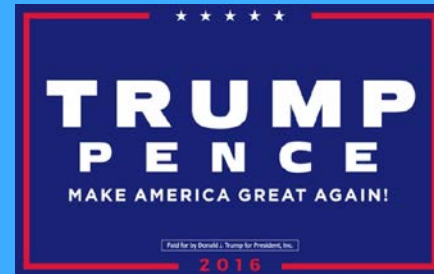




U.S. Elections 2016

David Lublin

American University



President



Presidential Helicopter



Oval Office

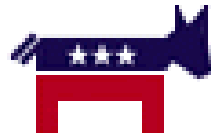
President

Democrats

Hillary Clinton



Tim Kaine

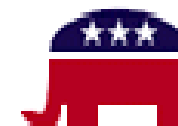


Republicans

Donald Trump



Mike Pence



Third-Party Candidates

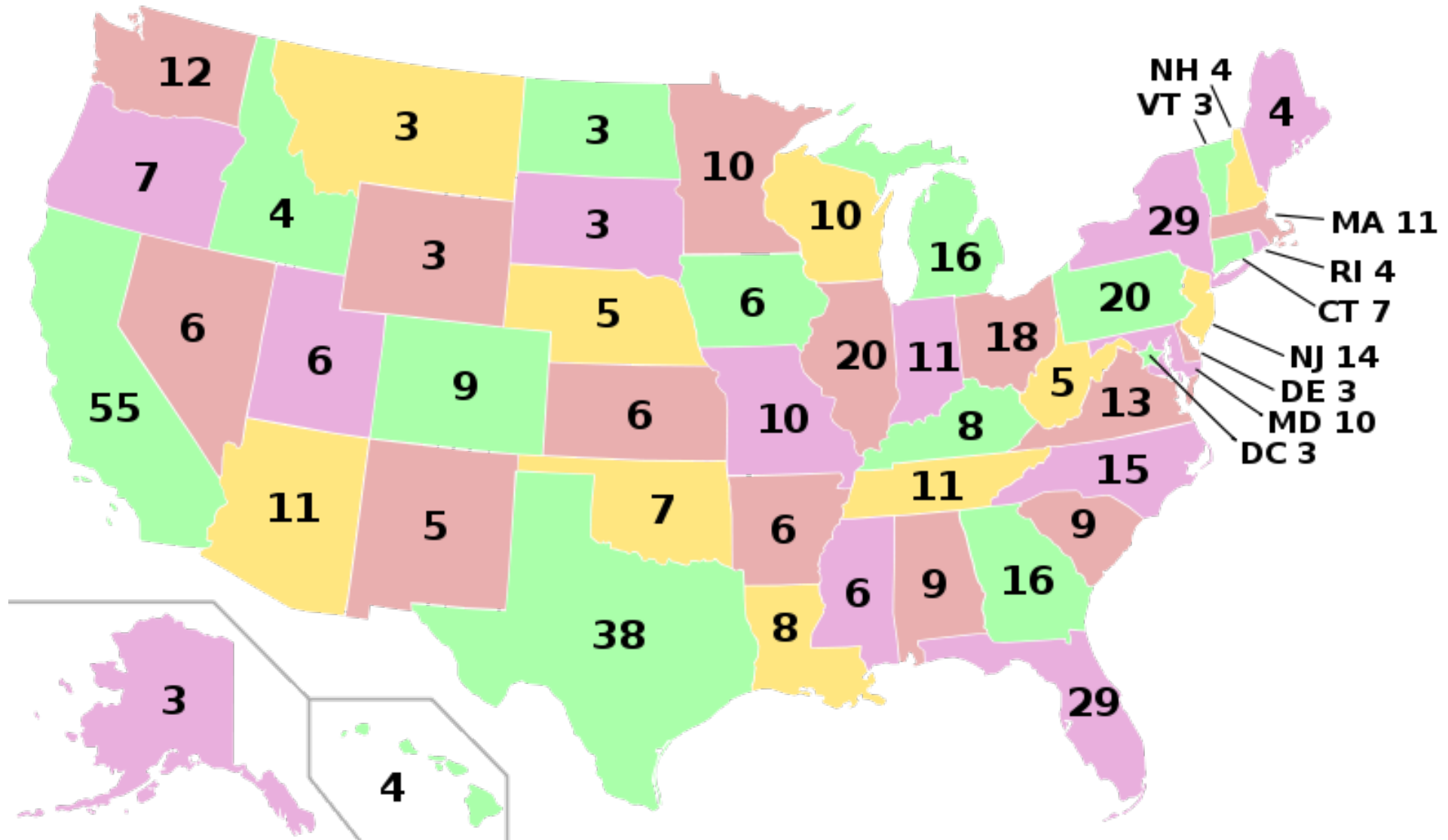


Libertarian Party

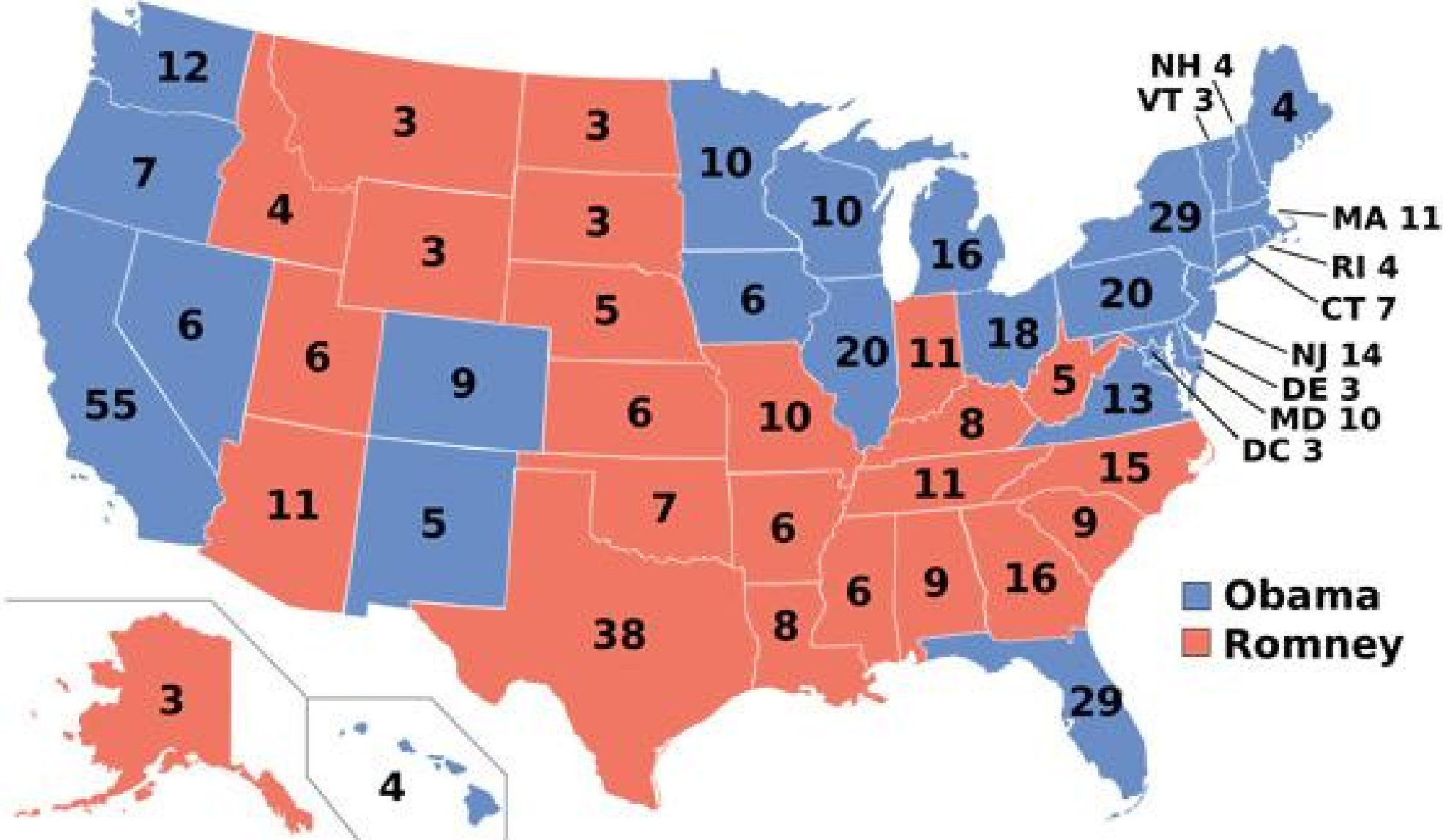


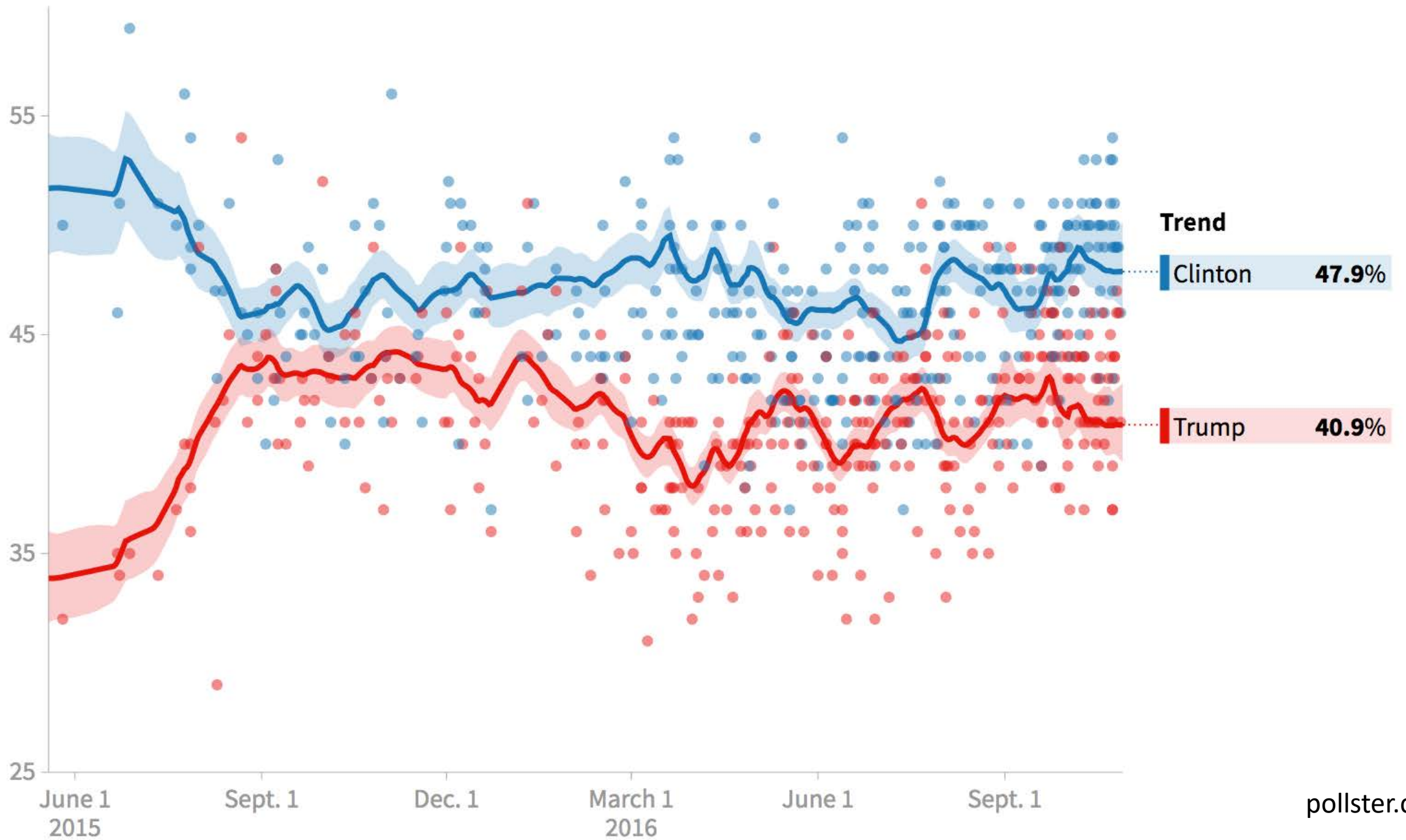
Green Party

Electoral College Votes by State



Electoral Votes by State 2012





Chance of winning

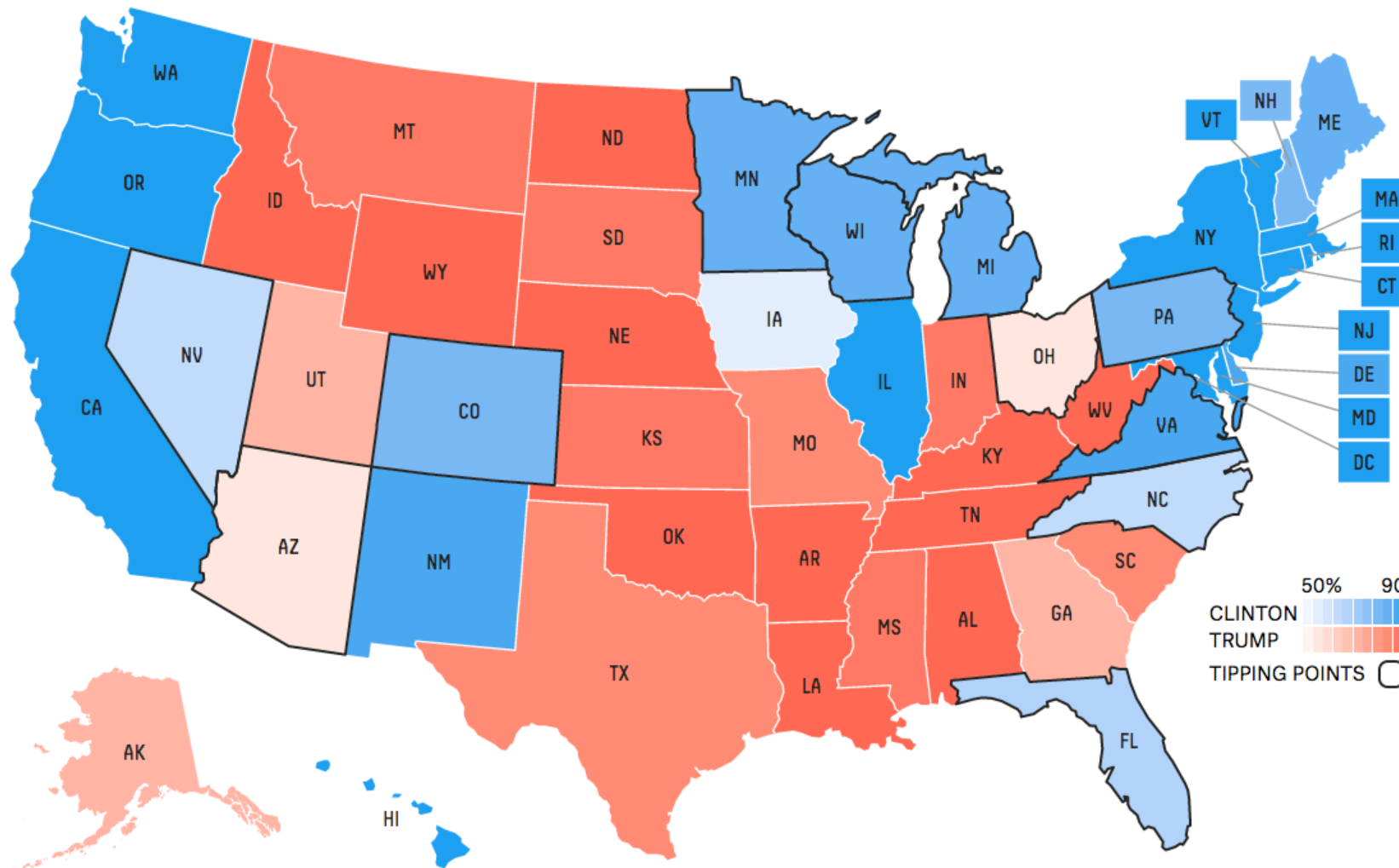


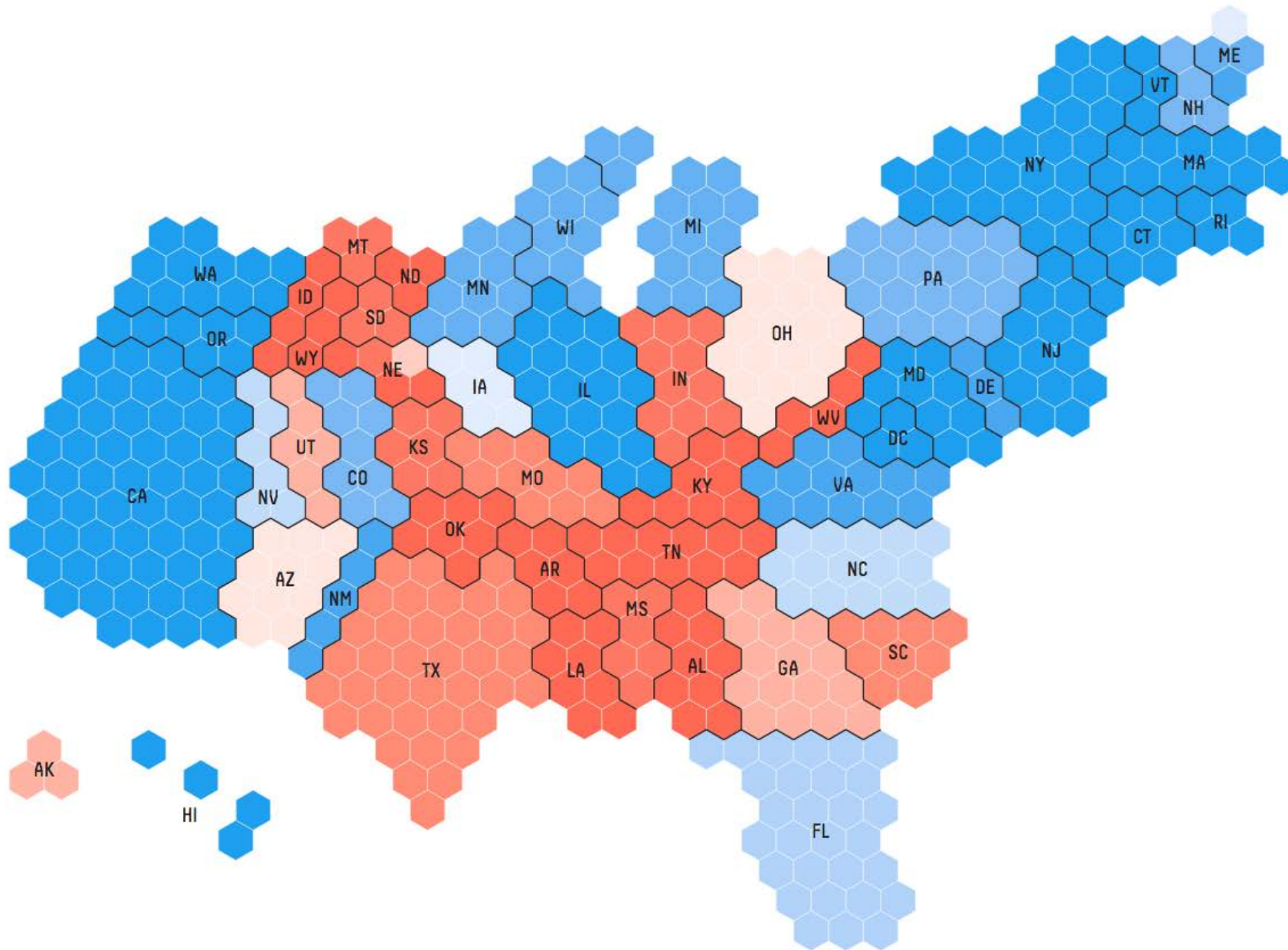
Hillary Clinton

81.0%

Donald Trump

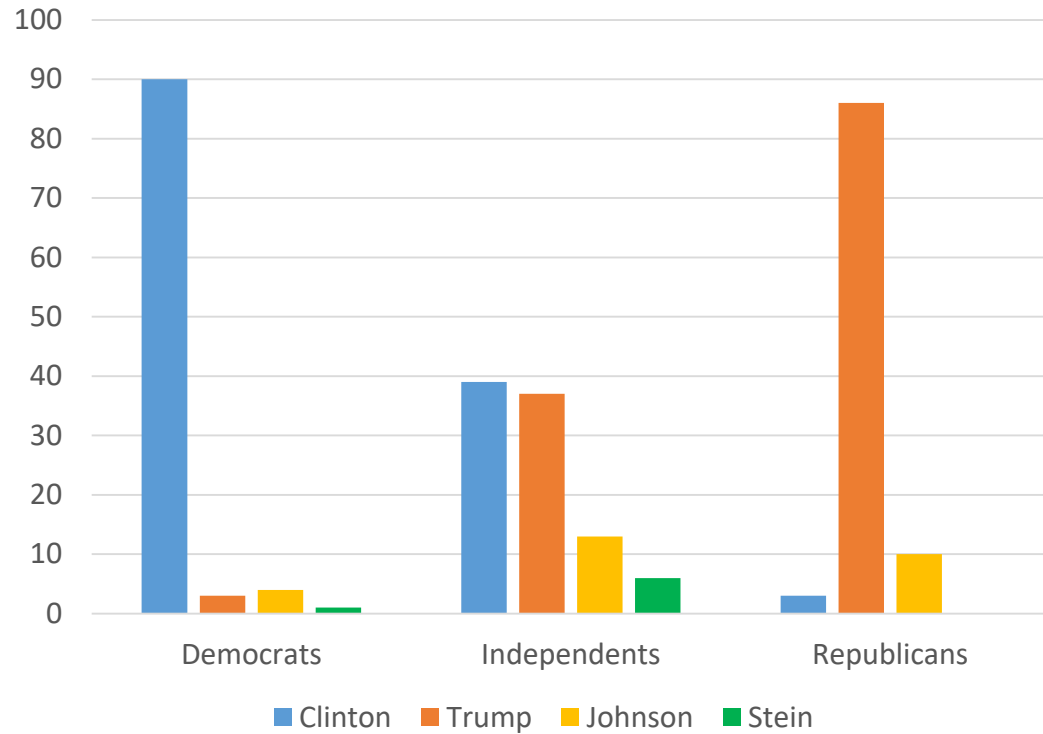
19.0%



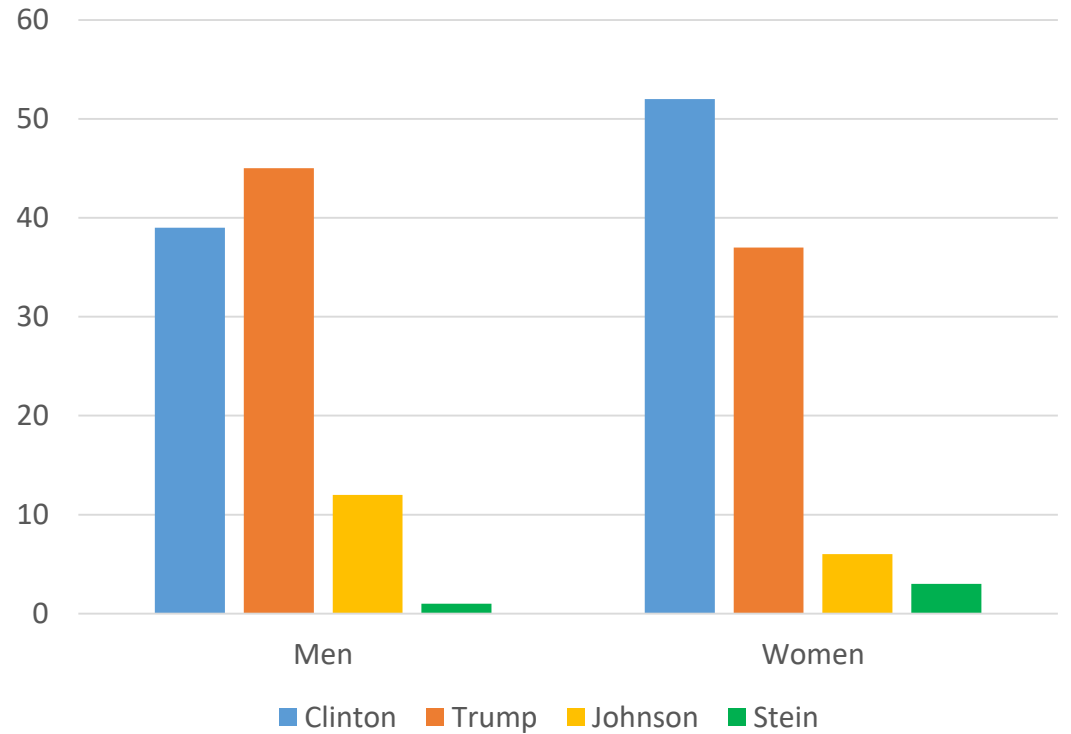


Voting Behavior I

Partisanship

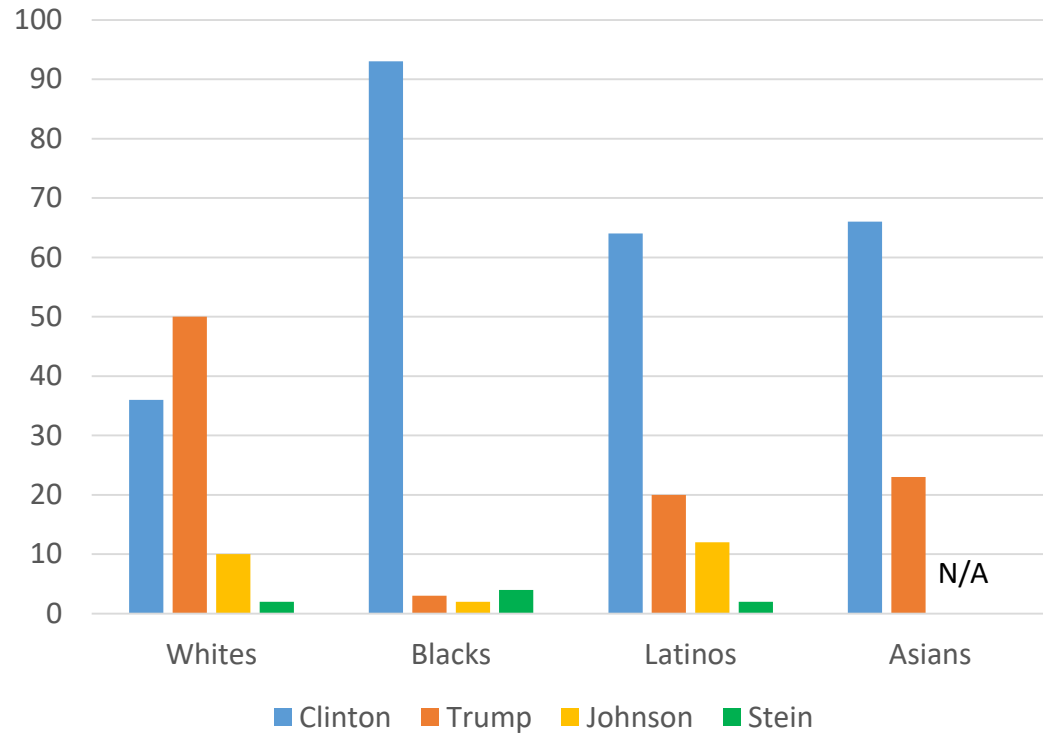


Gender

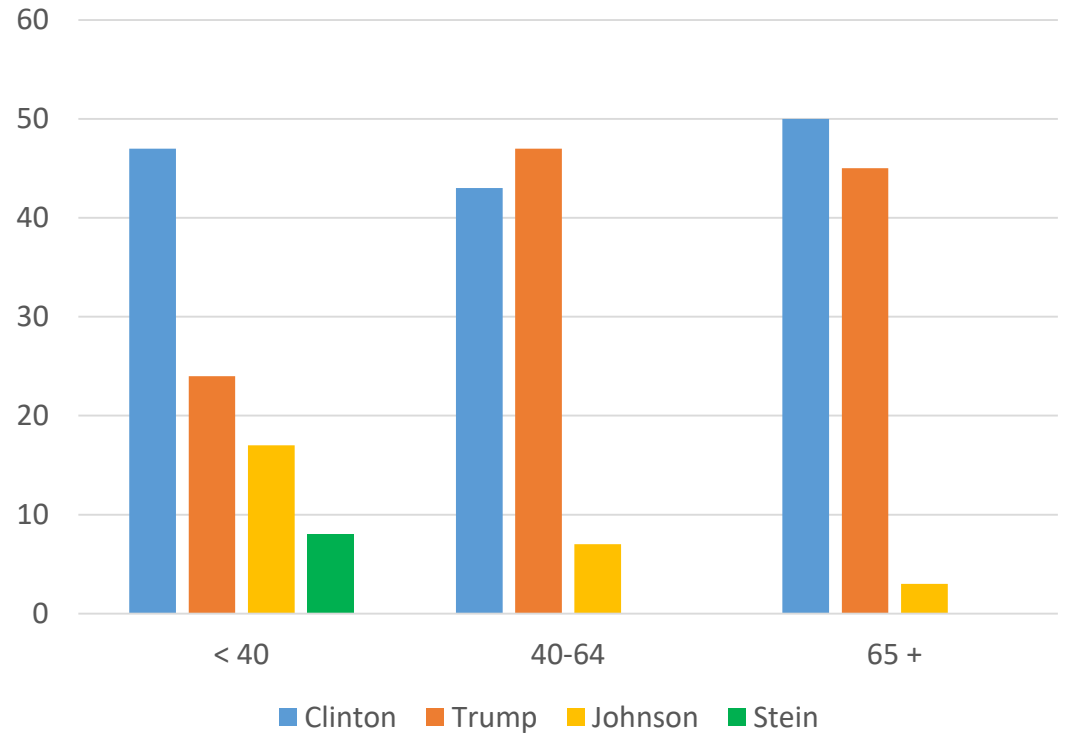


Voting Behavior II

Race and Ethnicity

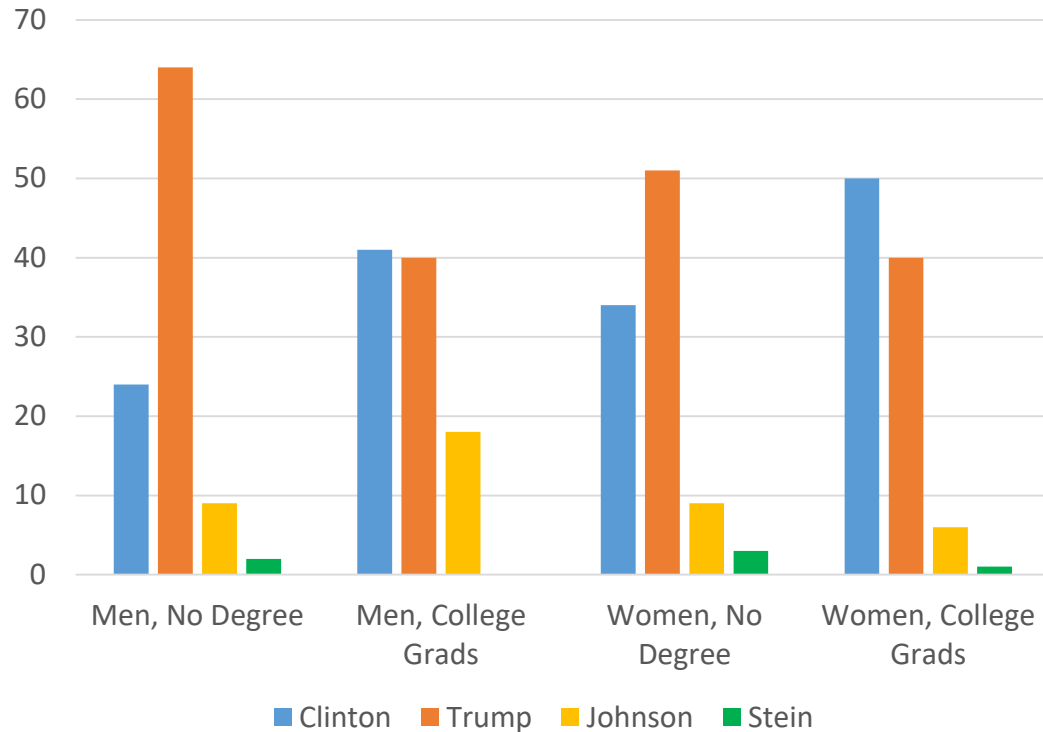


Age

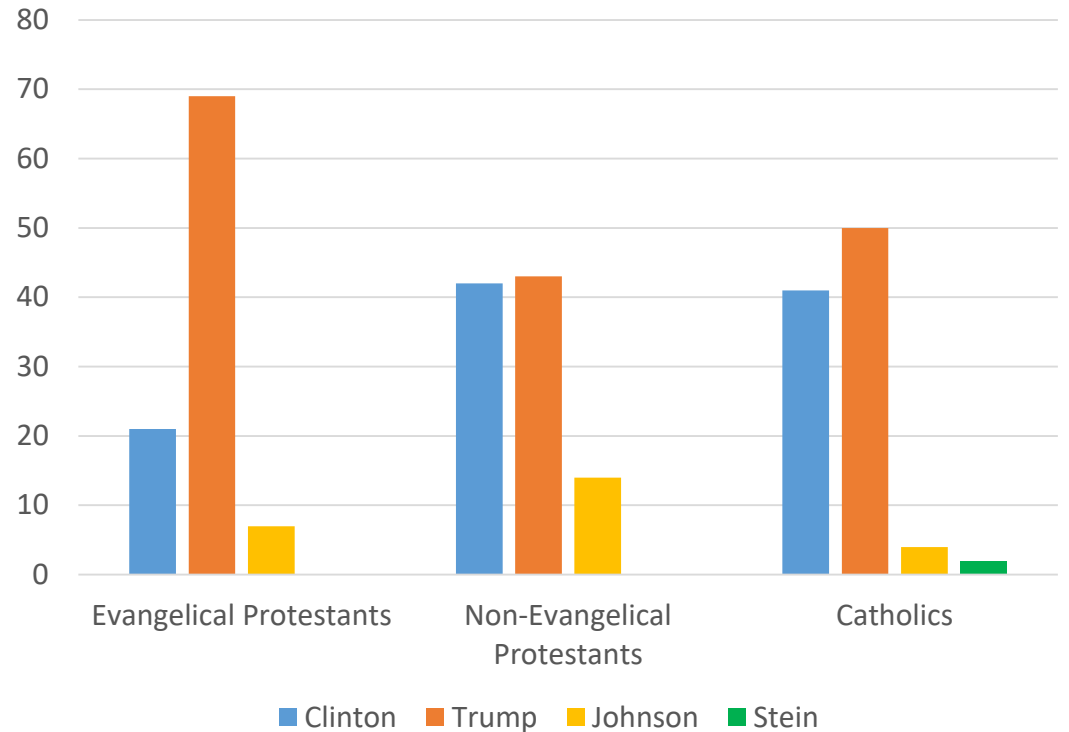


Voting Behavior III: Among Whites

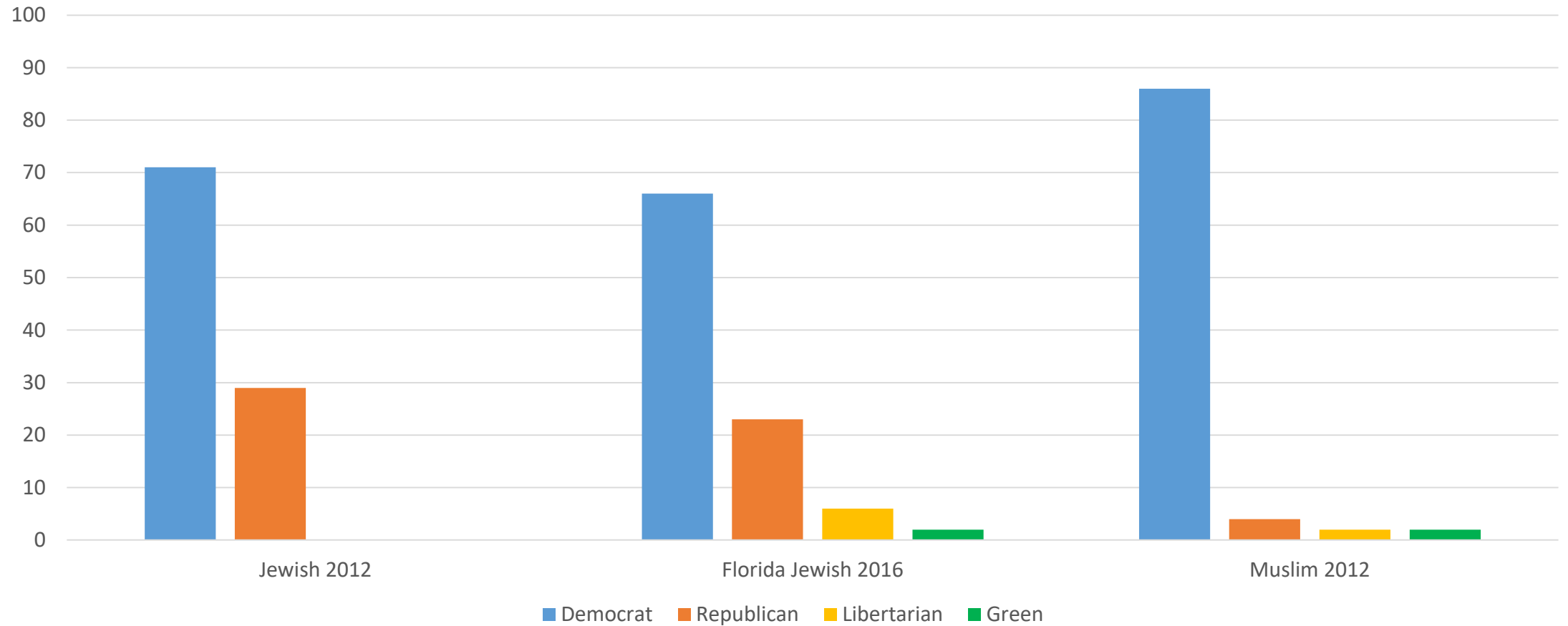
Gender and Education



