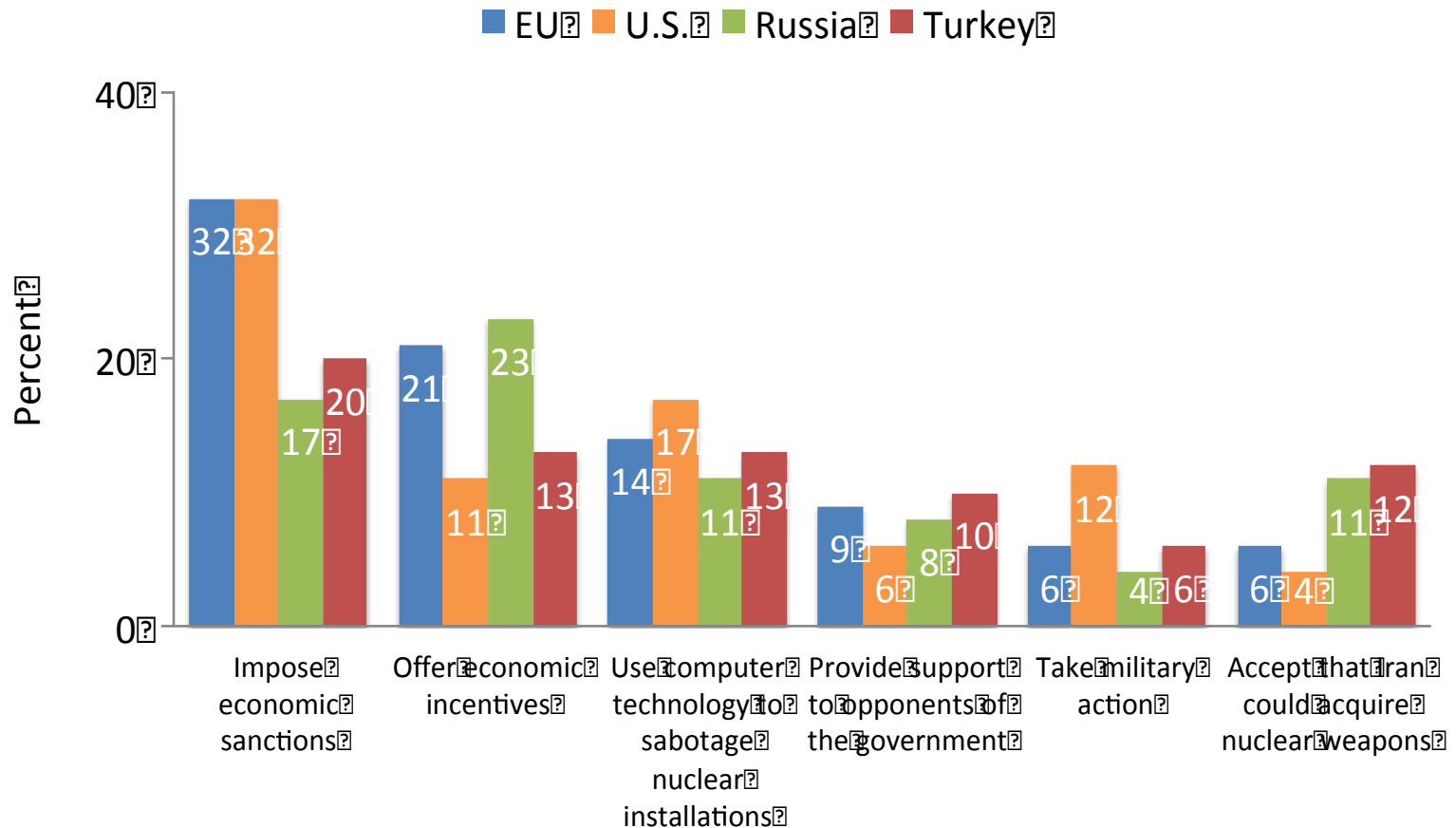
Most Willing to Risk Conflict with Russia to Support Ukraine



Q16a: Should the European Union (in US: the United States) continue to provide economic and political support to Ukraine, even if there is a risk of increasing conflict with Russia?



Pluralities in EU, U.S. Support Sanctions Against Iran



Q14: As you may know, efforts to prevent Iran from acquiring nuclear weapons are underway. Which of the following do you think is the best option?

