Contextualizing Syrian Refugees in Turkey

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Framework

- Can Turkey save liberal Europe?
  - Brexit; Merkel vs. Orban
    - It’s all about who calls the shots in the old continent

- Can Turkey do it?
  - Growth slowdown, unemployment etc.
  - Social cohesion issues

- How can Syrians become a positive engagement tool between EU and Turkey?
### Who calls the shots?

EU refugee relocation as of mid-Feb 2016, 4500 out of 160,000

<table>
<thead>
<tr>
<th>Country</th>
<th>Places Made Available</th>
<th>Relocated from Italy</th>
<th>Relocated from Greece</th>
<th>Places pledged to be made further available</th>
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<tbody>
<tr>
<td>Bulgaria</td>
<td>1,302</td>
<td>0</td>
<td>2</td>
<td>1,300</td>
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<tr>
<td>France</td>
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<td>41</td>
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<td>19,622</td>
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<td>6</td>
<td>475</td>
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<td>Austria, Hungary, Croatia, Slovakia,</td>
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</tr>
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</table>
Can Turkey do it?
Settling into a new normal of consistently low growth?

Average growth rate and volatility by eras (1970-2015)

Source: IMF, TEPAV
Can Turkey do it?
High social conflict, low conflict management capacity

OECD Social Conflict Factor Index (2011)

OECD Social Conflict Management Index (2011)

Source: Korea Institute for Health and Social Affairs (2014.12)
How can Syrians become a positive engagement tool between EU and Turkey?

- Turkey has entered the age of globalization with the Syrian refugees
  - Until now globalization was only about sending goods to the world for us.

- Integrating Syrians could well be a positive step in Turkish transformation
  - Definition of the "other" is changing in Turkey
    - Kurds are not alone; Islamists already integrated by our great transformation machine: Ankara.

- Integrating Syrians needs new creative constructs
  - Integration through interaction:
    - See the new companies set up by Syrians
  - Integration by design:
    - ‘Made in Turkey by Syrians’ zones to be added to US/IL FTA?
Number of companies established with Syrian partner(s)
% 3 of the population; % 3 of new companies

Source: TOBB, Company Database
How to integrate Syrians to the economy?
Made in Turkey by Syrians Programme

How to integrate the Syrians without displacing the Turkish labor force?

→ Need to create new opportunities, access new markets.

Nearly 3 million Syrians by now

→ Less than 10,000 granted a work permit so far.
→ This will change with the new regulation.

Made in Turkey by Syrians Programme

→ Create a unique certificate of origin; branding
→ Secure bulk orders from large retailers; IKEA? Walmart?
→ Access US market by tapping into the IL/US FTA