Religion



Voting Behavior IV: Jews and Muslims



Media

Facebook




This screenshot shows the Facebook profile page for Hillary Clinton. The header includes the name "Hillary Clinton" and a search bar. The profile picture is a portrait of Hillary Clinton. The cover photo features a crowd holding a blue sign that says "Together" in front of American flags. The page includes a "Sign Up" button, a notification that "Stanton invited you to like this Page", and a "Shop" section with items like "HRC 2016" merchandise. The left sidebar lists navigation options: Home, About, Shop, Photos, Videos, Likes, Events, Notes, and Posts.




This screenshot shows the Facebook profile page for Donald J. Trump. The header includes the name "Donald J. Trump" and a search bar. The profile picture is a portrait of Donald Trump. The cover photo is a circular graphic for the "OHIO FOR TRUMP PENCE" campaign, featuring portraits of Donald Trump and Mike Pence, with the slogan "MAKE AMERICA GREAT AGAIN!" and the year "2016". The page includes a "Shop Now" button, a post with the text "Good morning America! Eric & Lara are out campaigning - if you see them -- say hello! Working together, we will all MAKE AMERICA GREAT AGAIN --- QUICKLY!", and a "VIDEOS" section with a video titled "THE PRESIDENT REFORMED". The left sidebar lists navigation options: Home, About, Videos, Photos, Likes, Events, Notes, Shop, and Posts.


Donald Trump Dominates Twitter

 **Donald J. Trump** @realDonaldTrump · Aug 1
Vast numbers of manufacturing jobs in Pennsylvania have moved to Mexico and other countries. That will end when I win!


← 8.7K 28K ...

 **Donald J. Trump** @realDonaldTrump · Aug 2
President Obama will go down as perhaps the worst president in the history of the United States!


← 30K 80K ...

 **Donald J. Trump** @realDonaldTrump · Aug 3
Our incompetent Secretary of State, Hillary Clinton, was the one who started talks to give 400 million dollars, in cash, to Iran. Scandal!


← 20K 49K ...

 **Donald J. Trump** @realDonaldTrump · Jul 30
Crooked Hillary Clinton is soft on crime, supports open borders, and wants massive tax hikes. A formula for disaster!

← 9.8K 29K ...

 **Donald J. Trump** @realDonaldTrump · Aug 1
This story is not about Mr. Khan, who is all over the place doing interviews, but rather RADICAL ISLAMIC TERRORISM and the U.S. Get smart!

← 13K 36K ...