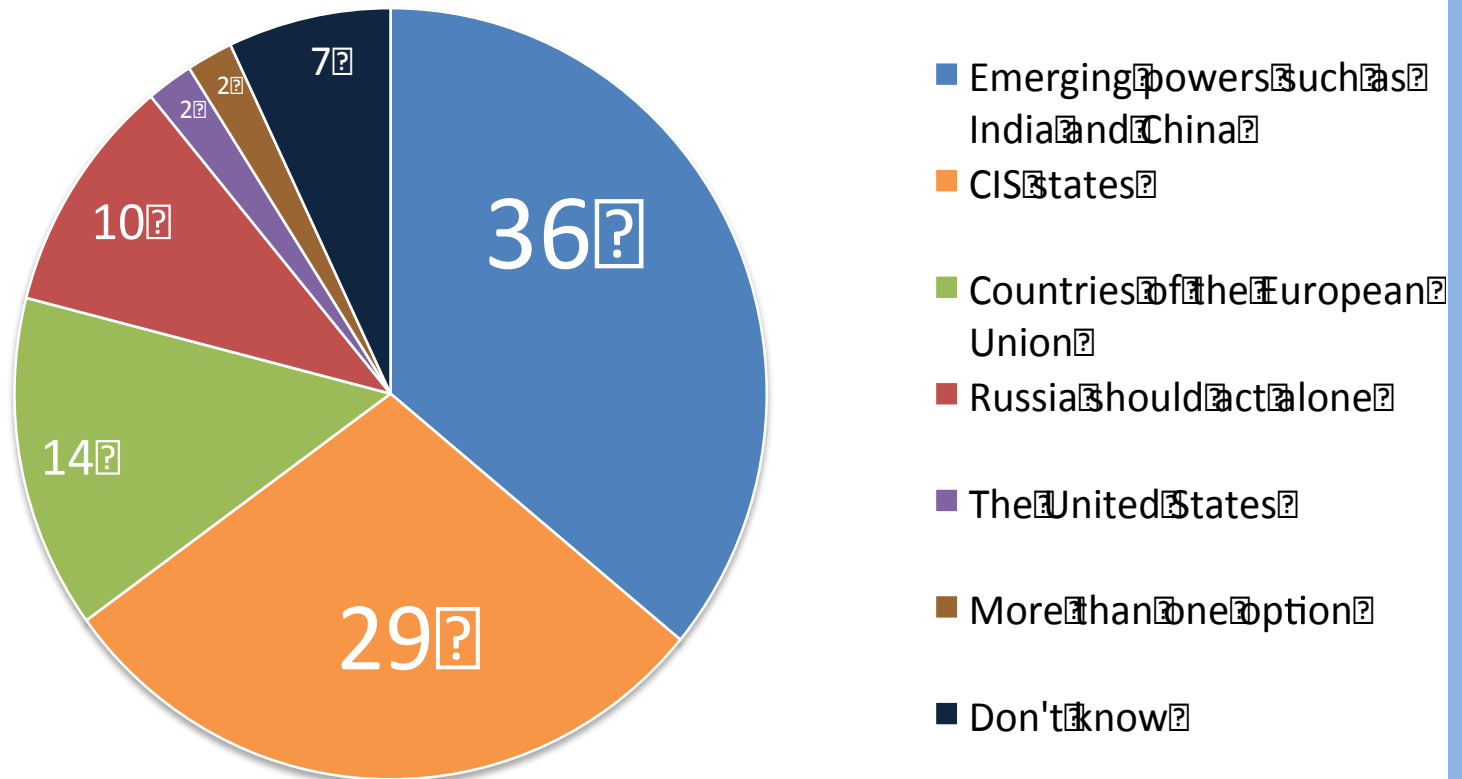


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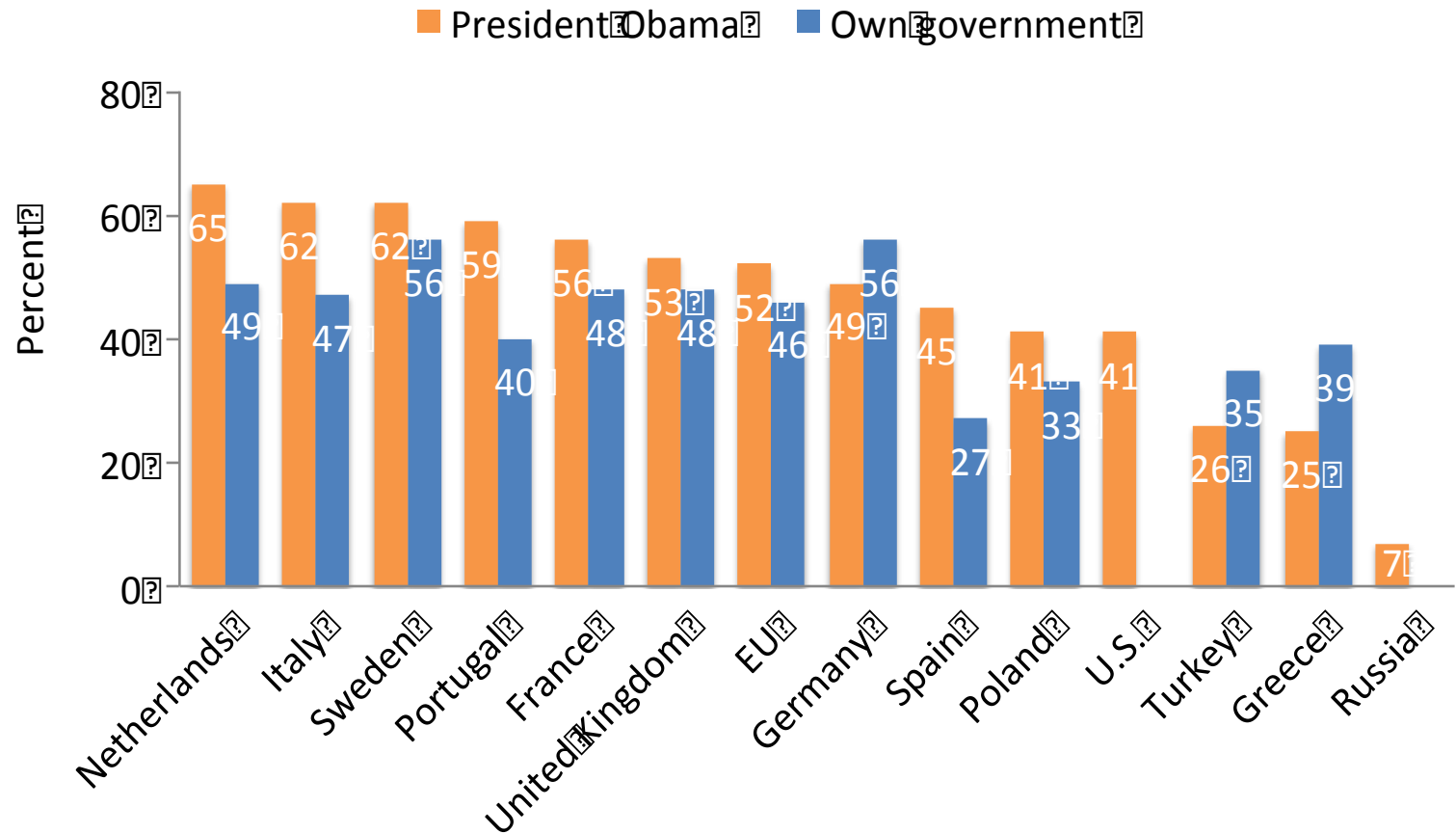
Russia Sees Opportunity with India and China



Q8: On international matters, with which one of the following do you think Russia should cooperate most closely?



Limited Approval for Handling of Russia Policy



Q2.2. Do you approve or disapprove of the way the President of the United States Barack Obama/[COUNTRY]'s government is managing relations with Russia?



Key Findings

- Turks are turning towards Europe
- Europeans support a more independent transatlantic relationship, U.S. looks for more burden sharing
- Opinion of U.S. leadership drops dramatically in Germany
- Majorities support sanctions against Russia and are willing to risk increasing conflict to support Ukraine
- Russians view the U.S. and EU unfavorably, but see opportunity to work with emerging powers



For more information about methodology, specific countries, and the full top-line dataset please visit:

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