

tepav

The Economic Policy Research Foundation of Turkey

Strengthening the Connectivity and Business Synergies in the SEE

Session Five:
Enhancing Connectivity Between Turkish and
SEE's Entrepreneurship Ecosystems



Sarajevo, July 21, 2015

About me...

- Founder Viveka Incubation Center
- Viveka is the first private incubation center in Turkey
- Founded in 2010
- Working with Tepav Garaj since 2013
- Startup Weekend Facilitator



BUILDING A STARTUP ECOSYSTEM

STARTUP LIFECYCLE

Inspiration

- A solid team.
- A viable business idea.
- Resources to start working

Prototyping

- Resources to build the prototype
- A place to work
- Training on running business
- Technical expertise within the team
- Seed Funding



expertise

- Angel Investment

TALENT

TE

TALENT



CURRENT SITUATION

- Highly skilled and certified workforce
- Technical expertise
- Low prices
- No language barriers



**DENSITY /
COMMUNITY**



CREATE PHYSICAL HUBS



BUILD NETWORKS & MENTORS

CURRENT SITUATION

- Number of incubators and accelerators are increasing
- Startup Weekend's and other entrepreneurship events taking place around the region

BOSNIA AND
HERZEGOVINA

SERBIA

MONTENEGRO

KOSOVO

FYR
MACEDONIA

ALBANIA

Black
Sea

CULTURE

UNDERSTANDING OF JOB





FailureInstitute

Fuckup
N I G H T S



ACCEPT FAILURE

CURRENT SITUATION

- Number of successful startups is raising
- Young talent still prefers government jobs or moving away for jobs in Europe



MARKET



CURRENT SITUATION

- None of the countries is big enough to be a market on its own
- Proximity to Europe and no language barrier is an advantage to consider Europe as the market

BOSNIA AND
HERZEGOVINA

SERBIA

MONTENEGRO

KOSOVO

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ALBANIA

Black
Sea

CAPITAL

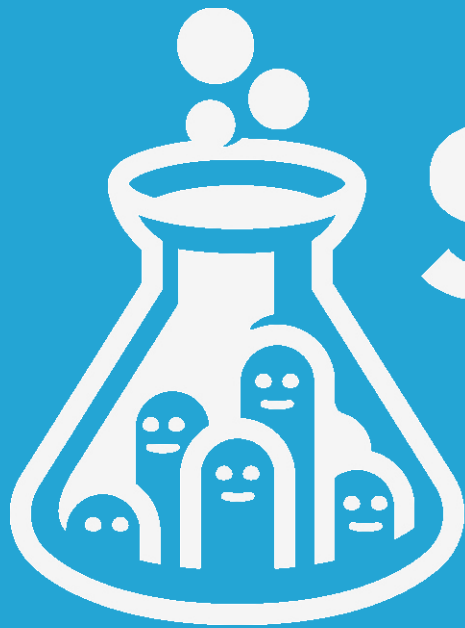
ACCESS TO CAPITAL



REGULATORY ENVIRONMENT

REGULATORY ENVIRONMENT





Startup Weekend

Powered by Google for Entrepreneurs



Startup Weekend is a **54-hour event** where **developers, designers, marketers, product managers and startup enthusiasts** come together to share ideas, form teams, build products, and launch startups!

SW'S CORE PURPOSE

Startup Weekend is fundamentally **disrupting the way the world is approaching entrepreneurial education.**

Startup Weekend is a **democratizer** of entrepreneurship, making it accessible to as many people as possible-**regardless of religion, race, gender, or sociopolitical differences.**



Startup Weekend

Powered by Google for Entrepreneurs



905
EVENTS



501
CITIES



80K+
ATTENDEES

*2014 statistics

BENEFITS OF SW TO THE LOCAL COMMUNITY



EDUCATION



NETWORK BUILDING



LAUNCH A BUSINESS



FACETIME WITH LEADERS



#SWArmeniaTurkey



Europe

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CRUNCH NETWORK

Startup Weekend On The Turkish Border Unites Two Countries' Entrepreneurs

Posted Nov 27, 2014 by [Elmira Bayrasli \(@endeavoring\)](#)