 **Donald J. Trump** @realDonaldTrump · Jul 31
Wow, it is unbelievable how distorted, one-sided and biased the media is against us. The failing @nytimes is a joke. @CNN is laughable!

← 15K 47K ...

Hillary Clinton Fights Back on Twitter



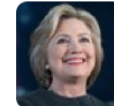
Hillary Clinton @HillaryClinton · Sep 7

Donald Trump has proven over and over again that he's unfit to be our Commander-in-Chief.



Donald Trump thinks he's ready to be Commander-in-Chief. Spoiler al...
Vladimir Putin and Kim Jong-un will be rooting for him tonight.
hillaryclinton.com

2K 4.5K



Hillary Clinton @HillaryClinton · Sep 7

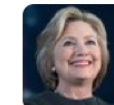
The [@DallasNews](https://www.dallasnews.com) hasn't endorsed a Democrat for president since before WWII. Here's why it's endorsing Hillary:



We recommend Hillary Clinton for president

We don't come to this decision easily. This newspaper has not recommended a Democrat for the nation's highest office since before World War II — if you're cou...
dallasnews.com

2.4K 5.2K

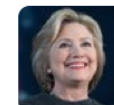


Hillary Clinton @HillaryClinton · Sep 6

Trump says he "knows more about ISIS than the generals do."

