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The Economic Policy Research Foundation of Turkey

Strengthening the Connectivity and Business Synergies in the SEE

Introduction

Sarajevo, July 21, 2015

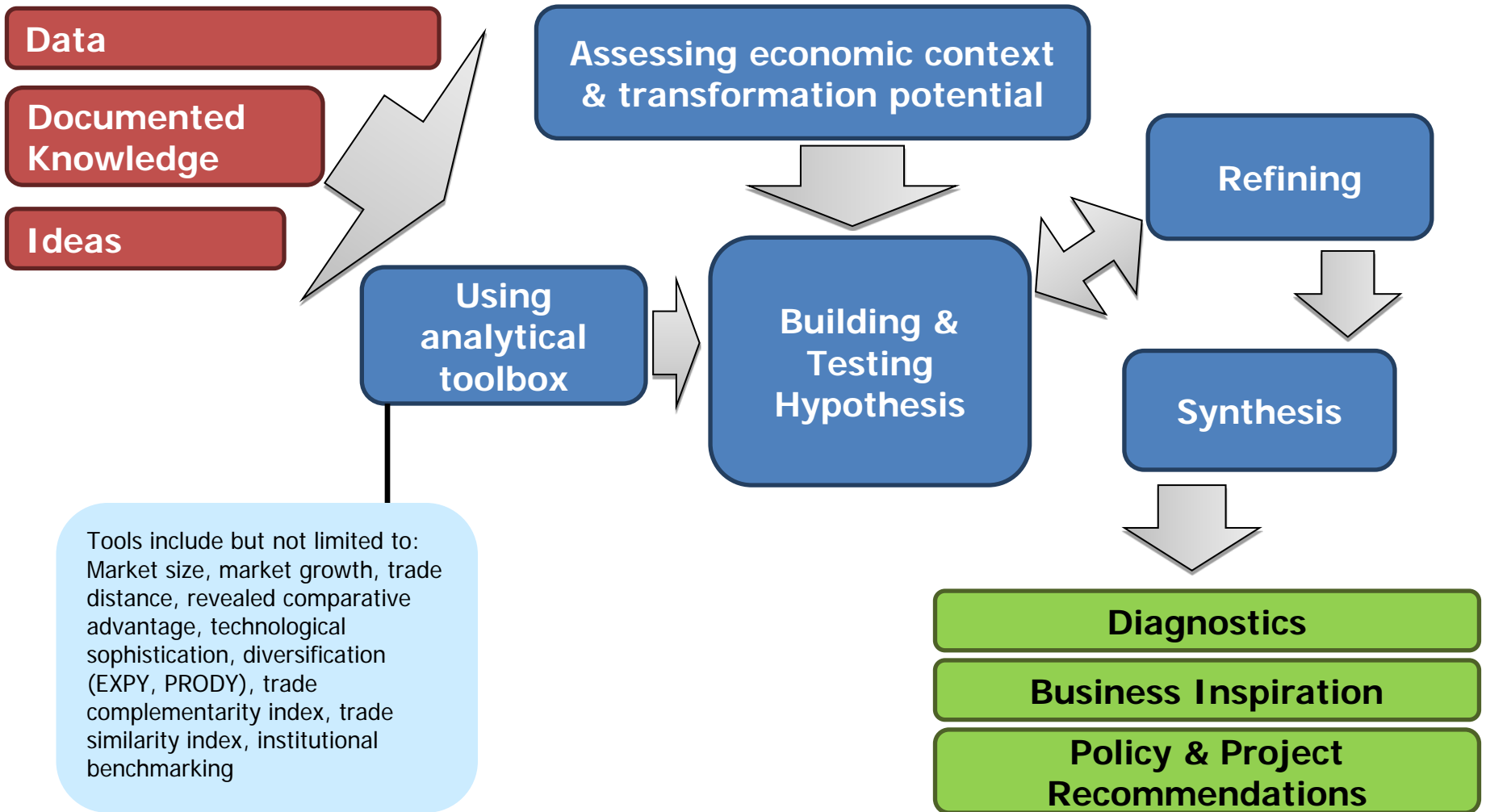
Strengthening the Connectivity and Business Synergies in the SEE

- A research project jointly funded by RCC and TOBB
- Started in February 2015, finalization in October 2015
- Fact-finding missions (gov't, investors, banks, multilaterals, cluster managers, think-tanks)
 - BiH (Feb & July), Serbia (March), Albania (May)
 - FYR Macedonia, Kosovo, Montenegro (June)
 - Turkish companies in Istanbul & Ankara
 - Over 100 in depth interviews.
- Target: Launch at B20 Summit in Ankara (Sep 4th)

Project's three objectives

- 1) A diagnostics of the structural transformation process, current reform agendas and future growth potential (identifying pockets of excellence)
- 2) Inspiration to private sector on business opportunities. (SMEs, funds, larger companies, banks from Turkey and SEE-6)
- 3) Ideas to policy makers, chambers, cluster managers and RCC on concrete joint actions and targeted efforts (i.e. zone development, ICT connectivity, capacity building, B2B events)

Project's basic methodology



Today's program

1. Economic diagnostics – SEE & Turkey
2. Bilateral relations – Past & present
3. Business opportunities – Sectors
 - General assessment
 - Cases: Agrofood, automotive, textile, energy
4. Policy and project ideas for joint action
5. Focus: Connecting entrepreneurship ecosystems