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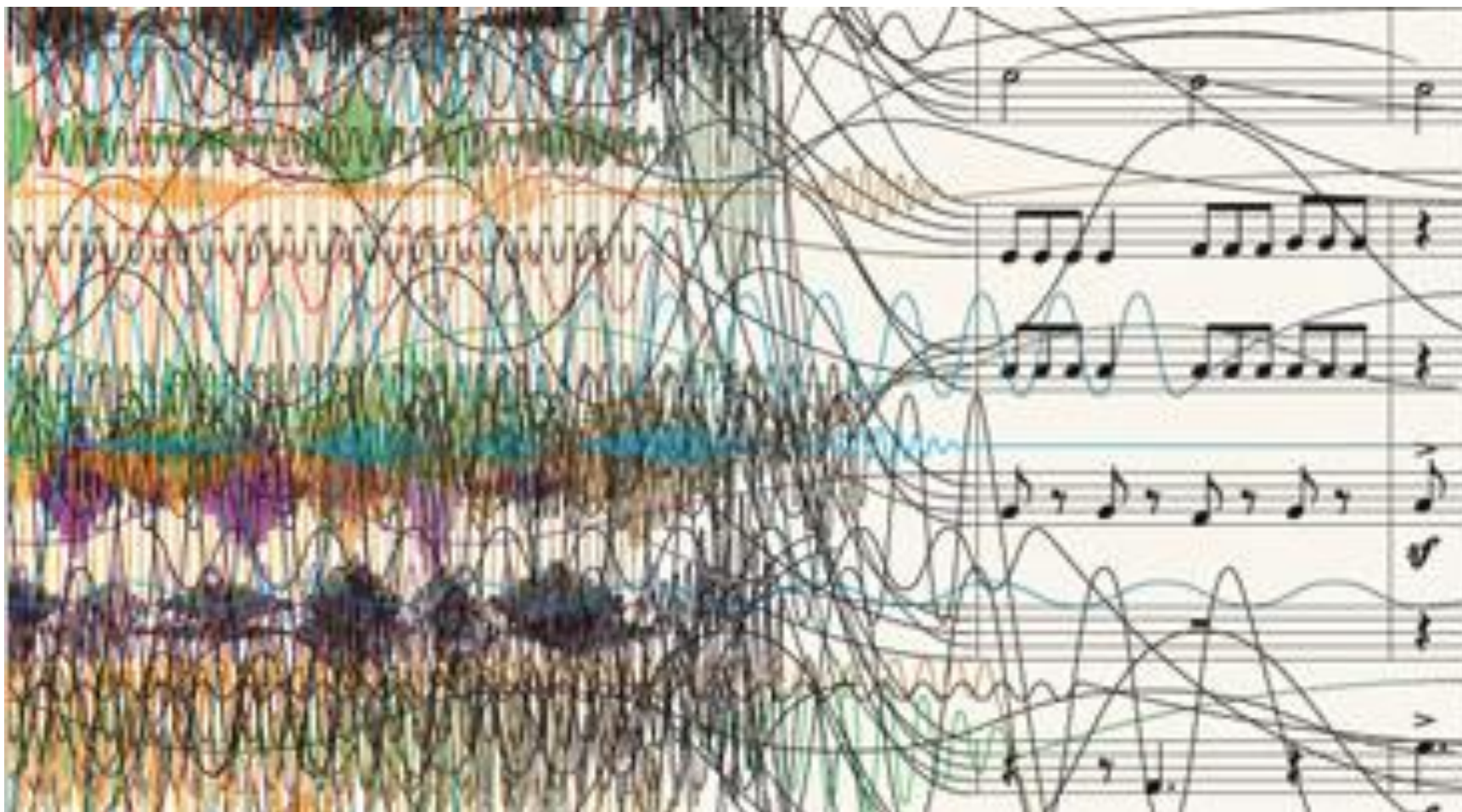


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WHAT IS NEXT?

NOISE TO MUSIC



INSPIRATION STAGE

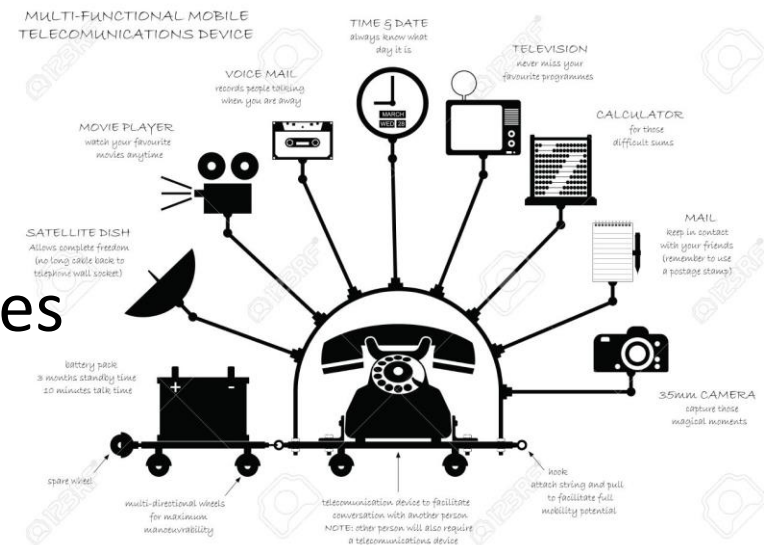
This stage is for fostering networking, communication and inspiration.

- Startup Weekend
 - Entrepreneur delegation from Turkey to Balkans
 - Entrepreneurship event/Startup Weekend covering all SEE-6 countries and Turkey
 - Inspiring speakers and entrepreneurs roundtable
 - Connecting entrepreneurs
- Mentoring program
 - Mentoring training



PROTOTYPING STAGE

- Incubation partner programs
- Building a startup ecosystem - training of trainers
- Angel investment
 - Delegation to Balkan countries
 - Angel investment training



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Thanks...
Any Questions?



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21 July 2015
Sarajevo, Bosnia and Herzegovina

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