Not only is that wrong, it's disrespectful to our men and women in uniform.

954 2.2K



Hillary Clinton @HillaryClinton · Sep 6

"I want to be a president for all Americans, not just for some Americans; Democrats, Republicans, Independents." —Hillary

730 1.8K

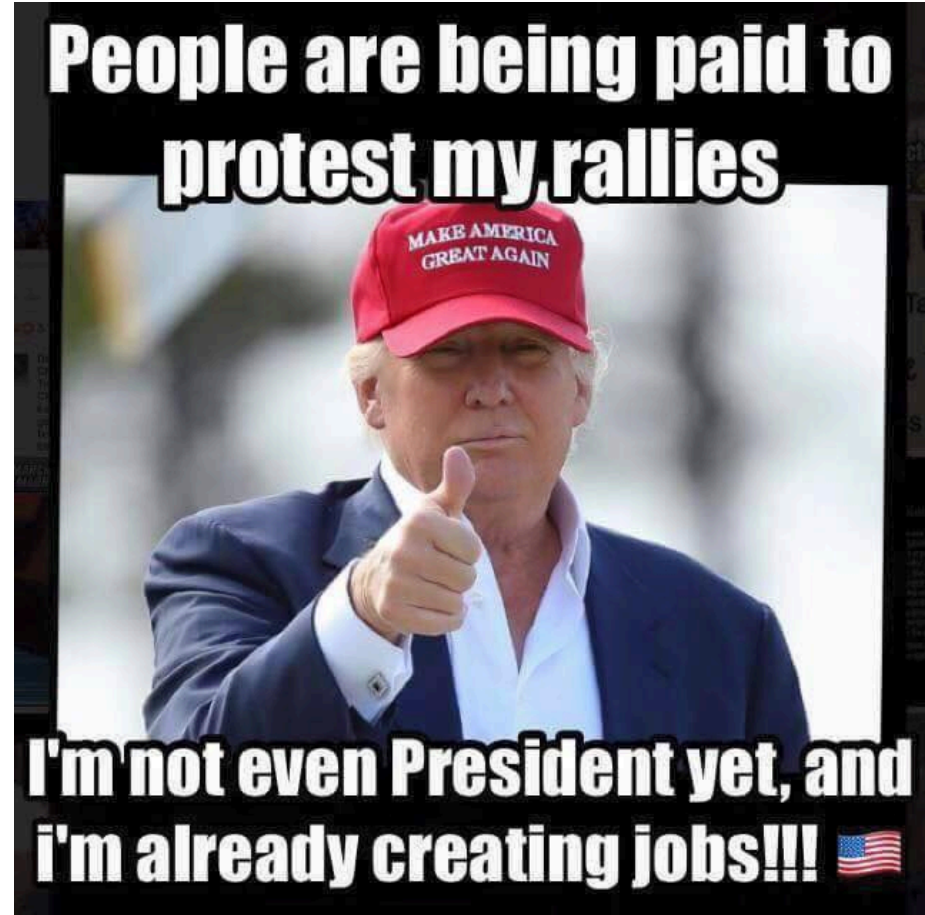


It's 3 am and I think something's happening.



On it.

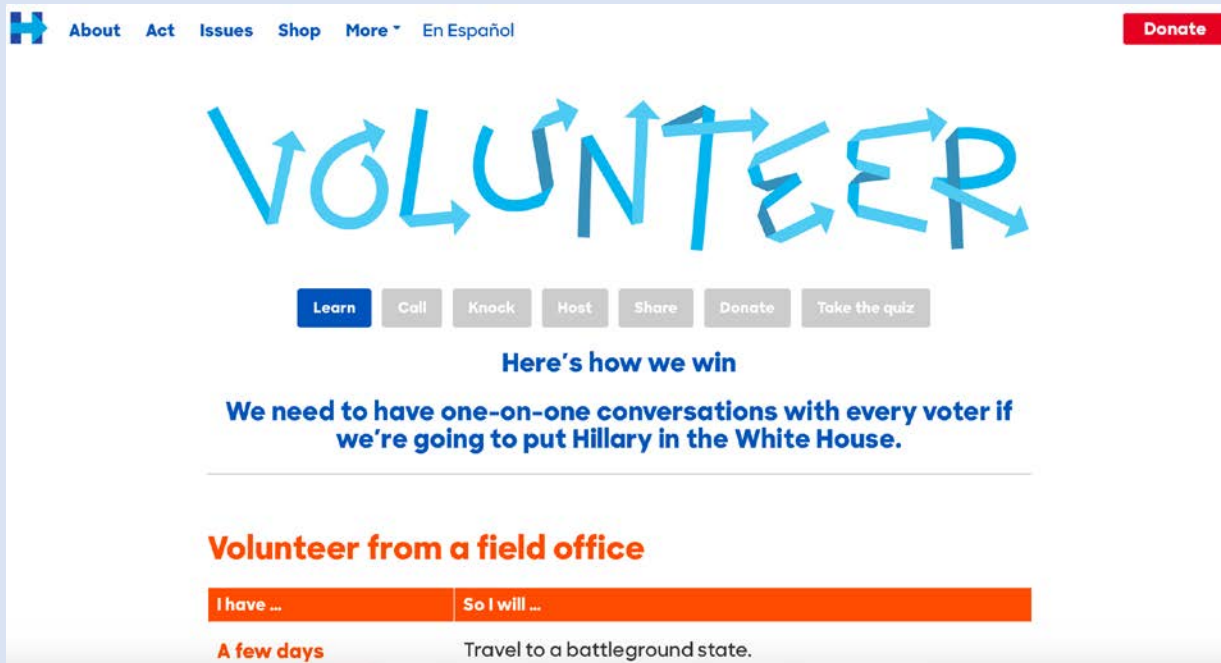
Internet Memes



People are being paid to protest my rallies

I'm not even President yet, and i'm already creating jobs!!! 🇺🇸

Web Page: Promote Campaign Volunteers



The screenshot shows a website header with navigation links: About, Act, Issues, Shop, More, and En Español. A red 'Donate' button is in the top right. The main heading is 'VOLUNTEER' in large blue letters with arrows pointing right. Below it are buttons for Learn, Call, Knock, Host, Share, Donate, and Take the quiz. The text reads: 'Here's how we win' and 'We need to have one-on-one conversations with every voter if we're going to put Hillary in the White House.' A section titled 'Volunteer from a field office' has a table with two columns: 'I have ...' and 'So I will ...'. The first row shows 'A few days' and 'Travel to a battleground state.'

About Act Issues Shop More En Español [Donate](#)

VOLUNTEER

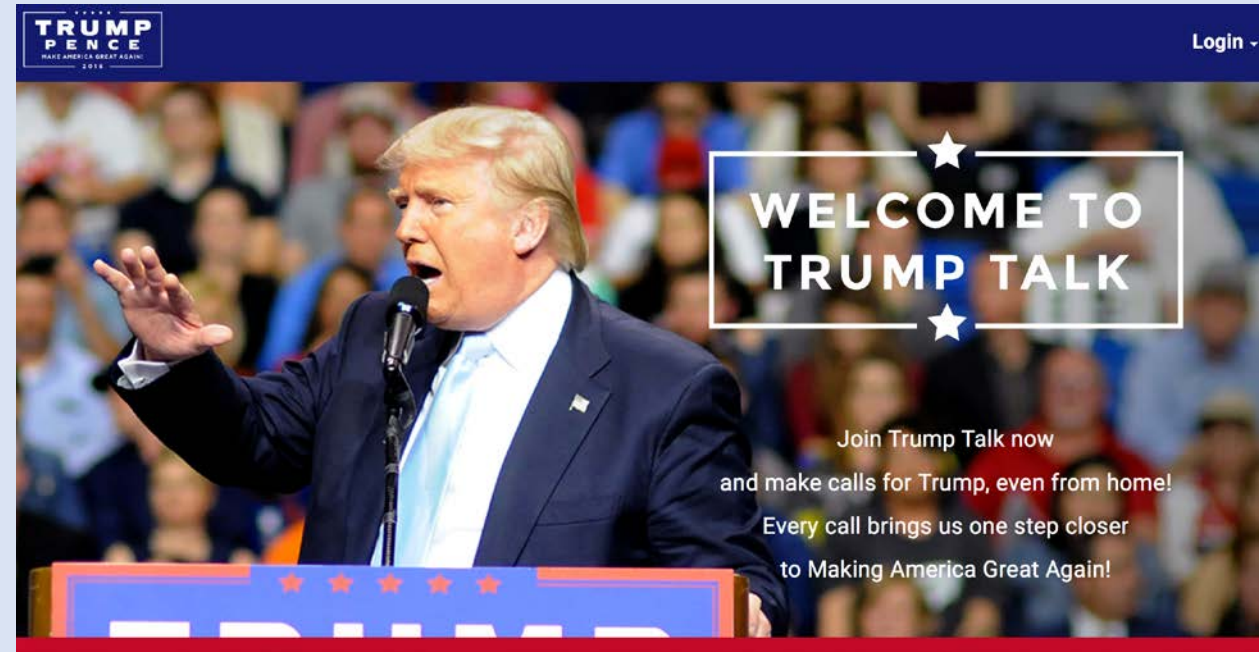
[Learn](#) [Call](#) [Knock](#) [Host](#) [Share](#) [Donate](#) [Take the quiz](#)

Here's how we win

We need to have one-on-one conversations with every voter if we're going to put Hillary in the White House.

Volunteer from a field office

I have ...	So I will ...
A few days	Travel to a battleground state.



The screenshot shows a website header with the 'TRUMP PENCE' logo and 'MAKE AMERICA GREAT AGAIN 2016'. A 'Login' link is in the top right. The main image is a photo of Donald Trump speaking at a podium. A white box with stars contains the text 'WELCOME TO TRUMP TALK'. Below the image, the text reads: 'Join Trump Talk now and make calls for Trump, even from home! Every call brings us one step closer to Making America Great Again!'

TRUMP PENCE
MAKE AMERICA GREAT AGAIN
2016

Login

WELCOME TO TRUMP TALK

Join Trump Talk now
and make calls for Trump, even from home!
Every call brings us one step closer
to Making America Great Again!

Web Page: Training Volunteers

Volunteer from your home

I have ...	So I will ...
A few weeks	Host an organizer or supporter. Learn more
A day	Host a grassroots fundraising event. Get started
A few hours	Host a free volunteer event. Get started
An hour	Talk to voters on the phone. I'm ready

Volunteer from a field office

I have ...	So I will ...
A few days	Travel to a battleground state. Learn more
A few hours	Knock on doors in your neighborhood. Pick a time
An hour	Meet your organizer for a one-on-one. I'm interested
A few minutes	Leave treats at a local field office. Find my office

Hillary Clinton's website. Donald Trump is less focused on these activities.

Web Page: Fundraising



The Clinton-Kaine Organizer Kit

\$35.00

Details

Give your lawn signs, buttons, and bumper stickers a winning ticket update.

Includes

- 1 Clinton-Kaine Yard Sign
- 6 Clinton-Kaine Buttons
- 6 Winning Ticket Bumper Combos
- 250 lapel stickers

Union Made in America.

Quantity

ADD TO CART



NEW ARRIVALS

APPAREL

- MEN
- WOMEN
- KIDS & INFANTS

HATS

BUTTONS

RALLY

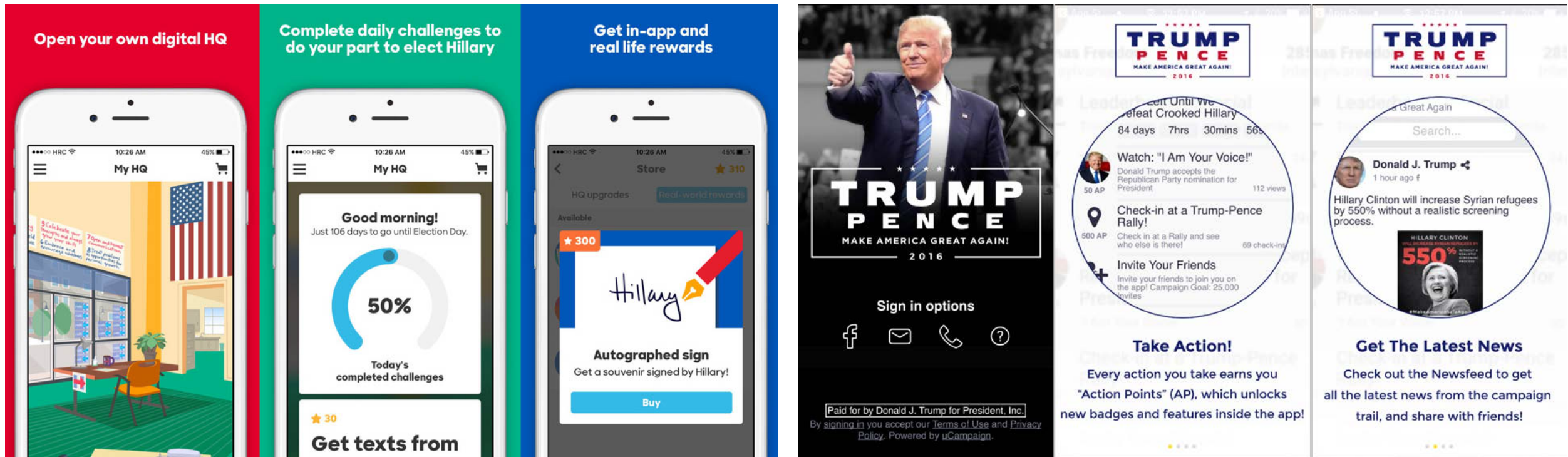
SIGNS & STICKERS

PACKS

GIFTS



Mobile Phone App



Trump just unveiled his app hurriedly at the end of August. It is regarded of lower quality and much less used than Clinton's.

Parody: Songify the News



“Fight the tweets!”



“I’m the greatest. I love Mexicans.”

Comedy Shows: Saturday Night Live



Comedy Shows





Campaign Rallies



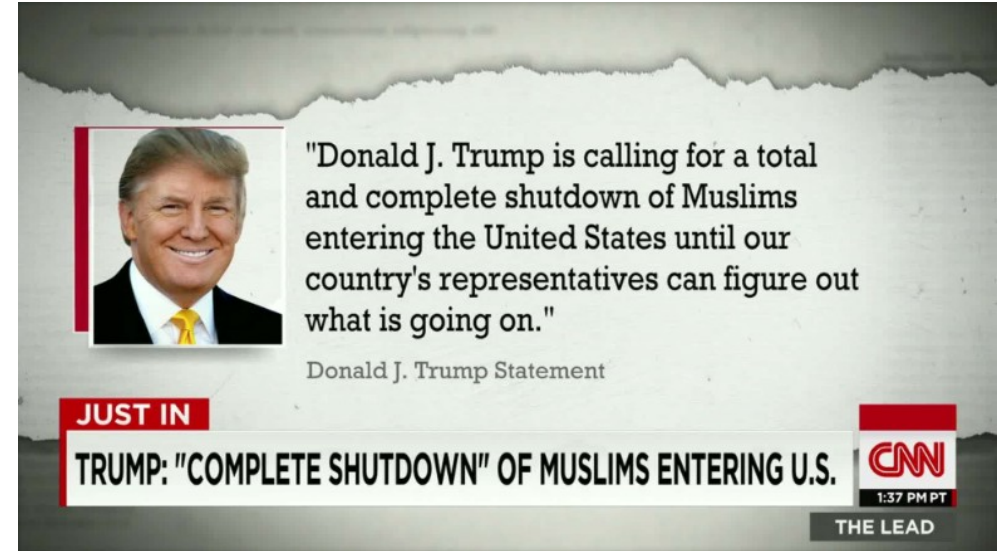
Issues

Immigration



Khizr and Ghazala Khan at the Democratic National Convention

Hillary Clinton: To Muslim Americans: What you're hearing from Trump and other Republicans is absolutely, unequivocally wrong. It's inconsistent with our values as a nation—a nation which you are helping to build. This is your country, too. I'm proud to be your fellow American. And many, many other Americans feel the same way.





National Security



Donald J. Trump

Like Page

12 hrs ·

N.A.T.O. is obsolete and must be changed to additionally focus on terrorism as well as some of the things it is currently focused on!
We pay a disproportionate share of the cost of N.A.T.O. Why? It is time to renegotiate, and the time is now!

Like Comment Share

You and 42K others

Top Comments

4,236 shares

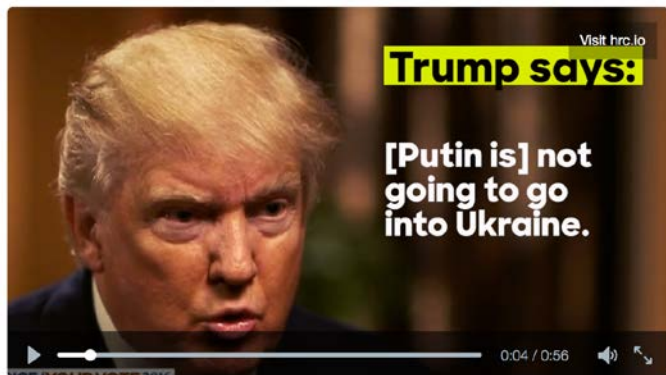
3.7K comments



Hillary Clinton
@HillaryClinton

Follow

Why do Trump and Putin keep saying all the same things? (Hint: It's not Manafort.)



RETWEETS 4,271 LIKES 7,293

Differences on Alliances

← Clinton favors NATO and traditional alliances.

Trump thinks NATO is → obsolete and allies are not paying their fair share.



Fighting ISIS

Hillary Clinton

1. Take out ISIS's stronghold in Iraq and Syria

We have to defeat ISIS on the battlefield by:

- Intensifying the coalition air campaign against ISIS fighters, leaders, and infrastructure;
- Stepping up support for local Arab and Kurdish forces on the ground and coalition efforts to protect civilians; and
- Pursuing a diplomatic strategy aimed at resolving Syria's civil war and Iraq's sectarian conflict between Sunnis and Shias—both of which have contributed to the rise of ISIS.

2. Work with our allies to dismantle global terror networks

We have to stem the flow of jihadists from Europe and America to and from Iraq, Syria, and Afghanistan. To that end, we must work with our allies to dismantle the global terror network that supplies radical jihadists with money, weapons, and fighters. That means:

- Working hand in hand with European intelligence services to identify and go after enablers who help jihadists forge documents and travel undetected;
- Targeting efforts to deal with ISIS affiliates from Libya to Afghanistan; and
- Working with tech companies to fight jihadist propaganda online, intercept ISIS communications, and track and analyze social media posts to stop attacks—while protecting security and privacy.

HillaryClinton.com

Donald Trump

Politico:

On his first day in office, Donald Trump would order the military to formulate a plan within one month for defeating ISIL, he said on Tuesday.

Previously, Trump has maintained he has a plan to defeat ISIL (also referred to as ISIS) that he did not want to discuss to avoid tipping his hand to America's enemies.

Cleveland (CNN) — Donald Trump says he would declare war on ISIS and send "very few" U.S. troops to the Middle East to combat the terrorist organization, speaking in his first interview alongside his new running mate, Indiana Gov. Mike Pence.

"We're going to declare war against ISIS. We have to wipe out ISIS," Trump said in the interview with CBS'

But on Tuesday night, Trump suggested that he is still in need of a plan.

"I am also going to convene my top generals and give them a simple instruction: They will have 30 days to submit to the Oval Office a plan for defeating ISIS," said Trump while

At Wednesday night's Commander-In-Chief Forum, Republican presidential candidate Donald Trump said that the United States should "take the oil" out of Iraq, an idea he's expressed before for that war-torn country and other conflict zones.

But it's a policy that would be "a radical shift in direction," experts say, and even one a retired member of the military who endorsed Trump discounted the idea.

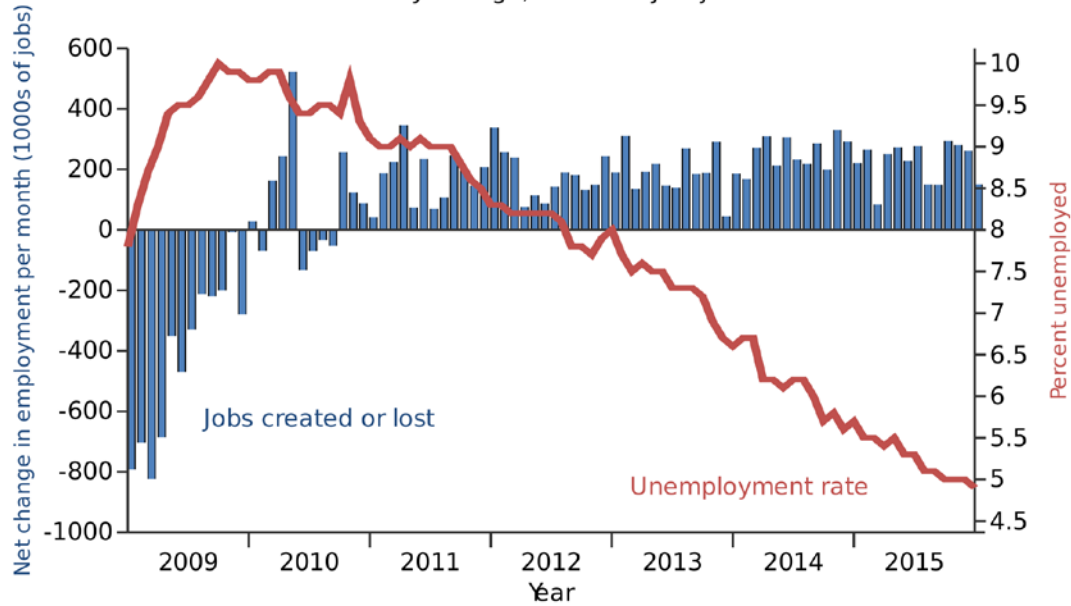
"We go in, we spent \$3 trillion. We lose thousands and thousands of lives, and then look, what happens is we get nothing. You know, it used to be the victor belong the spoils," Trump told NBC News' Matt Lauer. "Now, there was no victor there, believe me. There was no victory. But I always said, take the oil."

NBC News:

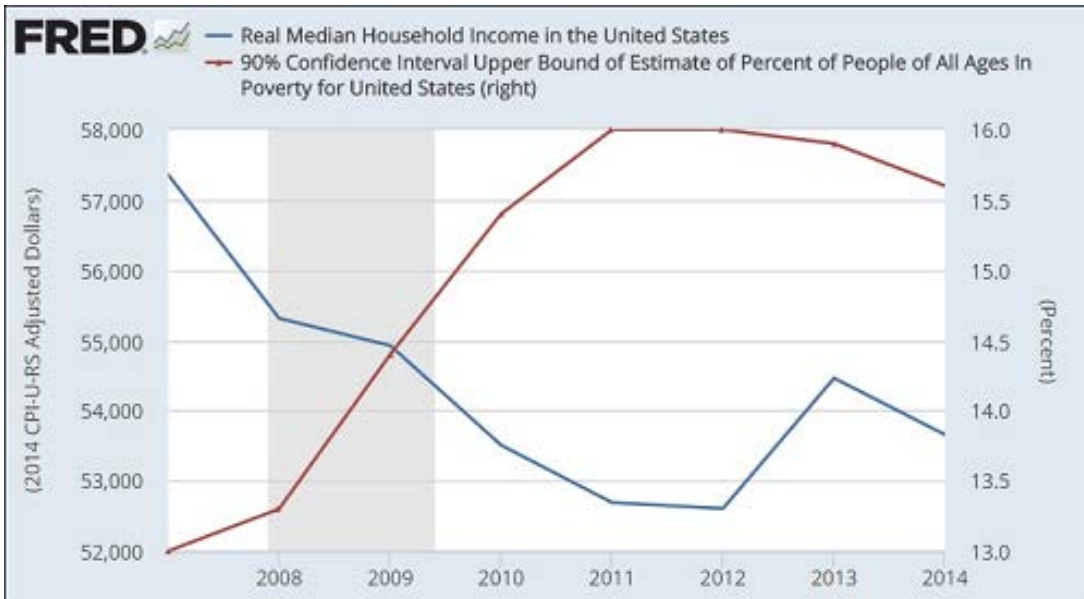
United States Employment Statistics

Jan 2009 - Jan 2016

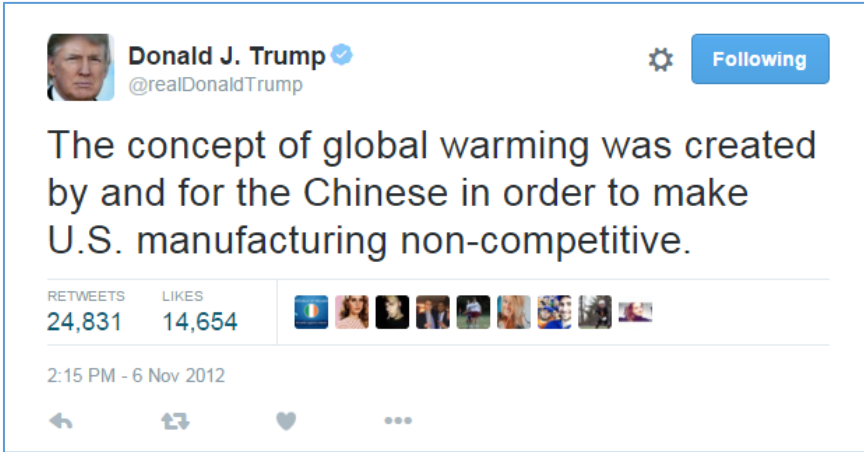
Monthly change, seasonally adjusted



Economy and Trade



Environment



Different views on Clean Power Plan and the Paris Climate Agreement.

← Opposes Favors →



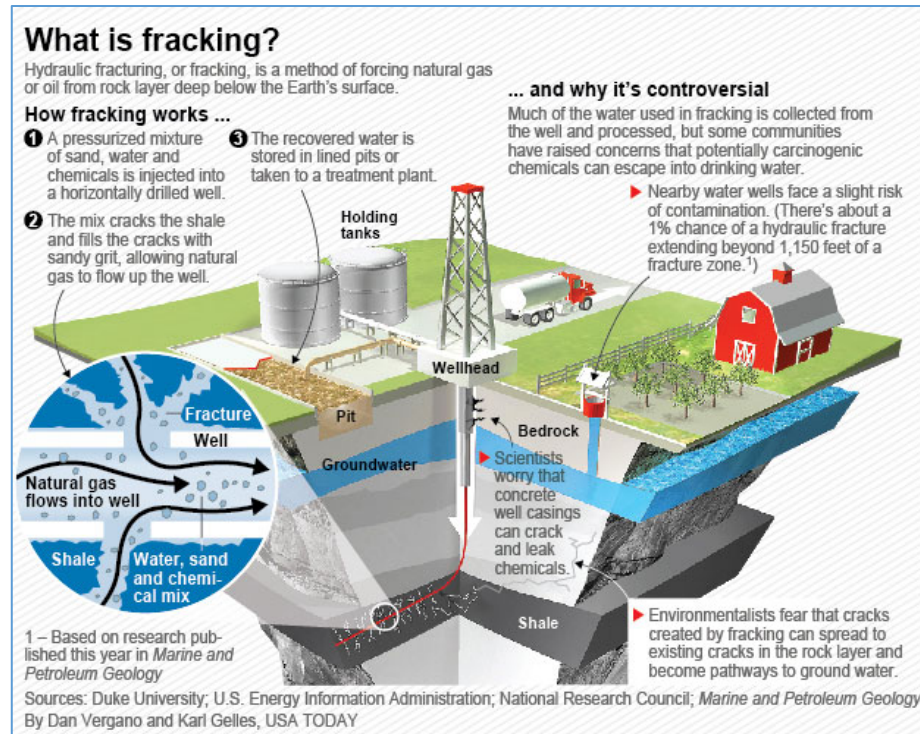
Clearly, we need more incentives to quickly increase the use of wind and solar power; they will cut costs, increase our energy independence and our national security and reduce the consequences of global warming.

— Hillary Clinton —

AZ QUOTES



West Virginia Coal Mine



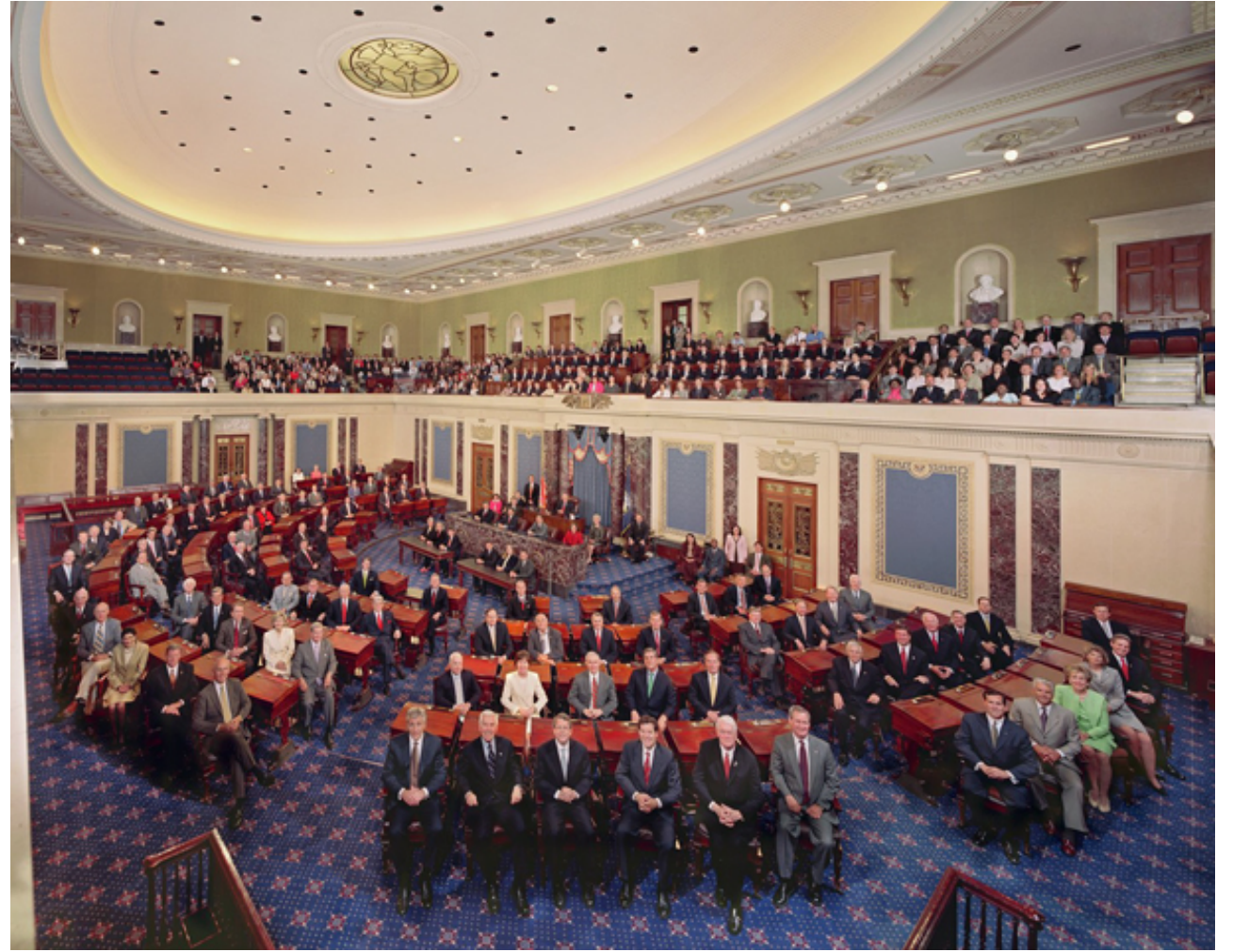
Supreme Court



Congressional Elections



U.S. Capitol



U.S. Senate

Senate

100 Senators.

Two Senators from Each State.

Elected At-Large Statewide.

6 Year Terms.

Staggered Elections, 1/3 Every Two Years.



The U.S. Senate

House

435 Representatives.

Population Determines Number from Each State.

Elected from Single-Member Districts.

2 Year Terms.

Complete House Faces Election at the Same Time.



Kansas Congressional Districts

U.S. House of Representatives

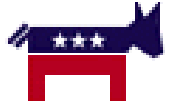
2014 Election: 188 Democrats, 247 Republicans



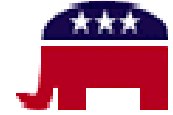
House Minority Leader
Rep. Nancy Pelosi
California Democrat

Speaker of the House
Rep. Paul Ryan
Wisconsin Republican



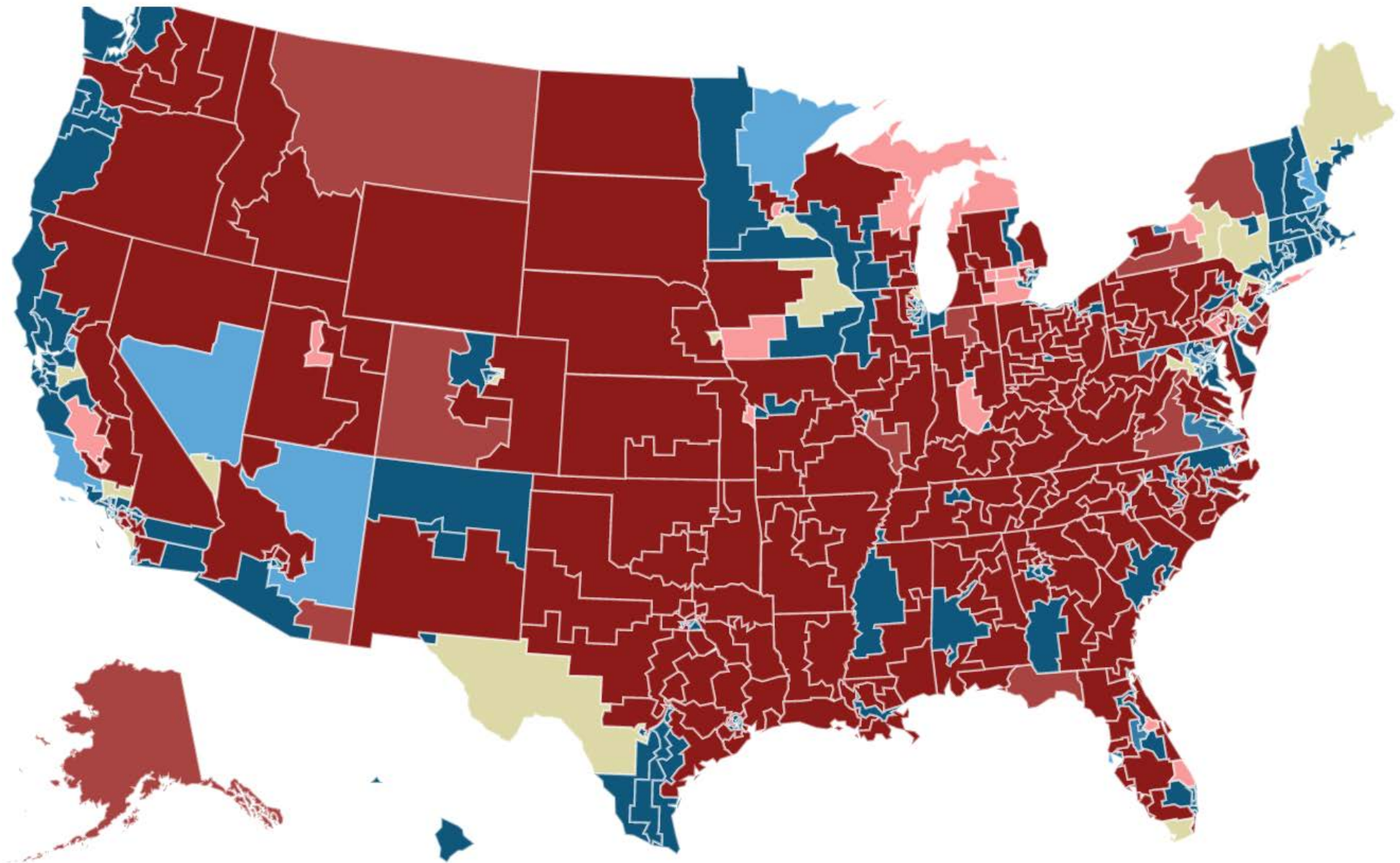


Not All House Races Are Competitive



	<i>Rothenberg & Gonzales</i>	<i>Cook Report</i>
Safe D	182	177
Likely D	2	6
Lean D	4	7
Toss-Up	21	18
Lean R	7	14
Likely R	6	13
Safe R	213	200

Democrats Need to Gain 30 Seats to Win Control of the House



■ Solid D ■ Likely D ■ Lean D ■ Toss Up ■ Lean R ■ Likely R
■ Solid R

United States Senate

2010: 54 Republicans

2010: 44 Democrats + 2 Independents



Kentucky

Senate Majority Leader
Republican Mitch McConnell



Nevada

Senate Minority Leader
Democrat Harry Reid

34 Senate Races

Before the 2016 Election:
10 Democrats, 24 Republicans

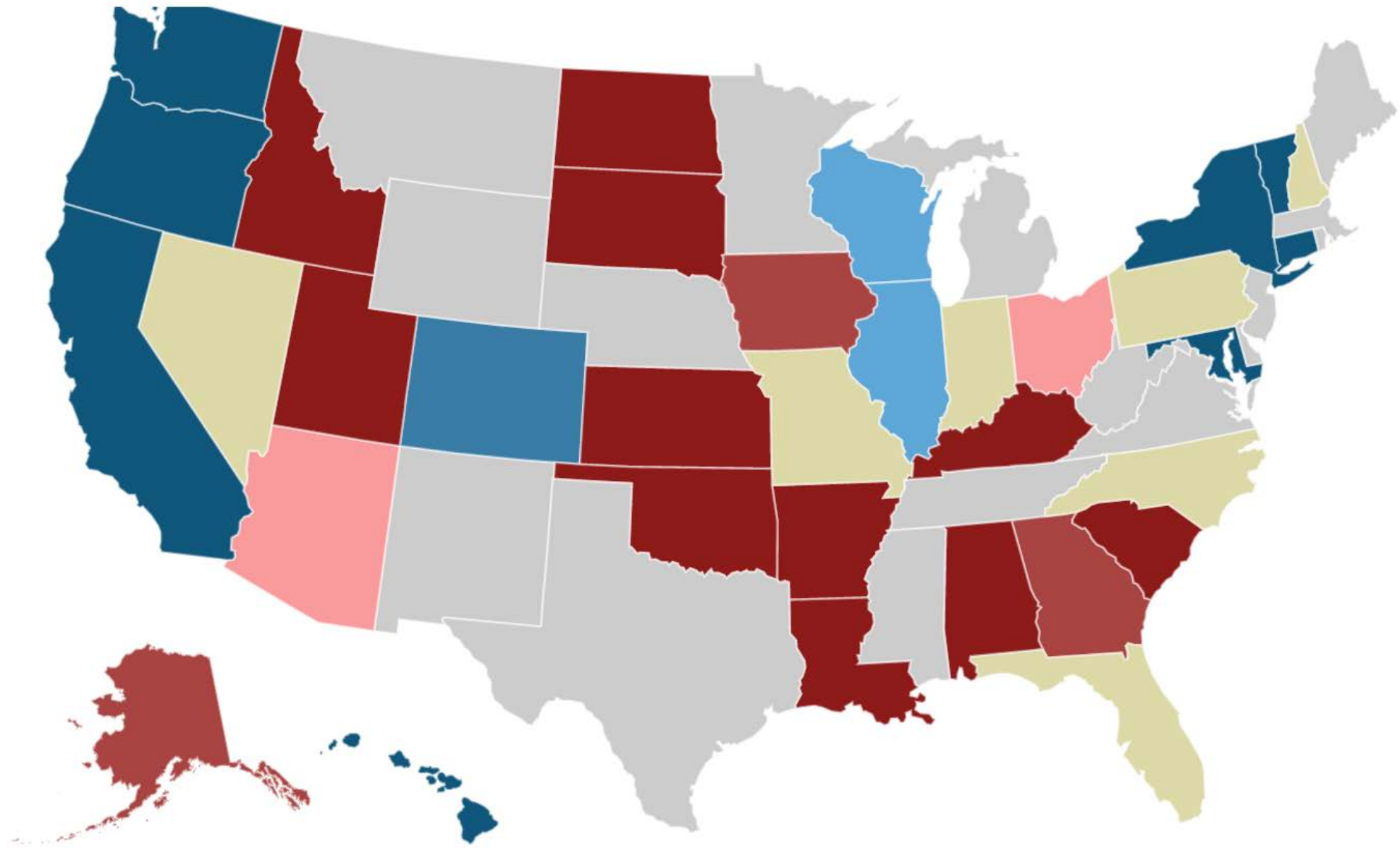
	<i>Rothenberg & Gonzales</i>	<i>Cook Report</i>
Safe D	9	8
Likely D	0	1
Lean D	2	2
Toss-Up	6	7
Lean R	1	2
Likely R	2	3
Safe R	14	11



Sen. Key Ayotte (R NH)
is in a toss-up race.



Kamala Harris (D) is expected to win the California Senate race.



■ Solid D ■ Likely D ■ Lean D ■ Toss Up ■ Lean R ■ Likely R
■ Solid R

Diversity

Politicians Come from a Variety of Backgrounds



Indian-American
South Carolina
Gov. Nikki Haley



African-American
South Carolina
Sen. Tim Scott

Native American
Former Colorado
Sen. Ben Nighthorse
Campbell



Chinese-American
Former Washington
Gov. Gary Locke



Hindu-American
Maryland State
Del. Kumar Barve



Muslim-American
Minnesota Rep.
Keith Ellison

Teşekkür ederim!

